



Come up to the Kool taste. Taste extra coolness every time you smoke.



Literary Guild members were among the first to enjoyat a 50% saving-this powerful #1 best-seller...

> 167, THE ARRANGEMENT (Pub. edition, \$6.95)



The Literary Guild invites you to include it (if you wish) in your choice of

# ANY FOUR

of these 33 best-sellers, reference works, even sets ALL for \$1

if you join the Guild now and agree to accept only four selections or alternates during the coming year



& THE AUTOBIOGRAPHY 222 TALES OF





13. BY-LINE: ERNEST HEMINGWAY, Edited 361. TREBLINKA by William White



362, VARIETY OF





Presiden

47. PORTRAIT OF A



123. THE CHO



AS WE REMEMBER HIM





TEAM, Robin Moore 365. THE HORRORS OF LOVE, Jean Dutourd (Pub.



AMONG US, Simon 77. WHEN SHE WAS 6000, Philip Roth (Publisher's edition, \$5.95)



Stanley Ellin

Treblinka



40. HOUSE OF CARDS

TIME is sublished weakly at \$10.00 per year by TIME for, at \$50.0 Milebian Avenue Chicago III. Second class section restore rold at Chicago, III., and at add



GREAT COMPOSERS & THEIR MUSIC

er's edition, \$6.95)



9. BUE TO CIRCUM

(Pub. edition, \$6.95) 187. HELL'S ANGELS Hunter S. Thompson

PRESIDENT, WILL Len Deighton (Pub. edition, \$4.95)



James Jones (Pub. ed., \$7.50) 179. THE JURY RETURNS Louis Nizer

67. 60 TO THE

99. DIVISION STREET: Studs Terkel (Publisher's ition, \$5.95)

115. THE FIXER Bernard Malamu-

117. THE DOUBLED: SMALL PLACE

Bernard B. Fall (Publisher's edition, \$8.95)

IN A VERY THE VIKING BOOK OF POETRY. 2 volumes count as 1 choice. (Not available in Canada)

201. THE PASSOVER PLOT, Dr. Hugh J. Schonfield (Publisher's

What kind of novel do you expect from Elia Kazan, director of A Streetcor Named Desire, Death of a Salesman and On the Waterfront? You expect full-blooded, outspoken drama, with a

dimension the stage does not permit.

The Arrangement fulfills these expectations. It is the powerful, shocking story of one man's breakdown and breakthrough told with a vitality that swings from the bizarre to the hilarious. Just recently published, it already tops the best-seller lists - already a

Literary Guild members had an advance preview of The Arrangement months before publication. Those who wanted it re-ceived it at the special Guild price of \$3.50 instead of the pub-lisher's edition price of \$6.95. This is typical of the savings Guild members enjoy on every book they want - guaranteed savings of 40% to 60% from the prices of the publishers' editions. As a member you need accept only four selections or alternates

during the coming year from among the 20 or more described each month in the Guild's free Preview. And for every four you buy. you may choose a free bonus book from a special catalog. Try membership now by accepting the Guild's generous intro-ductory offer of any four books . . . all for \$1, plus shipping and handling. Send no money; just mail the coupon today.

LITERARY GUILD OF AMERICA, Inc., Garden City, N. Y. 11530

1874-1900, Randolph S. Churchill (Pub. edition, \$10.00) Literary Guild of America, Inc. Dept. 71-TZX, Garden City, N. Y. 11530

leas	0 61	Horn	me	25 2	tria	I me	mber o	of the	Liter	zry G	witd	and	ser	nd o	50
	d.	652	1.11		the	m in	10 di	IVS as	d th	is one	mbe	trshi	0 W		Š
elec															
60 1	100	need	to	acci	pt i	bool	k ever	y mon	th	only	35	few	25 5	our	a
	FOU ight ghte elec do	lease er FOUR b ight. Bi ghted, eled. do not	lease enroll FOUR books ight. Bill mi ghted, I ma eled. do not need	lease enroll me FOUR books or ight. Bill me or ghted, I may re seled. do not need to	ease enroll me as a FOUR books or sets ight. Bill me only \$ ghted, I may return elod.  do not need to acco	lease enroll me as a tria FOUR books or sets who ight. Bill me only \$1 plo ghted, I may return the eled.  do not need to accept a	lease enroll me as a trial me FOUR books or sets whose as ight. Bill me only \$1 plos shiphted, I may return them in elect.	lease enroll me as a trial member of FOUR books or sets whose numbers (ght. Bill me only \$1 plus shipping ghted, I may return them in 10 dieted.  do not need to accept a book ever	lease enroll me as a trial member of the FOUR books or sets whose numbers I had ight. Bill me only \$1 plus shipping and to ghted, I may return them in 10 days an eled.	lease enroll me as a trial member of the Liter FOUR books or sets whose numbers I have pri gipt. Bill me only \$1 jobs shipping and handi ghted, I may return them in 10 days and the steed.	lease enroll me as a trial member of the Literary G FOUR books or sets whose sumbers I have printed (gpt. Bill me only \$1 jous shipping and handling if ghted, I may return them in 10 days and this me steed.	four books or sets whose sumbers I have printed in I ight. Bill me only \$1 plus shipping and handling for a ghted, I may return them in 10 days and this memb- eled.	lease enroll me as a trial member of the Literary Guild and FOUR books or sets whose southers I have printed in the fight. Bill me only \$1 plus shipping and handling for all to ghted, I may return them in 10 days and this membershi eled.	lease enroll me as a trial member of the Literary Guild and some following the four following the four following the four following the four following the f	lease enroll me as a trial member of the Literary Guild and send of FOUR books or sets whose sumbers I have printed in the four box ight. Bill me only \$1 plus shipping and handling for all four. It is ghted, I may return them in 10 days and this membership will I

	(Please Print)	if you
		Dist
SLEEP.	19	DA



# We do!

There's more to a corrugated container than meets the eye. Behind it was a problem that had to be solved...careful planning and creativity that discovered the perfect solution. It comes only through vast experience... experience gained through hundreds, even thousands of actual applications. That's what Hoerner Waldorf provides. Almost 100 years combined experience in providing the exact corrugated container for the purpose.

But the experience encompasses more...the total packaging field... corrugated containers, folding cartons, flexible packaging, specialized coatings...and even the machines to handle the packaging we design. We call it "one source responsibility"...one source to stand beside you in solving all your packaging problems. And it begins with your Hoerner Waldorf Packaging Man. He's in the market place looking for problems, so give him your assignment. Your problems will be solved and you'll enjoy wonderfully





This is when steel would rather rust than hold paint.



Parker has the answer for that.

# We make metal behave.

Car makers have been using our Bonderite<sup>®</sup> coatings for years to make paint and steel stay together. That isn't new.

What is new are the electronic controls that make sure Bonderite coatings go on with precision unheard of a few years ago. We've worked with the auto manufacturers to develop these controls. With this result: Today's auto re-

ceives body protection that will last for years. Yet, material cost is surprisingly low.

What we do for steel, we also do for aluminum and galvanized metals. Perhaps we should be doing it for you. Let's talk it over. Call us at (313) 875-3377. Parker Division, Hooker Chemical Corporation, 2177 E. Milwaukee Ave, Detroit, Mich. 48211.





# Your ornamental iron and RUST-OLEUM®



# A must around the home for 101 items

The same industry-proved RUST-OLEUM coatings. A world of colors including high gloss, pastels and flats. I nsist on the famous RUST-OLEUM brand. There is a differ-

RUST-OLEUM CORPORATION 22°8 OAKTON ST. EVANSTON, ILLINOIS 80204 HAARLEM, HOLLAND

FREE: Send for your 32-page copy of "101 Rust-Stopping Tips." Helpful tips by



# TIME LISTINGS

## TELEVISION

Wednesday, June 21 THE LEARNING PROCESS (NBC, 9-10 p.m.). Bob Hope turns over his usual spot to a news special on U.S. education. Correspondent Edwin Newman explores the use of games, computers and the new math in today's schools, and interviews five pioneers in advanced teaching techniques. Among them: Dr. Robert father of the new math, and Dr. Donald Bitzer, proponent of learning by computer,

Thursday, June 22

DISSENT-OR TREASON? (ABC. p.m.). Dr. John Blum, chairman of Yale's history department, reviews the anti-Viet-Nam-war movement in the U.S. Film clips of demonstrations and talks with the protesters-plus interviews with some decidedly pro-Viet Nam G.I.s in the field to give the other side of the argument

THE DEAN MARTIN SUMMER SHOW WITH YOUR HOST VIC DAMONE (NBC, 10-11 p.m.). Vic Damone and Carol Lawrence substitute for Dean Martin, welcoming George Jessel and Don Cherry as the first of the summer variety-show guests,

Friday, June 23

TWIGGY: WHY? (ABC, 8-9 p.m.). Mar-shall McLuhan, Eugenia Sheppard, British others comment on the Twiggy phenome-non in Britain and the U.S. Film clips of her recent capers on both sides of the

Saturday, June 24

CLEVELAND OPEN INVITATIONAL (ABC. 4-5 moneybag from the ever-growing treasury -this one worth \$103,500. Live from Cleveland's Aurora Country Club, with

SATURDAY NIGHT AT THE MOVIES (NBC 9-11:45 p.m.). The pride and pressures of flying for the U.S. Strategic Air Command Rock Hudson, Rod Taylor, Mary Peach and Barry Sullivan.

Sunday, June 25 LOOK UP AND LIVE (CBS, 10:30-11 lights some of the constructive and fulfilling ways in which older neonle spend their

DISCOVERY '67 (ABC, 11:30 a.m. to 12 noon). Kukla, Ollie and Beulah Witch take a tour of swinging London, with stops at Carnaby Street, Portobello Road and SOCCER GAME OF THE WEEK (CBS. 2:30-

4:30 p.m.). The Chicago Stars v. the Philadelphia Spartans in Philadelphia. THE ABC SUNDAY NIGHT MOVIE (ABC.

9-11 p.m.). Kim Novak and Laurence Harvey in Of Human Bondage (1964), Somerset Maugham's classic story of un-A CBS NEWS INQUIRY: THE WARREN RE-PORT (CBS, 10-11 p.m.). The first of three

hour-long studies of the controversy that still rages around the official verdict on President Kennedy's assassination. Walter Cronkite and a team of correspondents attempt to answer some of the crucial

· All times E.D.T.

questions: One assassin? One bullet? A conspiracy?

Tuesday, June 27
TUESDAY NIGHT AT THE MOVIES (NBC, 9-11 p.m). Don Murray, Inger Stevens, Barry Nelson and Fritz Weaver are featured in The Borgia Stick (1967), the story of a crime syndicate's scheme to invade big business.

NET PLAYHOUSE (shown on Fridays). "The Victorians: The Rent Day," first in a series of one-hour plays reflecting life in

NET JOURNAL (shown on Mondays). NET JOURNAL (shown on Mondays).

"Two Views: A Canadian-American Student Debate," a taped discussion of the war in Viet Nam as seen from opposite sides of the border, Although no formal sides were drawn initially, the U.S. students wind up taking an antiwar stand while the Canadians found themselves advocating U.S. involvement.

### THEATER

On Broadway

YOU KNOW I CAN'T HEAR YOU WHEN THE WATER'S RUNNING. Four playlets poke fun at man's desires and taboos in the pursuit of sex. Martin Balsam, Eileen Heckart and George Grizzard project all the poignancy and lunacy of Robert Ander-

BLACK COMEDY is not, as its title suggests, a play about civil rights or a comedy of black humor. It is as unsubtle and vaudevillian as a slip on a banana peel or a pie in the face-and just as much fun.

THE HOMECOMING springs traps and surprises on its audience, catching it up in the controversy of the season as to its validity, intent and meaning. The Royal Shakespeare Company gives Harold Pin-

# Off Broadway

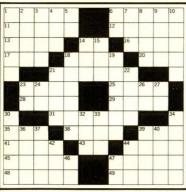
THE COACH WITH THE SIX INSIDES is a kaleidoscopic view of Finnegans Wake expressed in dance and drama and some of the more devilish passages of Joycean imagery. Jean Frdman conceived and directed this bright entertainment

### RECORDS

Opera

WAGNER: TRISTAN AND ISOLDE (5 L.Ps.: Deutsche Grammophon). Just as the lovers sing in darkest Liebesnucht of the light that shines within them, this recording illuminates Wagner's murky masterpiece. Taped live at Bayreuth last summer, it is by far the best interpretation yet. Most of the credit goes to Karl Böhm, who brings out all the opera's passion and eroticism without tripping over its technical difficulties. The tempos are strong, the melodic and thematic lines always clear-all of which supports the singers and frees them to pour their strength into vocal characterization. In the seven years since her first recording of the role, Birgit Nilsson has deepened her Isolde; her vocal performance, from the brilliant high C the oboelike low A's, is matchless. Wolfgang Windgassen excels as Tristan, particularly in the third act when his ravings take on a pathetic humanity. For those who care only about Isolde, Kirsten Flag-

# Kill some time while waiting in line at No.1. Compliments of Avis.



Or rent a shiny new Plymouth from Avis. (The line at our counter is shorter.)

## ACROSS

- 1. Rabbit or knockout 6. Florida city
- 11. Hollywood statue
- 12. Command 13. Man's first name, Ponce's last name
- 14. The spirit of\_\_\_\_.
- 16. Kiss Me\_
- 17. Printed persuaders 18. Couples

- 20. Non-women
- 21. Railway stations
- 23. Sherlock Holmes' Baker St. address
- 25. Girl's name
- 28. How many Arabian nights?
- 29. Metal
  - tt. Bends over
  - sc. A limb 18. Hurt
  - 39. Female deer

- 41. To judge 43. LXX
- 44. The Jones and the Sawyer boy
- 4 c. Mr. Stevenson
- 47. A flat cap for men or women
- 48. Cowboy circus

# 49. Baked, lima, or jelly\_\_

# DOWN

- t. White bear
- 2. Second-hand
- 3. Sergeants 4. Tin container
- c. Sixty minutes (Abbr.)
- 6. U. S. State (Abbr.)
- 7. Annov
- 8. First man
- 9. To allot 10. Girl's name
- 14. Soft drink
- 15. Into the valley of death rode the\_\_\_\_
- 18. Entries of debt
- 19. Privates have one
- 21. God (Spanish)
- 22 Gentlemen
- 23. Voting age 24. XX
- 26. Preposition
- 27. In grammar, an article 30. Electronic eye
- 12. Killer's license number
- 11. Gold (Spanish)
- 34. Lies down
- 16. Do over
- 17. Canasta term
- 39. The dumb girl 40. A portent
- 42. Girl's name
- 44. Golf term
- 46. Downing St. address
- 47. Ammunition for toy gun

# Let us put a stop to your trips Detroit.

Sometimes the fun begins when the trip ends. That's how it is when you stop at Stouffer's Inn at Detroit for a relaxing stay. Or an expertly planned meeting or convention. You know how exceptional Stouffer's cocktails and food specialties have been for years. Now we're exceptionally fine innkeepers, too. If we do say so ourselves. Our quests usually say it for us at Stouffer's Northland Inn, Northland Shopping Center, Detroit. Phone Area 313-357-4700.

· Stouffer's Oakbrook Inn. 2100 Spring Road, Oak Brook, Illinois · Stouffer's University Inn

3025 Olentangy River Road, Columbus

· Stouffer's Louisville Inn, 120 West Broadway, Louisville · Stouffer's Anacapri Inn,

1901 North Federal Highway. Ft. Lauderdale

. Stouffer's Somerset Inn, 3550 Northfield Road, Shaker Heights, Ohio

· Stouffer's Indianapolis Inn. 2820 North Meridian. Indianapolis

Stouffer's

stad's burnished, womanly performance (London) is still best; for Wagner's total creation, Böhm and Bayreuth are supreme.

ROSSINI: SEMIRAMIDE (3 L.Ps.: London). The opera makes almost insuperable demands on the voices and musicianship of the singers, especially the two sopranos, but in this performance Joan Sutherland and Marilyn Horne are equal to the task. In the early scenes, Sutherland's voice has a rather thick, clotted quality that soon clears up: Horne is superb throughout. For afficionados of hel canto and tortuous vocal ornamentations, this recording is a major event, owing in no small part to Bonynge's intelligent handling of the text and the London Symphony

PROKOFIEV: WAR AND PEACE (3 LPs; Heliodor). Tolstoy's epic is not the easiest

assignment in operatic composing, but by concentrating on the love story of Prince Andrei and Natasha, and Kuturov's defeat of Napoleon, Prokofiev has done a surprisingly effective job. Instead of beginning with a big party scene, he shrewdly chooses a tender picture of longing and rebirth when Andrei hears Natasha and Sonya on their balcony. The composer has written the girls a soprano duet that recalls Strauss's lyricism. Here and elsewhere, the voices of Radmilla Vasovic Bokacevic and Biserka Cveiic are nicely matched. Among the male singers, Dusan Popovic as Andrei stands out as having a visceral knowledge not only of Prokofiev's music but of every shading of Tolstoy's complex character. Werner Janssen leads the Vienna Opera Orchestra in a well-

SHOSTAKOVICH: KATERINA ISMAILOVA (3 LPs: Melodiya-Angel). This opera cost its

he wrote it he was denounced by the Soviets for bourgeois intentions and vulgar execution. It is a brash work; at times openly satirical, at others tragically serious. The plot, based on Nikolai Leskov's story, Lady Macheth of Misensk District, tells of a frustrated wife who eventually destroys the men around her. All the characters are thoroughly unsympathetic. The recording, part of Capitol's new import of Russian phonography, is disappointing. As the wife. Niconora Andreyeva has spirited dramatic presence, but vocally she is insecure. Tenor Vyascheslav Radzievsky, as her husband, has a thin, weary voice, possibly because he forces it at top volume no matter what the circumstances. The many supporting roles are also sung unevenly, with the emphasis on dramatic display rather than well-placed singing.

## CINEMA

THE DRIFTER. Inventive, impressionistic a story as thin and fragile as a seashell about a vagabond hitchhiker.

THE WAR WAGON. This standard western has style and gusto, thanks to Old Pros John Wayne and Kirk Douglas and the taut direction of Burt Kennedy.

BAREFOOT IN THE PARK. Playwright Neil Simon has adapted his boffo Broadway comedy to the screen with no loss of humor, largely owing to the retention of Original Cast Members Robert Redford and Mildred Natwick and the canny addi-

A GUIDE FOR THE MARRIED MAN. Walter Matthau is the man and Bobby Morse is his guide through the intricacies of adultery-with a fine collection of comics (among them: Jack Benny, Lucille Ball,

The smartest point of view New York... ESSEX HOUSE



OVERLOOKING CENTRAL PARK It's New York's prestige address:

ditioning, serving pantry. French

New York: Cl 7-0300 • Chicago: Fl 6-2979

# ESSEX HOUSE

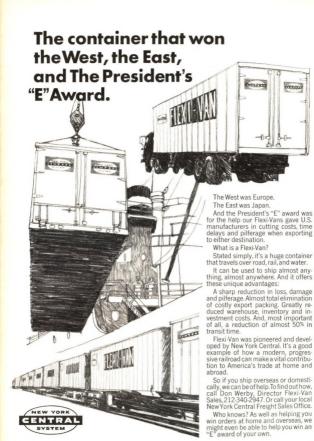


# IS A FAMILY TREE

Our trees and forests provide your recreation. That's why it's important to protect them from forest fires by following Smokey's ABC's: Always hold matches till cold. Be sure to drown all campfires, stir the all smokes dead out.

> Please! Only YOU can prevent forest fires





# \* ENJOY MORE \* CALIFORNIA FUN LOS ANGELES AMBASSADOR HOTEL Magic Vacation Package

The Ambassador is the only vacation resort right in the heart of Los Angeles ... convenient to all Southern California's great attractions. It is also the home of

Now the Ambassador has put together several year-round "Magic Vacation Packages" that combine accommodations and personalized trips to these popular places

– Disneyland, Universal Movie Studios, Marineland, and others, Send for the free Ambassador Hotel "Magic Vacation Package" folder now, or see your travel agent.

anut Grove THE SUPREMES The Ambassador HOTEL and GARDEN BUNGALOWS

TO: The Ambassador Hotel, 3400 Wilshire Blvd.

Los Angeles, Calif. 90005 Please send the "Magic Vacation" Folder

If you haven't hit a "Sweet Shot" Golf Ball, you're making the game of golf tougher than it needs to be.



# Burke-Worthington VICTOR GOLF CO.

8350 North Lehigh Avenu Morton Grove, Illinois 60053 Joey Bishop) contributing cameo illustrations to the lecture.

THE HONEY POT. Rex Harrison plays a voluptuary who lives a vita that is incredibly dolce until Director Joseph Mankiewicz's sourly satirical plot takes over

MADE IN ITALY. Anna Magnani, Alberto Sordi, Virna Lisi and Catherine Spaak are among the stars of this mosaic of modern Italy that blends humor, irony and pathos.

# BOOKS

**Best Reading** 

THE NEW FACE OF BUDDHA, by Jerrold Schecter. The first comprehensive, countryby-country analysis of modern Buddhism's entry into the political arena discusses the attempt of militant monks to cope with the conflict between tradition and transition in Asian life.

THE DIFFICULTY OF BEING, by Jean Cocteau. Autobiographical jottings of the Frenchman who enjoyed playing the flamboyant artist but who preserved for books

and movies his creative fires. THE HORRORS OF LOVE, by Jean Dutourd. Using an ill-fated May-to-December romance, Satirist Dutourd skillfully and venomously explores the French character.

ALL MEN ARE LONELY NOW, by Francis Clifford. The author is the latest practitioner of the le Carré school of thriller writing, and he offers a properly murky plot and even cloudier characters

RICHARD STRAUSS: THE LIFE OF A NON-HERO, by George R. Marek. The great romantic composer is viewed amidst a vivid evocation of cultural life in Germanywhose decay and upheaval after World War I, argues the author, was the cause of Strauss's disappointing later output.

SNOW WHITE, by Donald Barthelme. Snow White and her seven dwarfish accomplices suffer through the complexities of contemporary life in a witty and wild retelling of the old fairy story.

BATTLES IN THE MONSOON, by S.L.A. Marshall. A rapid-fire account of a summer's campaigning in the Central Highlands of Viet Nam, this book by Brigadier Gen-eral "Slam" Marshall brings the red visage of war into close-up focus,

# USO IS THERE ... ONLY IF YOU CARE Who cares if he's up to his neck in a liest outposts. Offering a choice of conduct

Who cares what he does, when his ship comes in to that teeming foreign port? You care, when you give to USO. Because USO is there, bringing the grateful handclasp from home to faraway places. Bringing entertainment and laughter to our lone-

to our servicemen in overcrowded cities and camp towns here and overseas Remember, civilian-supported USO denends entirely on your contribution to your local United Fund or Community Chest. Give, because USO is there. only if you care!



### Best Sellers FICTION

- The Arrangement, Kazan (1 last week) Washington, D.C., Vidal (3) The Eighth Day, Wilder (2)
- The Plot, Wallace
- Tales of Manhattan, Auchincloss (5)
- Rosemary's Baby, Levin (8) The Secret of Santa Vittoria. 9. The Chosen, Potok (9)
- Crichton (4) 8. Capable of Honor, Drury (7)
- 10. Fathers, Gold (10) NONFICTION
  - The Death of a President, Manchester (1)
- The Autobiography of Bertrand Russell (2)
- Everything But Money, Levenson (3) 4. Madame Sarah, Skinner (4)
- 5. Edgar Cayce: The Sleeping Prophet,

TIME, JUNE 23, 1967

- Games People Play, Berne (6) Treblinka, Steiner (10)
  - By-Line: Ernest Hemingway, White, ed. Paper Lion, Plimpton (8)
- 10. Disraeli, Blake (7)



# Are they music men or bankers?

# Both

First of all, John Corrigan, Al Glover and their associates at The First National Bank of Chicago are bankers. Banking is their business,

But they know the linancial complexities of the musical instrument industry as well as they know banking. That's simply because they've spent most of their careers helping the music industry people solve their money problems.

That's the way we do business at The First National

Bank. We're organized to specialize in over 100 businesses and industries. We have been since 1905.

The benefits are clear.

We keep up to date on your industry, its problems, its credit needs. We are ready to help you—quickly.

When you want to talk with bankers who know your industry and talk your language, just call. The First.

The First National Bank of Chicago

Building with Chicago and the nation since 1863



Member Federal Deposit Insurance Coron atta



# Things are really hopping at Continental Steel

Moving ahead by leaps and bounds is our expansion program. And every move we make will help us make still better wire and wire products for you.

What's in the works that keeps us humping? For one, a slick new wire mill. For another, new electric furnaces to help us pinpoint the quality of steel you get in your wire. And get it to you still faster.

There's more: Machines, methods, systems are being modernized. From ingot transfer to scrap handling to tume collecting, we're casting our lot with the very latest. There's a new look, new spirit everywhere, as millions of dollars go to work to bring you pace-setting products: better nails, fence, welded reinforcing fabric, and a wide range of low and high carbon industrial wire.

But as we set the pace in wiremaking, there's one thing we're standing pat on: our personal kind of service. The way we figure it, how can you improve on service that's considerate, friendly, efficient, and fast?

It may keep us hopping but we're going all out to make this slogan stick:

You can count on Continental to take care of you.



This bold new trademark symbolizes the bold

new modernization program at Continental Steel. When you look for quality,



# "We went snorkeling and schools of stripey little fish did a ballet around our masks." That's Bermuda!

Here you are, knee-deep in fun, just 90 jet minutes from New York, and the lish of the coral reef have just performed for you! Their stage is the crystal clear Bermuda water, the light filters from ahove, and the cast of characters includes such graceful performers as the Parrollish, Angellish, and Sergeant Major.

This is Bermuda, with more ways to enjoy the water than you can crowd into a month of sun days. Outstare those fish through snorkel mask, diver's helmet, or glass-bottomed bout. Seek sunken Spanish treasure with sculin gear. Water ski. Fight the sleek wahoo, Or just snooze on pink sands and think about doing it tomorrow.

Bermuda never hurries you. All our green and flower-scented lanes are for

Bermuda

your unwinding. Wherever you stay, you'll be temptingly near golf courses, tennis courts, historic sights, fascinating shops.



Bermuda's leisurely charms can fool you, By night the whole enchanted island tilts to starboard, as laughter and dancing blossom under stars or nightefub lights. Ask your travel agent in the U.S. or Canada. Bermuda. 610 Fifth Ave., New York 10022. 6 N. Michigan Ave., Chicago 60602.

# Lockheed tested it



TIME, JUNE 23, 1967

# LETTERS

### The Man & the Papyrus Tiger

Sir: Perhaps it is a little early, but for Man of the Year, I propose General Moshie Davan Hune 16]. If he doesn't have it, it isn't worth having.

LISA ALLIOLI

# Napa, Calif.

Sir: Neither the U.N. nor any great power has the right to dictate the peace to a victorious Israel. The spineless withdrawal of U.N. troops was in large part responsible for the conflict, as was Russia's arming of Fgypt and Syria. The U.S., whose foreign policy has made a sacred cow out of the status quo everywhere in the world. did little to help Israel. Those who think the Arab-Israeli confrontation is over are living in a dream world. Nasser will be back. Syria will be back. And if Israel has a right to exist, it also has the right to the means to continue that existence

Sir: The U.S. position in the Middle East crisis is less than laudable. "Neutrality in thought, word and deed" when the time land of Israel was threatened with annihilation by the collective armies of 14 nations will not be regarded as neutrality

DAVID SHANDER, M.D. Danver

Sir: The perennial Middle East threat to the peace re-emphasizes the need for a permanent solution to control of key interna-tional waterways. The Suez Canal and the Gulf of Agaba should be internationalized under irrevocable U.N. control. The world cannot permit Nasser to use those ship ping lanes as instruments of national policy, to be turned on or off at will. Al-though Nasser wished to be the hero of a holy war of annihilation of Israel, the the title of Papyrus Liger

SAMUEL B. RUSSELL

# Reading, Pa.

Sir: Your Mid-east coverage illustrates the ineffectiveness of the U.N. as a peacekeeper. U Thant's wishy-washy attempt to discuss the issue with Nasser, his pulltroops, and the pointless ine our of speeches by delegates show the urgent need

MICHAEL J. FLYNN Orinda, Calif.

Sir: I am not a Jew, nor am I an Arab. I am an American who views the develop-

ments in the Middle East with not a litagainst the military might of the entire United Arab Republic? Come now! Let's dispense with diplomatic doubletalk. We all know who provoked this war, we all

Columbus, Ohio

Sir: If the U.S. is going to be a force for peace in the Middle Fast, we must include with our sympathy for the Zionists a certain empathy for the Arabs. Americans find it hard to see why the Arabs persist in not recognizing Israel. But Amer would do well to remember that the U.S. refuses to recognize the govern-ments of China and East Germany, which are permanent realities just as Israel is. JAY A. EKMAN

Union Theological Seminary

While in the Middle East last winter. I fell in love with the Jordanians most of all. But today my hat's off to Israel What a tableau: There it stood, tiny and alone, cursed and menaced on every border by 14 scowling enemies. Yet today-"how are the mighty fallen!" But beginis replete with amazing exploits like this. Guts and stamina—the Israelis have them.

DAVID M. CAMPBELL San Diego

# Seeds of Doubt

Sir: About the story on the anti-ballistic missile [May 26]: No one denies that an ABM system would stop only a frac any kind in any war has ever been 100% effective. The idea is to sow enough doubt uncertainty and expense into the plans of the enemy to deter him from striking. The daring technical innovations of high X-ray yield and terminal interception pi oneered by the Soviets point the way to a viable ABM defense. Let's build one.

St. Paul

### Time Payments & Taxes

Sir: In "Schools Yes, Taxes No" [June you point out that rejection of school budgets and bond issues is the only avenue left to the frustrated taxpayer to express his protest. I take exception, how-

ATTACH LABEL HERE for change of address, adjust-

ever, to the notion that the cure for the school-funding problem lies in removing it from voter control: instead, the voter has every right to exercise as much con-trol over other spenders of his tax dollars as he does over the schools

The solution lies outside the educational sphere: reforms in taxation (moving away from a property to an income base) in voter control over other works promise better ultimate solutions than further centralization at state or fed-

MARTIN S. HARRIS JR.

Could the reason for the defeat at the polls of so many school budgets be the condition of family budgets? Spending gets tighter and tighter with time pay-ments on color TV, car, dishwasher, and too much house" for the breadwinner's income. By that time, who can afford higher taxes for such incidentals as police pro-VIRGINIA G. PONTIOUS

Chester, N.J.

# Execution Log

Sir: As one of 17 reporters who watched while Luis José Monge [June 9] choked to death in the Colorado gas chamber. I take issue with your statement that seconds after a pound of cyanide eggs had been dropped into the vat of acid heneath his chair, he was unconscious.

The public likes to believe that unconsciousness is almost instantaneous, but the facts belie this. According to the official execution log, unconsciousness came more five minutes after the cyanide splashed down into the sulfuric acid. And to those of us who watched, this five-mininterlude seemed interminable. after unconsciousness is declared officially, the prisoner's body continues to fight for life. He coughs and groans. The lips make little pouting motions resembling the motions made by a goldfish in his bowl. The head strains backward and then slowly sinks down to the chest. And, in Monge's case, the arms, although tightly bound to the chair, strained at the straps, and the hands clawed tortuously, as it the prisoner were struggling for air. Any account that leads readers to be-

lieve that death comes quickly, painlessly, almost pleasantly, is less than accurate. Send your reporter to cover a legal as-

CARY P. STIEF II

### Straight Talk

Sir: The excellent Essay "On Teaching Children About Sex" June 9] leaves out one important point, the responsibility of ntial parent to the "innocent Let there be taught a bill of every potential conceptus." rights for every newborn child; the right to be legitimate; 2) to inherit from sonably good mental and physical health; 3) to be nourished in the uterus by a mother who has not had a damaging illness such as rubella in early pregnancy or tak-en damaging drugs; 4) to be fed, clothed and protected from birth through adolescence; 5) to be wanted by two parents able and eager to cherish and to give the love and guidance every child needs.

Hamden, Conn

Dr. Guttmacher's advice on having an affair makes sense and is the kind of

SUBSCRIPTION SERVICE ALL CORRESPONDENCE TO TIME RELATING TO YOUR SUBSCRIPTION label. Attach it at the right. We're able AREA CODE:

TO SUBSCRIBE, fill in the form to the

ADDRESS ALL INQUIRIES OR SUB-SCRIPTIONS to: TIME 540 N Michig

# We can make it easy for you to go almost anywhere you want.



(And feel like a native when you get there.)

Probably two of the most difficult questions about any kind of travel are "How?" and "How much?" So we've developed our own sort of Carte Blanche travelers' aid program to help out.

It not only makes travel easy, but it's also designed to make you feel utterly at home no matter where you are.

First, let's overcome the difficulties.

"How?" By air, of course. We're very well received at virtually every domestic and international airline that goes anywhere worth going, Just pick your favorite. (We're bound to agree.)

"How much?" Depends on

where you're going. In any case, don't flinch. Just use our optional payment plan. It simplifies everything because it lets you take up to 24 months to pay for your ticket. (And that's easy.)

By now you should be starting to feel at home.

But wait till you see how it feels to waltz into any of 300 branches of the First National City Bank in 47 countries, on 5 continents around the world and cash your personal check.

Or breeze into an internationally famous hotel and be welcomed like you live there all the time. (We have an impressive list, including Intercontinental, and Western International Hotels, and of course 76 famous Hilton and Statler-Hilton Hotels and Inns.)

Beginning to get the picture? Just start showing us around. And see how we show you around.

Garle Blanche 49
948 318 579 0
16010 C JOHNSON JR

We'll look for you. Write us at 3460 Wilshire Blvd., Los Angeles, Calif. 90054.

Carte Blanche (kart' blonsh') The accepted card with the pronounced difference.

# **Rockwell Report**

by W. F. Rockwell, Jr.

ne de

 $E^{
m VERY}$  manager agrees that planning is one of his prime functions. Most can point with pride to their annual, 5-year, or even longer-

range plans. But there is often a human tendency, especially in younger men, to consider long-range planning something of an abstraction. It only becomes real when they can be shown that the steps necessary to implement even the simplest plans often have far-reaching effects on a company.

For example, about two years ago our Valve Division foresaw the changes coming in commercial nuclear power plants and decided to build the bigger valves this market would need. Sounds simple enough, but this decision had impact throughout the whole division. First, we had to accelerate the development of the valves themselves. Then we had to look for ways to open and close them faster, which led to additional research into hydraulic actuators by our R & D people. Looking ahead, we realized we would need more sales and service personnel with the technical orientation necessary to properly serve the nuclear power market.

At our plants, we re-evaluated the equipment and people needed to turn out the larger nuclear values, Production planning was facilitated by a newly installed materials manager system. By coordinating the work of purchasing, production, warehousing and traffic specialists and data processing equipment—these managers have made it possible to develop new products like nuclear valves with a minimum builduo of loat inventories.

So, carrying out this plan to serve the nuclear power market has created waves that have run through the whole division. And the new responsiveness now built into production facilities will lead to further changes in its marketing tacties, and so on. Makes the act of planning a little less abstract when managers know it will affect even the kinds of lathes we buy—and the kind of men well hir to run them.

For nine years now, our Taximeter Division has sponsored a Public Service Awards program to honor tax diverse and their frequently unsung acts of courage and selflessness. Most of the nominations for these Awards have come rice proprieted by the program of the

One of the most dramatic "finds" of gas in recent years was under the North Sea. In the amazingly short time of 18 months, this field is now delivering the first natural gas to the British Isless through a 45-mile undersea pipeline. Pull scale deliveries are saltated for July 1. Two Rockwell Hi-Flow gas regulators are installed where the pipeline comes ashore and will be the prime control on incoming pressures and volumes.

This is one of a series of informal reports on Rockwell Manufacturing Company, Pittsburgh, Pa.,



talk kids listen to, no matter how "alarming" parents may find it. If more teachers talked straight instead of saying what they think parents would like to hear, there would be fewer "one-night stands" and unwanted pregnancies. Rules, such as "see before marriage is bad," cannot be made: we mist decide for ourselves.

#### Chica

Sir: Often the only sex education many of us teen-agers get is from what our pals tell us or from what we read in The Carmethagers, It's about time parents and

### teachers woke up to their responsibility toward us in this matter. CHRISTOPHER A. BATES Auckland, N.Z.

Sir When our daughter arrived, we assumed that her sex education was our privilege and responsibility, one we gladly accepted. Now, in order to make ours her first introduction to sex, we must begin at the age of 3th, with frank facts rather than "fecky imagery," As a former teacher who realizes that not every educator is equipped to handle this topic, I resent the schools' intrusion.

SUSAN TEMPLETON ART

### Boise, Idaho

Sir: Based on two years' study by a citizens advisory council. the Northern San Joaquin Vailey Supplementary Education Center developed a proposal for preparitable control of the Control of the Control States, control of the Control of the Control States, and tenh-grade students. Eagh student will get individual instruction through a self-teaching device including a recorded presentation, sides, or a fill string and noreammed text.

Because mist teachers are no better prepared than must parents to provide sex education, the teacher's responsibility will be limited to the supervision of the students' use of the teaching devices. Parents will be encouraged to continue discussion at home, and experts will be used for individual courseling.

ROGER W. CHAPMAN

BRIAN DOBRO

# Stockton, Calif.

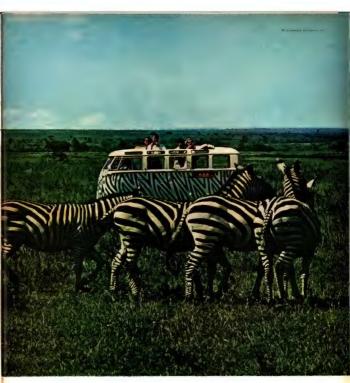
### To Kill a Flea Sir: For years as a schoolmaster, I've

been curring hiscorps [June 2] in the schooltoum by frightening the sufferer. I suppose a visit to the operating table, or the introduction of a catheter, is as good for frightening the sufferer as is the bang of a desk lid. But why such stedgehammer methods to kill a flea of a complaint? T. RAYMERS-HEGHES

pswich, England

Address Letters to the Editor to TIME & LIFE Build

In Beckelber Center, New York, NY, Bong, Tang Yang, Yang Yang Yang Yang, Yang



# It goes a lot further than the A.&P.

Have we got a customer in Kenya!

The United Touring Co-runs a herd of 164 bush a triped bush a striped VW Statina Wagans, taking tourists in and out of the bush. The bush hoppens to include manistred grass, seas of mud. craggy maunitions, claiming jurgles and an extinct volcano. The bush does not include very many gas stations, water holes, report shops or even.

naved con

None of which matter to a VW.
It doesn't need any water because the

engine is air-cooled.

It gets wild mileage on 50c-a-goillon gosoline when it confirid it.

The torsion bar suspension doesn't crumple when the going gets rough. And the rear engine bears down for extra traction when it's needed

Size even with tourists hanging cut of 21 windows and sticking up through the surroof, the VW charges ahead.

Moral There are diseas of lesser sta tion wagons to choose from.

But anything less than a Valkswagen is just beating around the



# A Fitz Mist will leave you cold.



It's our summertime switch on Bourbon on the rocks.

Just pour Old Fitzgerald Bourbon over crushed ice. Add a lemon twist.

It's just enough of a switch to be refreshing. But not enough to cover up Old Fitz's honest Bourbon flavor. When things start to get hot, try a

Fitz Mist.

It'll take the heat off.

# Old Fitzgerald is the most expensively <u>made</u> Bourbon in Kentucky.

STITZEL-WELLER - AMERICA'S OLDEST FAMILY DISTILLERY - ESTAB.

LOUISVILLE, KY., 1849 - 85 8 AND 100 PROOF KENTUCKY STRAIGHT

BOURBON WHISKEY

# TIME

FOUNDERS: HENRY R LUCE 1808 196

RESTRICTOR OF THE BOARD PRINTERS STAND EDITOR

GON STATE EDITOR THOMAS GREET

URMAN, EXECUTIVE COMMITTEE ROY E. LAW

MANAGING EDITOR

ASSISTANT MANAGING EDITORS

James Keogh, Henry Anatole Grunna

SENIOR EDITORS

A T Baker Jesse L Brindgum, Robert W. Champ Clars. George G. Daniels, Michael

John V Plson, Eduard Hughm, Edward I In.
Cranston Jones, Marchall Losin, Pore Bord '
Rechard Seatons

ASSOCIATE ENTORS

Douglas Auchinoloss, John Blashill, Gurney Bred

Davidson, Barker T. Hartsborth, Brunx Henderson, Charles P. Jackson, tiese Jared, William Johnson, Robe Line T. F. K. 1988, Ray Kennedy, John Kodlen Ronald P. Kriss, in Magnuson, Robert McLaugh Jason McManus, Massin G'Neill, Charles Parmise John M. Sout, Robert Shaqayeson,

Harrier Bachmin, Lourenes J. Barren, J. S. Bell, Lawel Barrell, State J. Barrell, State J. Barrell, State J. Barrell, Ba

EDITORIAL RESEARCHERS

Miller of March March March March Step & March M

TIME LIFE, NEWS SERVICE CULTRAM (Cheef), John Boyle Glepo ingham, R. Relward Incloon, Robert I I John L. Sevele, Hugh Service, Edw. Botanic Angelo, Walter Betasson, S. an Cameron, Lew. Cond. L. Rome P.

Localization in the control of the c

Decrease, Herry Lorer III, Lasam Sont, Hanne Banare, Barry Lorer III, Lasam Sont, Hanne Gerry Level and Carlotte Scale Control of the Carlotte Scale Control

PUBLISHER
James R. Sheples
ADVERTISING DIRECTOR

ASSISTANT PUBLISHING DESCRIPTION OF THE WORLD WAS ASSISTED TO THE WORLD WITHOUT WITHOUT STREET STREET, NO. YORK, New York, New

# A letter from the PUBLISHER

James R. Shepley

44 AM not sure the subject is being taught today at any major American university. I am speaking of the ability to be wrong."

That ability and how to achieve it were the them of a commencement address delivered by Editor in Chief Hedley Donovan, a trustee of New York University, to N.Y-U-'s graduating class. It is not. Donovan admitted, an easy subject to master: "All it takes courtage, honesty, self-respect, grace—and sometimes a sense of humor feltps."

Select on funder helps.

Pethips—a year of, it was from now.

Pethips—a year of, it will become clear whether the U.S. policy in Viet.

Nam will uffirmately fail or succeed.

Either outcome will bring about "a kind of crisis of integrity in which powerful and influential people will have to consider the possibility of have to consider the possibility of them have never tried at he.

Many of them have never tried at he.

Vere, and it would not some easy to them. But if they cannot bring them; so the period of the pe

bitteed for years.

"Journalists have never been notoriously eager to acknowledge their
mistakes." and Domovan. "Many
have perfected a smooth way of takmistakes," and Domovan. "Many
have perfected a smooth way of taking that they once held quite the opposite view." As tor professors,
surely everyone would agree that
the people who should be first and
the great control of the people who
the academic metalected dedication to free
inquiry. But the recent exord is not
constitute the people who was a second of the
constitute of the people who was a second of the
people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of the people who was
the people who was a second of th

"I know many students have felt deeply, and spoken up strongly, on Viet Nam. Some of you will turn out to have been wrong. It is in the



DONOVAN AT COMMENCEMENT

way you react to that moment. I suggest, that you will get a chance to take another stand—in behalf of a mature and estimized style of public life in America. How to be right; as something of an art, too, and some your skill get a chance to show that they were wrong; and make calle that they were wrong; and make a calle that they were wrong; and make a called the show a called that they were wrong; and make a called the show a called that they were wrong; and make a called the show a called that they were wrong; and make a called the show a called the show a called the show that the show a called the show a called the show that they were wrong; and make the called that they were wrong; and make the show that they were wrong; and the show the show that they were wrong; and the show the show the show that they were wrong; and the show the s

erto a fresh agenda.

"Looking abaed to that time: we might perhaps begin even now, without in any way restreting the Viet 
out in any way restreting the Viet 
use of modesty and generosity into 
the dialogue. As of what will or won't 
work in Viet Nam, we might begin 
by admitting that we are all no some 
begin to be a support 
by the company of the 
teed, so far as the morality of the 
policy's concerned, we might do well 
to credit all parties to the debate with 
decent motives and a normal sense.

"The incredibly audacious thing that a few million people in South Viet Nam-and we Americans-are trying to do, is to defend not so much a nation as the possibility that South Viet Nam can become a nation. It's a very tough proposition. We may fail. It so I hope that I, as one who has supported the policy, will be prompt to admit that we had attempted something beyond our powers. But you know, we may just succeed. And it that happens, I hope that the many thoughtful, dedicated Americans who opposed the policy will be glad to acknowledge that their country is sometimes capable of even more than we should dare to dream.

# INDEX

	11100			
Cove	er Story 78 E	ssay	24	
Art 72	Milestones	96	Religion	63
Books 98	Modern Living	. 75	Science	66
Cinema 97	Music	. 54	Show Business	53
Education 78	Nation	. 15	Sport	69
Law 45	People	37	U.S. Business	87
Letters 8				
Listings 4			World Business	93

TIME, JUNE 23, 1967

And we were glad to share them-with hundreds of people from over 40 nations who visited us last year to learn about

homey, Malawi, Topo and Bechuanaland; and Australia.

we gave it to them. They saw how our fast nationwide switching system works.

to-day work of our operating companies. We're glad to do everything we can to help people improve their telephone service as we keep improving our own.



We may be the only telephone company in town, but we try not to act





# THE NATION

# FOREIGN RELATIONS

# Opportunity for Two

White the guns roared over the sands of Sinai and the fills of Gaillier, the U.S. and the Sovier Union worked in Lundem to avoid a catastrophic contron-tution. With a Middle East cease-fite in the brink, the Big Two have arrived at a definitive new crossroads in world airs. Will they revert to the arily pattern of collewar contentiousness, or will they make a concerted effort to shape new sugreements not only on the Mid-they make acconcerted effort to shape new sugreements not only on the Mid-they world problems?

On the face of it, the prospects for cooperation between Washington and Moscow have dimmed perceptibly since their hot-line harmony of two weeks ago. The Russians, having lost the bet-ter part of their \$2 billion, decade-long military investment in the Moslem world, also saw their prestige plummet to an all-time low among the Arab states (see THE WORLD). Determined to recoup their psychological loss at least, Soviet Premier Aleksei Kosygin and his colleagues at this week's emergency meeting of the U.N. General Assembly faced the difficult task of inveighing against a tait accompli-Israel's shattering territorial gains. Backed into that corner, the Soviets might be expected to lash out with bitter denunciation not only of Israel but also of the U.S.

Metternichion Minuet, However, the Sowiet postition was made double complicated by the broad opportunity that Koxygin's presence in the U.S. offers for top-level talks between the Big Two. There were clear indications that both sides would welcome such talk; but a bitter public exchange in the U.N might well reduce both the inclinations and the opportunity.

In a Meiternichian minutet that seemed strangely out of place in the nu-clear age, both Kosygin and Lyndon Johnson at week's end delicately re-frained from making the first move. Kosygin feared that it the asked tor a Washington meeting with the U.S. President, the Arabs would suspect him of a double cross, while Peking, which has already accused Moscow of a perificion of the perificient of the perifical perificient of the perificient of the perificient of the peri

ident "will, of course, be glad to see him"—but Washington did not extend an invitation.

Johnson had previously planned to spend the days at his Texas ranch, awaiting the birth of his first grandchild, playing host to Australia's Printe Minister Harold Holt, and mending some local tences. Instead, after flying down to Austrin for a long-scheduled Democratic fund-raising dinner at week's end, he jetted back to Washington the same night. cessful explosion of a hydrogen bomb. Clearly, if such a meeting were to take place—let alone get anywhere kovgjin would have to demonstrate a remarkable degree of flexibility and reasonableness in his advocacy of the Arab cause before the U.N. and millions of U.S. televiewers. Though his Moslem clients would hardly relish a restrained stance by Moscow, they should be well aware by now that the task of constructing a peaceful Middle East is as far

d back to Washington the same night. ing a peaceful Middle East is as far to the peaceful Middle East is as

KOSYGIN (WAVING: & AIDES AT KENNEDY AIRPORT AT 5:30 A.M.

A chairs between grid investive and constructive effort.

touching down at 3:30 a.m., an hour and a half before Kosygin's arrival in New York. Johnson also shifted his weekend meeting with Holt from the L.B.J. Ranch to Camp David in Maryland's Catoctin Mountains, where Khrushchev conferred with Dwight Eissenhower in 1959.

Tour of Horizon. Swist officials meanwhile, hadded around Washington on the eve of Kosygin's arrival in New York, dropping Brotal hints that if Johnson were willing to break the exc. talk might prote highly profitable. The Sovice Premier, they said, was prepared to tom Johnson in a near d'orizon entre la company of the source of the Madestella of the Company of th

heyond their own means as have been their military efforts over the past decade. A just settlement of the ancient leud hetween Arab and Jew will not be easy to achieve in any circumstances. That goal will be almost impossible to attain without substantive diplomacy between the two superpowers.

# In Search of a Policy for Now

As the Arab-I-sraeli conflict reverted to a war of words. Washington set out behatedly to formulate U.S. policy for a Middle East that had been transformed almost beyond recognition in a week of fighting. No fewer than four official panels, including a Cabinet-level subcommittee of the National Security Council, and daily to study the assues.

At right Foreign Minister Gromyko,

To an astonishing degree, they were breaking fresh ground. For the fact is that until the crisis crupted, the U.S. had no Mideastern policy or contingenev plan worthy of the name.

For six crucial months, beginning last October, the post of Assistant Secretary of State for Near Eastern and South Asian Affairs was unfilled. During the three months immediately preceding the war, not one U.S. official spoke with United Arab Republic President Ciamal Abdel Nasser. U.S. Charge d'Affaires David G. Nes reported from Cairo that trouble was brewing, but later complained that Washington ignored his warnings and branded him an alarmist. Top-level responsibility for the Middle East was bucked from official to official. Nicholas Katzenbach looked into Washington's policy when he became Under Secretary last September, quickly passed the problem to Newcomer Eugene Rostow, Under Secretary for Political Affairs, who thereupon turned it over to a newer comer, his deputy, Foy Kohler

The Administration hotly denied having been caught with its policy down. "Any inference that the U.S. regarded the situation in the Middle Elast as anything other than a very grave one is recordences." In the Middle Elast a mything other than a very grave one is recorded at long the most of the abest leaders in our Giovernment ever since I came into the executive branch in 1961. It still does: "I shall does the most of the

Hodsids & Hubris. In any event, Washington's efforts to clarat a policy may well be frustrated by the arabesque of politics in the Middle Fast, where the lowers, wounding as if they be a politic of the managed to talk like winners. Even in the past, Washington had limited leverage in the region, Now, in the face of Israeli distrasst and Arab hatred—fanned by Nasser's face-awing lie about U.S. and British intervention on fix-

In the U.S., sympathy for Israel was strong.<sup>6</sup> OI 438 Congressmen who replied to an Associated Press poll, an overwhelming 364 urged that Israel be given assurances of national security and access to the Gulf of Aqaba and the Suez Canal before withdrawing its troops from occupied Arab lands. The

Despite the Issueli attack on the U.S. comminications, high Libert that cost 34 dead, 55 wounded. One officer of the strickern vesel, which was varied and introduced some 15 miles, the was there to spo for us. We make it is to spo for us. We make it is to spo for us. We we must be informed of what's aimig on in timed that the attack was deliberate, though Jorael denoted in other 74 qualified their answers or refused to state a position, but not one urged Israel to withdraw without guaranness. U.S. officials—at Ieast in private—also sympathize with Israel's demands for recognition by the Arab nations and a territorial realignment giv-

ing Israel defensible borders.
Beyond encouraging direct Arab-Israeli negotiations and resisting Russias, attempts to brand Israel the aggressor and strip away all of its gains. U.S. policymakers are looking toward the future—Israeli not the future Lyndon Johnson characteristically visualizes, at IVAs white Israeli and Israeli not the future and the Israeli not th



The plowshares may have to wait.

plan can work. as Johnson conceded at a weekend fund-raising dinner in Austin, unless each nation in the area expets "the right of its neighbors to stable and secure existence." Only then, he added, can they "count upon the friendly help of the United States." Said the President earlier in the week: "Inday in the Middle East—was in Viet Nam and America—we are faced with a task or rebuilding, of putting together a birth of the prophet Michan said. "Every man under his vine and fig treet and none shall make them affects" and the prophet Michan said. "Every man under his vine and fig treet and none shall make them affects".

Swords in Scabbards. That may be an elusive vision. The problem for U.S. policymakers is that the Arabs see no room for Israel fig trees anywhere in the Middle East; they remain commune to the description of the Middle East; they remain common that the major the librael of the major that th

to your scabbards," said Israeli Defense Minister Moshe Dayan last week, "but keep them ever ready, for the time has not yet come when you can beat them into plowshares."

Given those attitudes on the part of the belligerents, the U.S. search for a policy for now is every bit as crucial as it is complicated.

# THE PRESIDENCY The Fat City Gap

"I have kept my cool. I haven't bugged out. I am still in Fat Gitys" So, acting in his capacity as President of all the people. Lyndon Johnson pulled from his hippie packet a speech that took sardonic note of "the generation gap." Addressed to 121. Presidential the speech drew freely from a slightly obsolescent hippie lesion that Lynda Bird had compiled for MrcGitl For MrcGit Son

And what, perchance, did he mean by "Fat City". The straights of the press were so bewildered that the White House press office felt constrained to come forth with a gloss. "Fat City: A state of mind characterized by mild to extreme euphoria, usually induced by a combination of salubrious climate and fortunate personal circumstances."

The President might have cooled it with the phrase had he known that, to some hippies. Fat City is a synonym for Squaresville.

## THE SENATE

# Dodd's Defense

It hardly seemed an even contest. There was Mississpip Democrat John Stennis, backed by a reputation for judicial probity and five fellow members of the Committee on Standards and Connectical Democrat Thomas Dodd for perpetrating "a grievous wrong" against the entire Sentae And there was Dodd, his name suffied by 18 months of accusation and investigation, this own records, and statements hurted as weapont of the properties of properties properties of properties pr

tor pointer stars via. Yet for four days on the Senate floor last week. In Connecticul Democrat fought doggedly and at times eloquenty to proceed the process of the proces

"Choracter Assosius, Dodd portraved himsel as the aggireved party rather than the offender. The Senator depicted four former staff members, who started his ordeal by stealing his unmiss Drew Pearson and Jack Anderson, as victims of a "pathological desire for vengeance." He branded the columnists as "the most unscruptions American press." No doubt his argu-



One asset and a windy liability.

ment had its effect, for hardly any Senator would relish having his employees hand private documents from his files to a pair of muckrakers.

Dodd even rounded on the ethics committee, which was well innentioned, the allowed, but judging him "completes to the basis of nonexistent standards." Dodd clearly scored points, forcing his opposition to work harder than it had anticipated. A vote had been expected last week, but Dodd obtained a weekend extension in which to prepare still further arguments.

"Forger & Thief." Although numerus other accusations of peculation and improper use of his office have been made against Dodd, the Stennis committee based its formal recommendation for ensure on two charges that Dodd billed both the Senate and private groups for the same travel expresses, and that he wrongfully appropriated to his personal use at least \$116.083 from po-

litical campaign funds. Dodd's arguments seemed to create enough question about his role in the double-billing episodes to make some Senators accept his word above that of Michael O'Hare, one of the aides who stole Dodd's records. O'Hare had testified that Dodd ordered him to collect travel money from both the Senate and private organizations. Last week Dodd contended that if he had wanted to cheat in this manner, he could have done so on a grand scale rather than take merely \$1,700 over five years. It was all O'Hare's fault for sloppy bookkeeping, Dodd argued, calling him "a liar and a forger and a thief," Moreover, Dodd declared, if the Senate really believed one of its members guilty of larceny, it should expel him outright rather than censure him. It was a shrewd challenge. At week's end the Senate agreed to vote separately on the billing and campaign-fund counts.

Lacerated Arguments. Dodd made little headway against the campaignfund charge. It has been his contention all along that seven restimonial social functions held for his benefit between 1961 and 1965 yielded personal, tax-free gilts for use at his discretion, not campaign contributions, that had to be considered to the contributions of the contributions of the contributions and the contributions, again the year or after than design. But Stennis and Utah's Wallace Bennett, the ranking Republican on the ethics committee, repeatedly lacerated his argument of the contributions.

Dodd and the investigating committee.

The stipulation showed that Dodd fund raisers, in written solicitations for two of the testimonial affairs, emphasized the Senator's campaign needs and made no mention of his personal finances. It showed, too, that the Democratic National Committee got \$7,500 from one of the dinners "for providing the Vice President [Hubert Humphrey] as speaker." Also. Dodd admitted the accuracy of a newspaper report that quoted a 1963 letter to Lyndon Johnson in which Dodd thanked the then Vice President for agreeing to appear at a daylong round of testimonials "to assist me in my forthcoming campaign." Dodd insisted that he had profited "not one penny from public office." had bought no vachts or Cadillaes with the testimonial funds. But Stennis reminded the Senate that the "morass of money financed "repairs to a house, alterations to a private home, payments of thousands of dollars to a son," among other nonnolitical causes

Objections Flying. In addition to all his other troubles. Dodd was burdened by the unsolicited advocacy of Louisiana's Russell Long, the only Senator who openly championed his cause. Huey's son whooped and wambled through the debate, arms waving and objections flying, as if bent on infuriating the rest of the Senate. In a rambling six-hour diatribe that approached filibuster proportions and reduced attendance on the floor from more than 70 to 13. Long invoked his father, Uncle Earl, Daniel Webster, Christ and John F. Kennedy, along with a number of others. He capped the week by exclaiming: "I understand the case for Tom Dodd better than Tom Dodd understands the case

for Tom Dodd. In the face of Long's overblown theatries. Chairman Stennis maintained his customary dignity. The business of spearheading the attack on a fellow Senator was plainly saddening to him, and he said as much, recalling his part in the Senate's last censure case in 1954. when he was among those who pressed successfully for condemnation of the late Joseph McCarthy. In words reminiscent of his opening statement on that occasion, Stennis said last week: "If we pass up this matter, then some time, somewhere, in some way, something big will slip out of this chamber, and a lesser standard will have gotten

### **DEFENSE**

# New No. 2

Beneath the snowy thatch and the cool, professorial mine, Paul Henry Nitze glowed as warmly as the hows of other his ever-present pipe. "I shall be get-ting back into what I used to deal with," he said law week. "Back to the policy is suse of the day," Back, but with a difference, Nitze, 60, who was nominated by the President to the post of Deputy Defense Secretary, the Pentagon's No. 2 job, will have one of the top policymaking rotes in the Administration.

Nitze has had a long wait. Since 1940, he has held several influential posts, notably as chief of policy planning for the State Department and as Assistant Secretary of Defense for International Security Caucily No. and State Contributed to two historic, prescient documents—Sustainal Security Caucily No. 1945—that pointed in serious weeks between the serious weeks to be serious weeks to be serious serious weeks to be serious serious weeks to the pointed in serious weeks to be serious serious weeks to be a serious serious weeks to be serious serious

Yet Nitze's prickly personality, his academic bent, and his penchant for discussing far-out security and disarmament theories made him enough enemies over the years to deny him still higher office. He faced firm, if unofficial, opposition from a handful of conservative Republican Senators when the Eisenhower Administration proposed to nominate him to a high Defense Department post, and he withdrew from Government. Later, he was prominently mentioned as a candidate for a number of top-level jobs, but settled in 1963 for the relatively prosaic appointment as Secretary of the Navy, the post he has held ever since.

Nitze's promotion was prompted by the resignation of Deputy Defense Secretary Cyrus Vance, 50. Despite the controversy that used to surround Nitze, the prospect is for easy confirmation of the man who has served ably and patiently under five Presidents.



A long wait.

### THE CONGRESS

Astronomy of War

Even to Representatives used to dealing with megamillions, it was a staggering figure. At \$70.3 billion, the 1968 defense appropriations bill for the year beginning July 1 passed by the House last week was only slightly less than the military budget for 1944, when the U.S. had 11,450,000 men under arms (v. 3,370,000 today), and came close to equaling the accumulated revenues of the entire Federal Government for the first 138 years of its history. In closer perspective, it was only 1.4% less than Congress appropriated for all federal agencies, military and civilian, ten short years ago.

Astronomical as it was, the figure will undoubtedly swell even more before the fiscal year ends next June. Though \$20.3 billion was allotted for the war in Viet Nam, many observers, in and out of Congress expect that the Deferree Department will ask for a supplemental appropriation, particularly if U.S. ground consistent of the properties of the \$10,000 level upon which the budget figtures are based. Estimates of increased costs range as high a \$10 billion.

New Spirit. Even as it approved neary all of the Administration's request, the House displayed once again the new spirit oft independence that it has acquired in the 90th County of the grateful properties of the properties of the grateful properties of the properties of the grateful properties of the properties of the worklowled committed of U.S. troops (Ther, March 31), and gave informal approvals to an Appropriations Commideter surface and properties of the delete surface and the properties of the National Cinard and Army Reverse.

Though the directive does not have the force of law, it is a stern warning to the Administration to move carefully on Reserve reorganization. In addition, several members vowed that in the future they would have an even bigger say on overall military policy.

In other actions, Congress:

Passed in the Senate, by a 72-to-23 sote, a bill to extend the draft for four years. The bill, which must still receive final House approval, would, for all practical purposes, continue student deferments up to age 24 and probibil President Johnson from carrying out his plan to draft (19-year-olds by lot).

▶ Rejected, in the House, a Senate-passed bill designed to end the dispute hetween management and shop craft unions of 138 rainteads across the nation. While the House accepted a provision sextending negotiations for another 90 days, it bulked at another section that it is not to the property of the property of the property of the property of the property arbitration—always anathema to labor—if negotiations failed.

# THE SUPREME COURT

Negro Justice

"I believe it is the right thing to do, the right time to do it. the right man and the right place," declared Lyndon Johnson, Dinking in the bright sunlight of the White House Rose Garden. Thus, in a mose that had been freely forecast but still represented a historic appointment, the President annuel Thurgsool ment, the President annuel Thurgsool but the properties of the Statemer Court.

A 1933 graduate of the Howard University Law School, Marchall captioned the long-drawn legal battle for cupal rights during his 23 vears as counsel for the S.A.A.C.P. and its Legal Detense and Educational Fund. He argued 32 cases before the Supreme Court, winning all but three, His most famous victors was the court's 1954 ruling that asgregated vehoods are in violation of the 14th Amendment. Named a federal circuit judge by John Kennedy, Marshall became the nation's first Negro Solicitor General two years ago.

Beotification. If Imageod Marshalls qualifications for the Supreme Court were unimpeachable, his selection was also politically satute—an act of official bearification, that brought cheers from virtually severy segment of the civil rights spectrum and should earn the Administration points among disenchanted Negro voters in next year's earlbreast of every black American," said Floyd NeKissack, combative director of the Congress of Recail Equality.

Thanks in large part to his own eflorts. Marshall will come to the Supreme Court at a time when the federal judiciary's great are of major civil rights decisions may be near its end. The fundamental lines of equality have already been drawn, and Marshall will likely be writing optimos on evid rights cases whose guidelines he saw existing cases whose guidelines he saw extention of the court of the

No doubt Marshall will be more liberal, though perhaps only slightly so, than the man he is replacing. Justice Tom Clark, 67, who relitred lad week after 18 years on the Supreme Coulfield of the state of the state of the Held of Interest move that his son Ramsey is U.S. Attorney General. Instite Clark, an undongratic, plain-talking inrist, generally supported the court's civil rights decisions, but tended to side with the conservatives in cases such as fastion of accused criminals were movibed.

Chilling Wif, Marshall, a gregarious storyteller with a dry wit and a healthy thirst for bourbon and water, has been married since 1955 to Hawaiian-born Geedia Suyar this first wife died of canmerited since 1955 to Hawaiian-born Geedia Suyar this first wife died of cantegrated neighborhood of Southwest Washington." He is equally comfortable drawling earthy tales in a self-mocking, childin-sind-corripone. Negro dialect or arguing law in meticultusity scholarly

Alice his nomination to the federal inglegship six cera ago. Marshall had to wait a year while his confirmation was stalled by Southern segregationists in the Senate Judiciary Committee. This time there should be no used heldey, although South Carolina's Strem Tharmond, who will be a hellweither for many Southern colleagues, promises to enjoyee. Marshall's confirmation—and reports Marshall's confirmation—and reports Marshall's confirmation—and the control of the proposed marshall seem that the control of the co



MRS. MARSHALL & CHILDREN

Earthy tales and scholarly tones.



With a public school enrollment that is now 93%. Negro, Washington for the first time last week got a school board that is also dominated by Negroes. With two new Negroes and one white appointed, the hoard will be 5 to 4 Negro.

moderates. condemning among other things the black power movement and racial violence in the slums. Senate Minority Leader Everett Dirksen, predicting that Marshall will be confirmed without difficulty, noted: "He's a good lawyer. The fact of his color should make no difference."

### RACES

# Mind Over Mayhem

For a while last week, it seemed as if the black-power fanaties were all too accurate in predicting anarchy in the nation's slums this summer. In cities as disparate as Tampa, Fla., and Prattville, Ala., Cincinnati and Los Angeles, fire bombs flared and mobs coursed the streets. Store tronts were smashed by looters, and the flames of riot blazed intermittently-but they never reached the roaring pitch of a Watts or a Harlem, a Chicago or a Hough. In most of the cities, cool tacties by police and city governments kept the flare-ups from becoming "the fire next time," and proved once again that riot is as much a state of mind as of mayhem.

The Real Heroes. Tampa's three-day upheaval began when a white patrolman shot and killed a 19-year-old Negro burglary suspect as the youth ran from him. The patrolman claimed that the youth was about to get away when he pulled the trigger at a distance of 25 It. Negroes who were standing near by said it was a much closer shot; indisputably, the victim was shot in the back. With that, the mobs began gathering. Arsonists set fires in stores, a lumberyard, half a dozen vacant houses. After rioters broke into a gun store on Cass Street, firemen found slugs snapping around them; a white couple, attracted by the flames, were dragged out of their car and beaten.

For their part, the police and National Guardsme kept their guiffre to a minimum (two Negroes were reacted for minimum (two Negroes were reacted for roses of Lampo were the members of the "City Youth Patrot." a bastily organized band of 150 young Negroes—many of whom had burled rocks and fire the slums in white hard hats and warned the mobs to cool it. Be midweek, thanks to their efforts, the temperature of violence had tallen enough for Givernor to their patron, the National Guard back to their of the National Guard back

The Bottley. In neighboring Alabaum, trouble was (riggered not by shooting but by shooting but by shooting. Black Power Praphet Stokely Carmichael started if with a wild argument at a voter registration meeting in Pratville, a reputed Ku Klaw stronghold ten miles trom Momigomery. Stokely's target was Pratville Assistant Police Chel Kenneth Hill. Assistant Police Chel Kenneth Hill. Assistant Police Chel Kenneth Hill. and the start of the start



TAMPA WHITE HATS ON PATROL
Cool tactics to extinguish "the fire next time."

yelled: "Take that tin badge off and I'll take care of you myself!" After getting reinforcements, the cops arrested Carmichael on the spot.

With that. Negro marchers took to the streets in mearby Montgomers, a city whose mayor. Earl James, prefers to mundle cith rights demonstration withhold the streets of the

The Riot Act. Cincinnati's four-day outburst was the longest of the week, and in many ways the most ominous. Friggered by the arrest of a Negro demonstrator who was protesting a death sentence imposed upon his cousin, Posteal Laskey. the riots raged not through a Negro slum, but in spacious, residential neighborhoods, where many of the city's 110,000 Negroes were moved when Cincinnati razed its ghetto as part of a \$100 million urban-renewal program. After three days, during which more than 100 stores and businesses were fire-hombed. Mayor Walton Bachrach called in the National Guard. Police read the state riot act to the mobs over loudspeakers, then arrested 16 Negroes who were "congregating" in defiance of the act.

When Municipal Judge William S. Mathews sentenced a dozen Negro violators to a year in jail and a \$500 fine each, rioting crupted in Cincinnati's workhouse, a fetid hastille built over a

Convicted for stabbing a white secretary, Laskey was believed to be "the Cincinnati strangler" who killed five women in a year; no similar murders have been committed since his arrest last December. century ago to house Civil War prisoners. Immates, both black and white began hurling rotten bricks and the contents of their toilet pails (the workhouse has no lavatories) at the prison guards.

By week's end, after damages totaling more than \$1.5 million, Cincinnati's tremors subsided toward an uneasy peace-but not before the riot mood had spread to Dayton, 50 miles to the north. There S.N.C.C. Chairman H. Rap Brown, fresh from the Prattville mob scene, urged Negroes to "take the pressure off Cincinnati," and advised them that "the honkey (white man) is your enemy. How can you be nonviolent in America, the most violent country in the world? You better shoot that man to death." As the pattern of burning and looting emerged in Dayton for the second time in a year, police lifted a page from Tampa and sent white-helmeted Negro youth patrols into the ghetto to talk other youths off the streets. Again the experi-

Spend & Esperience. Whereas Ciminative incling was exacerbated by what Negroes considered harsh justice, the Bareup, last week in Los Angeles' perennally explosive Watts area was extraordinative to the Bareup, last week in Los Angeles' perennally explosive Watts area was extraordinated by the Bareup and Police Chief Thompson and the Police Chief Thomps

In the midst of the week's melees, a score of Negro leaders representing except stripe, from the moderation of Roy Wilkins to the militance of Floyd McKissick, met outside New York City. Their agreed aim was to head off turther racial eruptions this summer, and after the meeting Wilkins issued a "red

alert. "Don't just be against riots," Wilkins urged, "be active in preventing them." He announced that bumper stickers would be issued with slogans such as IRRICKS THROUGH WINDOWS 108/1 (OPEN DIORS).

Senseless and cruel as the week's riterior to the result of the result of the retist penters for the future. Given levelheaded in the result of the retist of the retisted of the reposition loggers like the Tampa and Dayton "white hats," city officials may well be able to ware full-sead conflagrations that can only sear their cities and needlessly inflame race relations.

### Court v. King

In a 5-to-4 decision, the Supreme Court last week upheld the 1963 conviction of Dr. Martin Luther King Jr. and seven other Negro civil rights leaders for defying an Alabama state court injunction against a civil rights march in Birmingham. King, whose group had been denied a parade license by burly "Bull" Connor, then Birmingham's commissioner of public safety, was sentenced by an Alabama court to a fiveday jail term and \$50 fine for carrying out the march despite the restraining order. Reviewing the case, the Supreme Court majority took the position that King could have appealed the injunction and might have won the right to march: instead he chose to defy the law. Wrote Justice Potter Stewart: "No man can be judge in his own case, however exalted his station, however righteous his motives, and irrespective of his race, color, politics or religion." From the court's four dissenters --

Chief Justice leaf Warren, Associate Justices William O, Douglas, Abe Fortas and William J. Brennan—came a Bilstering objection written by Brennan: We cannot permit learn of rich grant for the second of the secon

# **ELECTIONS**

# Bobby Loses Harvard

There were no campaign speeches or even any notable issues give a blue-chip field of ten candidates for five seas so me. 30-member 14-member 14-me

### CALIFORNIA

### Dolce Vita, Rivo Alto Style

Jack and Flaine Kirschke were nothing it not adult about adultery. He liked women and she liked men, and neither was a spoilsport, There was only one house rule for their not-quite-home on sogueish Rivo Alto Canal in Naples. California: when one party had the pad.

the other stayed away.

The Kirschkes deliberately sought

wider horizons for their 24-year marriage. With their son and daughter grown, they moved four years ago into a modern apartment in Naples, near the Long Beach Yacht Club, where for a time they kept a 33-41, sloop. Both found the club a good place to meet new the floor, fully cluthed. Each had a .38 slug in the head. They had been dead 43 hours. Investigators speculated that the killer had not meant to shoot Elaine, but that the first bullet caromed off Orville's forehead and tore into her temple. The prime suspect: Jack Kirschke.

Hermelic Alibi, Au all-points bullein sanged the prosecutor less than an hour later in Victorville. 100 miles east of Naples, in each headed home. He exvollessagen 300 miles to Las Vegas the hight of the murders. At the times of the killings. Kirschke said, he had been or route to Las Vegas to address a Retary convention. Witnesses hacked was was that his own Karmann-Ghia had



ORVILLE DRANKHAN

JACK KIRSCHKE AT NAPLES HOME

Wider horizons and an uninvited spoilsport.

friends, and some of them may have wound up berthing at Rivo Alto. Latest & Last, She was a successful

Iashino designer under her mauden mane. Elane Ferrs, He was an S18s-000-as-year chief prosecutor for the Los Angeles district attorney, in charge of the D.A.'s suburban Downey office. Between them, they were earning \$840,000 as year. They were a good-fooking, high-seje couple. Elane, with the raked eye, red hart and trun. 114-th figure. Was watched, Jeke, 6 tt.1 in, and handsome, with a fively, inquiring mind, was a 45-year-old social lion.

Elaine's latest lover was a 41-yearold flying instructor named Orville Drankhan. He was also her last. When police, alerted by a curious neighbor, entered the apartiment one evening last April, they found Orville and Elaine in the bedroom. She was lying on the bed, wearing only an unbuttoned black and where known asked. Drankhan was unbeen found in running condition at the Lox Angeles airport. That, said Kirschke, only solved another mystery. He had given the ear to a mechanic to lik weeks before, and the mechanic had disappeared with it.

Through three days of questioning, Jack remained confident. "I'm an officer of the court", he said. "I trust in God, and I have faith in our American system of criminal justice." The police released him, after the interrogation, but the investigation went on. Last week, after 3d days of testimon, from 36 wainesses. California Assistant Attorney General Al Harris persuaded a grand jury that he had punctured Jack in the Company of the Comp

Until then. Kirschke will have to stay in the Lox Angeles County jail, where visiting privileges are less liberal than they were on Rivo Alto.

# NEW YORK

## The Longest Shot

Disraeli observed that "there is no gambling like politics." Even so, the they are in New York's new game of chance, a state-sponsored lottery that was started this month with the intent of raising some \$198 million a year for state education programs. Blackjack almost gives the sucker an even break; one-armed bandits may pay back as much as 50% of the take: even New York City's illegal numbers racket offers the player a 999-to-1 chance.

However worthy its object, York's state lottery, at S1 per chance. gives the bettor the remote odds of 4,000 to 1 merely to take a consolation prize (from \$150 to \$1,000), with odds of 1,000,000 to 1 on grand monthly jackpots of \$100,000 and, if the expected total of tickets is sold, 360,000,000 to I on an annual "superprize" of \$250,-000. Besides, while even the numbers racketeers shell out 70% of the take for prize money, the state will pay back only 30% of the lottery lucre, reserving the rest for the schools and administrative costs.

Moral Support, What attracts the hettors, of course, is the size of the prizes, not the odds. Still, in two weeks of operation, about 4,000 hotels, motels and banks selling chances brought in less than \$7,000,000-roughly half the rate of sale needed to fulfill the state's income expectations. Although no neighborhood breakdowns were available, one bank chain said its sales were most brisk in low-income areas such as Harlem, thus stiffening criticism that the lottery will actually prove to be a form of regressive tax.

Governor Nelson Rockefeller and the state's voters in a referendum-approved the lottery as a fund-raising device to obviate the need for higher taxes, but some of Rocketeller's opponents in Washington hoped to win politically from the game. Regarding Rockefeller as the most formidable opponent the Republicans could pit against the President in 1968, some White House aides hatched a plan that might cripple the lottery and embarrass the Governor.

House Banking Committee Chairman Wright Patman of Texas and New York Democrat John Murphy, who aspires to run for mayor of New York in 1969. pushed through the committee a bill to bar virtually all U.S. banks from taking any part in administering a lottery. Since New York banks now account for two-thirds of the lotters sales, the bill, if passed by Congress, would vastly increase the state's overhead costs. perhaps force Rockefeller to an odious choice between reneging on school aid

The bill may be a threat, but the lottery was accorded at least one gesture of eminent moral support last week. Boston's Richard Cardinal Cushing sent off a note to Francis Kelly, chairman of the Massachusetts Sweenstakes Committee, thanking him for a gift of 25 bought on a visit. Asked the Cardinal: "If we can have lotteries in Ireland, England and other countries in Europe, why cannot we have them in the U.S.?" Massachusetts is already thinking about it.

# MISSOURI

Out of Purgatory

On the high bluffs overlooking the Missouri River, golfers in Bermuda shorts and T shirts queue up to play an intricate. 18-hole miniature course. Near by, tables buzz with games of checkers and pinochle. From handball courts comes the hollow thunk of ball against board. The country-club atmosphere is deceptive-and was planned haul that in two years has transformed the Missouri State Penitentiary at Jefferson City from what a visitor once termed a "loathsome stone purgatory into one of the nation's model prisons.

For most of its 132 years, the Missouri poky resembled a Dickensian choky. Though custody was lax for the favored few who had money or political pull, most inmates lived in nightmarish squalor. At one time the prison held close to twice as many as it was supcles sleeping seven or more. Maggots and rats infested the food-handling areas. Gambling, homosexuality and use of drugs were rife, and as a result of their stay in "Jeff City," many convicts were more intractable when they left prison than when they went in.

Knives & Forks. A series of bloody riots in 1954 left seven convicts dead, inlion in damage to buildings and equipment-but did little to awaken the state government. In 1964, after 16 months talized 205 others, the then Governor, John Dalton, sent in investigators to determine what had gone wrong. Nearly everything had. One day after a legislative committee issued a seathing report on conditions in the penitentiary. the warden shot himself. The state direcsucceeded by Fred Wilkinson, 59, former deputy director of the federal Bual penologist ever to run the sprawling souri system.

Wilkinson and his new warden. Harold Swenson. 58, a longtime associate in the federal system, quickly established a new climate. Knives and torks gerous weapons-joined spoons on the dining tables: tresh fruit appeared on the breakfast menu; shower rooms were placed at the end of each cell-block tier so that convicts could bathe daily instead of twice a week. Cheap transistor radios were put on sale. For the first time, maximum-security prisoners were allowed outdoors for recreation and supplied with pillows and mattresses instead of back-breaking straw ticks.

Stern Side. A burned-out cell block. still standing a decade after the riots. was replaced by a prisoner-built recreation building that has become the home of the Versatiles, an eight-man convict combo that performs at schools and other state institutions. Most important, the prison population has been reduced by 20%. Yet a truly professional administration also has its stern side. Guards, who had often snoozed in overstuffed

MINIATURE GOLF COURSE AT JEFF CITY

From Dickensian choky to real pleasant poky.

chairs in the watchtowers, were now perched on high aluminum chairs and provided with M-1 carbines and sawedoff 12-gauge shotguns in place of puny .22-eal. rifles. Many of the old-timersmoonlighting farmers, bellhops and taxi drivers-were replaced with younger, more competent men.

The real purpose of a prison, in Wilkinson's view, is not to keep prisoners to rehabilitate them. Everyone who can cational programs are being given top priority. Despite the reduced population, habilitation programs now than ever hefore. The idea, of course, is to teach prisoners useful occupations, in the hope that most will never again see the inside of "Jeff City."

# THE WORLD

# UNITED NATIONS

Mission from Moscow

Crew-cut and impassive. Soviet Premier Aleksei Kosvgin strode into the United Nations' glass house in Manhattan last week for the opening of the bly. He listened with obvious satisfaction as the delegates quickly adopted the agenda-discussion of peace in the Middle East-and adjourned for the weekend, to commence serious debate this week. As the highest-ranking Russian visitor to the U.N. Khrushchev's blucher-banging sortie in 1960, Kosvgin was a man with a mission. Having failed to bail out their Arab client-states on the battlefields, the Soviets sought to use diplomacy to deny the Israelis the heady wine of victory.

One measure of Moseow's desperation was the procedure that the Soviets used for summoning the General Assembly into emergency session. The procedure was first devised by the U.S. in 1950 in order to obtain U.N. authority to repel Communist aggression in Korea. At that time, the Russians damned as illegal what they themselves employed last week.

The Vote Was 16-2. In coming to the U.S., Kosygin assured the Kremlin maximum amplification for its diplomatic offensive. His presence also elevated the level of representation in the Assembly's blue and gold auditorium. The roster of scheduled participants included U.S. Secretary of State Dean Rusk, French Foreign Minister Couve de Murville, British Foreign Secretary Cieorge Brown, Israel's Foreign Minister Abba Eban, Denmark's Prime Minister Jens Otto Krag, plus a flock of Communist Eastern European Premiers and Asian and Arab toreign ministers.

Kosygin was ready to argue that the



THE WAILING WALL Trying to win through diplomacy . . .

Assembly ought to brand Israel an aggressor, and insist that it "disgorge the fruits of its aggression"-meaning withdraw from the Arab territories it now occupies-hefore any peace talks could begin. The two are very different propositions. On the purely technical matter of aggression, Israel scarcely bothers to deny any longer that it started shooting up, the Israeli Cabinet met secretly to discuss whether to launch a "pre-emptive" attack before the gathering Arab armies struck. Abba Eban argued for further diplomatic efforts. Defense Minister Moshe Dayan insisted that the satety of the nation would not permit delay. Davan carried the day. The attack was authorized by a vote of 16-2, the only nays being cast by the left-wing

socialists "Come and Talk Peace." Any Ruswill not likely make much headway among the rest of the delegates. The Arabs, after all, have for 19 years insisted that they were in a "state of war" with Israel, and were clearly massing for their own first strike from the Sinai when the war began. The Russians will probably find more support in the rgument that Israel's victorious armies should pull back to their own frontiers.

The Israelis, with the backing of the U.S., have no intention of pulling back prior to any settlement of their two-decade-old conflict with the Arab world that surrounds them. As Israel sees it, the only road to stability in the Middle with each of the vanquished Arab nations-Egypt, Jordan. Syria-forcing of Kosygin's aims in flying to New York is undoubtedly to spare the Arabs the ignominy of such face-to-face acceptance of Israel. The Israelis presume that they have earned that right. Their army now stands astride Arab lands equal to three times the size of Israel. Some of the territory Israel intends to keep at all costs. But other parts are eminently negotiable and are in effect being held hostage el's right to exist. Withdrawal in advance is out of the question-no matter what the U.N. may recommend. "We are going to sit right where we are. says Eban. "We are going to say to the Arabs, 'Il you want to change our position, come and talk peace.

Deft Gallic Evasion. Against that adamant stand Russia can command the instant support of the satellite and Arab nations, plus India and Yugoslavia, cal association of "nonaligned" nations. To drum up additional support, Kosygin, en route to New York from Mostor dinner with Charles de Gaulle. He tried to persuade the general to swallow a hard anti-Israeli line, hoping to

solicit not only France's vote in the U.N. Assembly but perhaps also those of the French-speaking African nations. De Gaulle did not commit himself. After all, he has done splendidly by cozying up to both sides, and he now fancies himself in the role of mediator between them. Right up to the outbreak of the war. France pumped large quantities of arms and ammunition to Israel -and without them the Israelis could not have blitzed so tast. But De Gaulle escaped Arab ire by embargoing arms as soon as the shooting started, and last week he declared that no Israeli conquest can be "considered as permanent"-a delt Gallic evasion of the issue of withdrawal before or after a settlement

Even it the Assembly passes a pullback resolution, it cannot force the Israelis to comply. But the war of words now being waged on Manhattan's East River will at least serve the purpose of letting all sides air their views. Perhaps it will even help to clear the troubled Middle Eastern air after Israel's unexpectedly overwhelming victory.

# MIDDLE EAST

Coping with Victory

Now that the war is over, the trouble -General Moshe Davan

As the lights went on again from Dan to Elath, Israel began to cope with the enormous problems of victory. One was what to do with all the newly conquered territory-what to keep for reasons of security or sentiment, what to trade off for reasons of economics or politics. Though the Israelis have no intention of budging now, and certainly would be hard to dislodge by any means.



THE WAILING WALL . . . what was lost in the field of battle.



Holding for reasons deeper than security or strategy,

no soher Israeli believed that it would be good for his nation to hold all the new lands over the long run.

Forthening the Wosfelline, Sinui is a worthliss desert. Gaza an economic sinkhole. To try to integrate the 1,330, 000 Arabs in all the occupied lands would be costly and perhaps danger-ous. What then did Israel wan? For simple security, it wanted at least a buffire strip on the recky heights of Syria and a slice of West Jordan to latten out its wan arrow swalfine. It also perhaps are present the perhaps and perhaps are present the perhaps and perhaps and perhaps and perhaps and sharm of Shickh.

Then there was Jerusalem For reasons deeper than strategy or security, Jerusalem is the one Israeli prize that is not negotiable. Any government that returned Old Jerusalem to Jordan would surely collapse. Already the Israelis have razed the bunkers and blockhouses dividing the city's two sectors, and bulldozers have leveled Arab huts to open a broad square before the Wailing Wall -all that remains of the Second Temale, destroyed by the Romans in A D. 70. Last week, for the festival of Shavouth, which commemorates the handng down of the Law to Moses, the Old Jity was opened for the first time in 19 years to ordinary Israelis. By day's end, 200,000 thronged to see the Wall and pray at it.

Feeding the Poor, Israel's most erucial immediate problem was to feed, find jobs for and govern the Arabs in the occupied territories. The problem was least

On the other hand, Israel's \$25,000 Arab curiews performed with surprising energy and loyally in the brief war, knocking down government fears that they might constitute a

difficult where people were fewest—in the wastes of Smai and the heights of Syria. Yuo-thirds of the inhabitants had reached from Syria's captured secrots with the second secretary of the second se

By contrast, Gaza and West Jordan teemed with Arabs, and the conquerors hastily set up military governments headed by Israeli brigadier generals. In the war, the Israelis had surrounded Gaza so quickly that few soldiers or civilians had a chance to escape. General Moshe Goren and his military-government staff first had to disband all enemy units and terret out potential terrorists. sending the most dangerous ones to the Athlit P.O.W. camp south of Haita. Then he turned to the task of supplying food and water to the abysmally refugees who had been living on the U.N. food dole of 1,500 calories a day. Last week the U.N. resumed feeding them, and Goren made Gaza's Egyptian pound exchangeable for Israeli currency to encourage Arab shopkeepers to reopen. At his behest, many town mayors agreed to return to their desks to handle the basic of civil administration. Arab police, stripped of their arms

Center background the Dome of the Rock. d

and Egyptian insignia, soon took over some of the civil patrolling from Israeli soldiers.

No Pogroms. Much the same kind progress was made in the captured Jordanian territory, where Brigadier ceneral Chaim Herzog ruled as military governor from the office that King Hussen had used when he visited Olid Jerusslem. Uniformed Jordanian police went back on duity, and the water and electricity systems opened up again. The housing collection and medical care of some-100,000 Palestinian refugees in the area.

For the time being at least, most of the Araba passively accepted Srandi rule. In some places such as Bethlehem, where the population is 80°C, Christian, where the population is 80°C, Christian, the Israelis were openly welcomed. The occupation troops seripulously tried to avoid incidents. Any soldier caught looting faced life imprisonment, Observed one Israeli Cabinet minister: "We Jess do not mount nearous."

Many Jordanians wished to leave the occupation zone—and the Israelis were happy to see them go, even provided free buses to the Jordan River. About 100,000 crossed on rickety firtiges or swam over to King Hussen's side. The King urged these new refugees to return, and by week's end some began the reverse trickle westward.

Less fortunate were several thousand Egyptian soldiers still in Sima. Erying to make their way home, they wandered in ragting bunds, thirsting and starving in the choking wastes, often lost, wounded and without shoes, Israeli loudspeaker trucks roamed the Sima urging them to surrender When they did, they were given load and drink.

# ON FACING THE REALITY OF ISRAEL

FOR months and perhaps years, debate will rage about the borders of Israel and about how much (if any) of its conquered territory it has a right to keep. That debate, while important, is secondary. The real issue is not Israel's specific size or shape but its basic right to exist. Most of the world has accepted and acknowledged that right, but not the Arabs. After their disastrous defeat, the Arab leaders still proclaim that their ambition is to build up enough strength to eradicate the state of Israel some day, even if it takes generations, They sound a little like Russian Czar Peter the Great, who remarked that he would force the Swedes to defeat him until "they teach us how to beat them."

Whether the Arabs really mean itin the Western, rational sense of meaning something-or whether they are merely caught up in a phantasmagoria of words, is beside the point. The Arabs have shown time and again that they are the prisoners of their hyperhole. Their refusal to accept Israel as a fact of life is at the bottom of the whole Middle Eastern conflict, of the war just concluded and of the diplomatic battles about to begin. If the Arabs recognized Israel, a territorial settlement would be

relatively easy

Do the Arabs have a case that goes beyond mere fanaticism? That question is linked to a series of other, deeper questions: What is a nation? What is a state? How does a people achieve the standing of nation or state?

### The Ways to Nationhood

History, political science and even that elusive discipline, international law, are in substantial agreement on the answers. A nation is "a body of people who feel they are a nation," says Har-yard Political Scientist Rupert Emerson. What is essential is "the sense of common identity, the sense of a singularly important national 'we' which is distinguished from all others who make up an alien 'they.' " In the long jostling of history, a group would stake out a territory and fight to defend its boundaries against any "theys." In short, a nation becomes a state when it has the power to occupy and hold a given amount of space and when other nations recognize this fact. This may not seem just or fair. It may smack too much of raw torce and various doctrines of "the survival of the fittest" or "the territorial imperative" that have been used to justify force. Yet these basic conditions—identity, tradition, ability to stake out a territory, govern it and win recognition-are the only real criteria for sovereignty.

The rise and fall of nations is an endless process of territories being joined and rejoined in varying mosaics, of people displaced and resettled, of power expanding and contracting. A new nation may be established through conquest, as was England when the Normans defeated the Anglo-Saxons, who had in turn shaken off the Danes, who had in turn put down the Anglo-Saxons. The original population of France was subdued by the Romans, whose remnants were driven out by the Franks, who in turn established an empire that under Charlemagne embraced large parts of Germany and Italy. In most cases of nation building through conquest, sheer force is not enough: there must be emotional and psychological power at work that sooner or later legitimizes the seizure and leads to an amalgamation of conquerors and conquered. Otherwise, the process of conquest is reversed. This has happened countless times. A classic example: Netherlanders rehelled against the rule of Spain in the 17th century, and the Belgians in the 19th century rehelled against the rule of The Netherlands. The rebels, for their part, must he able to make their rebellion stick and have it recognized by the world.

New countries may be established through a combination of immigration and revolution, as in the U.S. and Latin America, where settlers cut loose from their colonial masters. The process may also occur through a kind of rebirth-a deliberate revival of an ancient state or civilization in a new form. often but not always accompanied by revolutionary war. Modern Greece fought for its independence from the Ottoman empire partly in the name of its ancient, glorious incarnation, and modern Germany struggled for national unity remembering its identity under the

Holy Roman Empire.

The breakup of empires has always given rise to new states. After World War I, the Paris Peace Conference put together Czechoslovakia and Yugoslavia from disparate (and still not fully united) remnants of the Austro-Hungarian monarchy and independent Serbia. The collapse of the colonial empires after World War II brought about a rash of such arbitrary creations. Many ex-colonial countries had sovereignty conferred on them by their former masters under the U.N.'s aegis, without the often salutary experience of having to fight for their freedom. Such countries are apt to be based on arbitrary old coloni al boundaries. They are either so small that they have no independent viability, as in the case of Chad or Dahomey or Upper Volta, or else so large and composed of such disparate tribes that they have no common sense of nationhood, as in the case of Nigeria.

In the creation of modern Israel,

traces of most of these precedents can be found-conquest, war of liberation. immigration, rebirth, international action-although no really close parallel exists. Judaism is a unique mixture of race, nationality and religion. There is no other people that has been disnersed for so long from its original home, yet has maintained the memory of that home as a living reality.

# The Homeland Plea

Almost every text and ritual of the Jewish faith recalls the land that the Biblical Israelites seized from the Canaanites and to which, according to Genesis. Abraham received the title deed from God. This religious tradition has maintained a sense of community among Jews scattered over the world since the Romans destroyed the Palestine Jewish community in A.D. 135. For centuries. Passover and Yom Kippur services have ended with "Next year in Jerusalem!" And the Psalmist sang: It I forget thee, O Jerusalem,

forget its cumning.

The Arabs, too, have deep roots in Palestine and an undeniable moral claim: therein lies the tragedy of the situation. They seized the country in the wave of conquest launched by the successors of Mohammed in the 7th century after Christ, and later wrested it back from the Christian Crusaders. Arabs have lived in Palestine for 1,300 years, and until recently made up the vast majority of the population. To Arabs, the Israelis are newcomers who in a generation or two wrested the land away from them. For the Moslems, too, Pulestine has sacred connotations: tradition holds that the Prophet visited Heaven by ascending a ladder of light from the spot that is now marked by the Dome of the Rock in Jerusalem.

The Jews' religious, emotional and historic claim to Palestine as their homeland is probably stronger than the Arabs', but by itself the homeland plea can never be sufficient. In countless other cases, that plea and its underlying impulse have dissipated themselves. II it were not so, confusion would be considerable: the Celts could claim England: the Ainus, Japan; and the Amer-

ican Indians, the U.S.

The Jewish claim to modern Palestine is more realistically based; it derives from the territorial mandate that the British received from the League of Nations after the collapse of Turkey in World War I and later passed on to the U.N. That mandate incorporated the Balfour Declaration, promising the establishment of a Jewish national home in Palestine. Most of the Arab states now contesting Israel's claim did not exist themselves at the time, but a few Arab leaders agreed to the Balfour Declaration (whose meaning may or may not have been clear to them). The majority of Arabs probably disagreed.

The fact is that in 1947 the U.N. proposed partition of Palestine between posed partition of Palestine between Arabs and Jews. The Arabs objected to the plant the Jews accepted. In 1948, Israel proclaimed itself a state, and the world so recognized it. Kat Deutsch, professor of political science at Yale. compares the establishment of Israel to an act of "eminent domain," carried out by the world community.

The Arabs immediately attacked the new state and were decisively beaten back. In another day, the war would probably have continued until one side sued for peace, thus settling the matter at least for a time. But the U.N., with the decision of the control of the contr

long before brand could expand its territory to the houndaries had its real strength could command. The U.N.-negotiated armistic lines of 1924 reflected an unreal balance of power. Says Harvard Government Profesors Nadav Safran: "The Arab-Fareli conflict was the first international conflict in which the notion of 'no-war, ne-peace' get exhibited. Had the big powers not interposed their profesor houndary to the would have been concluded, and posple would probably be talking today about the naterial affinity of Semiles, inabout the naterial affinity of Semiles, in-

stead of their mysterious obstinacy."

For nearly 20 years Israel has existed as a nation, its status so confirmed by its membership in the U.N. as well as by its own plain ability to function. The fact that it has done so with outside help is hardly the point. Most countries today require outside help to surfect order require outside help to surfect order.

against Israel diplomatically. In fact, many have demonstrated less of a right than Israel, by the usual criteria, to be considered sovereign states.

If Israel's right to exist must be conceded, what of its right to keep some of its recent territorial conquests for the sake of security? On that point, Israel is more valnerable. Yet its claim fultows topically from the fact of its existless topically from the fact of its existless topically from the fact of its existtoms topically from the fact of its existpress to the fact of the fact of the Yafe Law Professor Merce, McDougal puts it: "Under the U.N. Charter, a nation is not supposed to acquire territory by force. But the Charter desent) re-

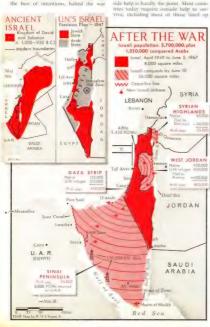
quire a country to be a sitting duck. Israel's argument that it acted in selfdefense is based not only on the fact that the Egyptian blockade of the Gulf of Aqaba was generally considered an act of war. It is also based on the Arabs' two-decade record of demanding and working for the extermination of Israel, contrary to U.N. resolutions. Whether Israel needed to go quite so far as it did in self-defense is a question that may agitate some international lawyers-but hardly any military men. The U.N. lines, the Israelis can argue, are not a permanent frontier. hence they have the right to adjust their boundaries to ensure their security in the absence of a peace treaty.

## The Need for Protection

If the Arabs were to agree to negoriate a peace with Faral, thereby acknowledging its existence, the sistuation would be changed immediately. The case for Israel's retaining its conquered territory would be sharply diminished, if not sipped cut. Compensation of all kinds to the Arabs, including a settlement of the bitter relegge problem.

How long can the Arabs hold out against negotiating a peace, and thus against the fact of Israel? Perhaps longer than most Westerners can imagine. Too much of Islam is an arrested culture that has never undergone a true ormation that could move it into the modern world. What divides the Arabs from Israel is not merely tradition or religion-for centuries past. Jews were far more tolerantly treated by Arabs than by Christians-but a culture gap. Israel, which in size constitutes less than .2% of the Arab lands, is hated by the Arabs in part because it is a successful, modern. Western state. It stands for all the things the Arabs resent, and yet want. If and when the Arabs manage to enter the Western-style 20th century. they may be able to defeat Israel: more significantly, they may then no longer feel the need to do so.

The said persistence of the Arab attitude is perhaps the strongest argument for Israel's need to protect itself. Since the U.N. has shown its inability to protect them, Israelis argue that they can give up the real estate they deem essential to their security only if the Arabs agree to peace—and to reality.



transported to Suez and released, to go home. Some also got food and water from the desert's Bedouins—if they were willing to pay their fellow Arabs

Captured: Nine Generals. The human cost of the war reflected its unequal outcome. The military death toll was estimated by Jerusalem at 2,000 Syrians, 8,000 Jordanians, 10,000 Egyptiansand 679 Israelis. The Israelis captured 11,500 Arab soldiers (including nine generals), returned 6,000 of them, and offered to send back the rest in exchange for the 16 Israeli P.O.W.s. mostly downed pilots, held by the Arabs. In money terms, Israel estimated that the war cost it only \$100 million, against \$2 billion for the Arabs. The Israelis captured several times their own outlay's worth of Arab equipment, Included in the haul are two Soviet SAM missiles and their sites, more than 200 Russian tanks in mint condition, and uncounted thousands of weapons and vehicles—all abandoned by fleeing troops.

# Running From Defeat

Stunned beyond belief, shaken bevond admission, still unable to comprehend the disaster, the Arab world last week lurched violently between collanse and retribution. It could no longer make war, but refused to make peace. It had lost its armies, but was desperately determined not to lose its tace. Instead, it indulged in an orgy of breastbeating, rationalizing, complaining and threatening that seemed intended to prove both that the Arabs had won the war and that someone else was to blame because they had lost it. "Defeat exists only for those who admit it." said Cairo's semioflicial newspaper Al Gumhuria. "We do not admit it

TV From China. Despite such exercises in extended solipsism, the deteat

Jordan was swarming with refugees from the overrun west bank of the Iordan River. Amman's normal population of 300,000 was swelled by at least 100,-000 refugees, many of whom arrived with their teet bleeding, their earthly lelt behind. possessions Schools. mosques and public buildings were converted into sleeping quarters, and thousands of refugees hedded down on sidewalks, in doorways or on the city's rocky hillsides. They foraged in garbage cans for food, which quickly became scarce and, thanks to profiteering, impossibly expensive. King Hussein's government set up two refugee camps, and other Arab nations sent emergency relief shipments of food, clothing and money, With its usual spirit of Arab brotherhood, tanatic Syria detained a Lebanese government convox of 70 trucks for twelve hours before allowing it to

No less grim was Cairo, which seemed seized at once by confusion. guarded major intersections and the Nile bridges. Walls were still plastered with tattered victory posters depicting the Egyptian eagle pouncing on the viper of Israel. For no apparent reason, there was a half-hour air-raid alarm during the lunch hour one day. Newsstands hawked such paperbacks as The Detense of Towns and House-to-House Lighting. The government warned that watches, cigarette packs and fountain pens found in the streets were probably boohy traps dropped by Israeli planes. Only one of the city's three television stations was broadcasting, and it had been forbidden to carry such "imperialist" programs as Gunsmoke, had to make do with local talent and thrillers from Peking, including Women Lo-

The Egyptian people had not yet been

were no announced casually figures, no lists of wounded or missing, no mention of the fact that Israel held the east bank of the Suzz. Egyptian officials evactuated part of the population of El Quantara, site of a bridge across the canal, to prevent townsfolk from section the stream of ragged, handaged soldiers drugging homeward. But the troops returned with a regulation of the control of the property of the control o

'Attack, Attack & Attack," Defeat did not bring disaster to Arab political leaders. The Israeli attack on Syria seemed to have saved, for the time being at least, the wild-eyed Baathist resome of President Noureddin Attassi. Jordan's King Hussein, whose outgunned troops tought the Israelis for every inch of land, became the hero of all the Arabs. A cheering crowd in Amman converged on the King's Cadillac limousine, picked it up and carried it five yards to demonstrate their adulation. Egypt's Gamal Abdel Nasser, a longtime enemy, paid tribute to Hussein's "personal courage.

The image of Nasor cill burned bright in the eye of the Egyptian masses. If ever a feltah needed a frend it was naw, and the masses heliced that only "Janual"—Nasore—could lead it was naw, and the masses heliced that only "Janual"—Nasore—could lead that the eye house from the time that Nasore "resigned" and then changed his mind, a record number of succides took place. When he heard of the resignation, a solder grunting a Cairman, from the committee of the succides took place. When he heard of the resignation, a solder grunting a Cairman, from the committee of the succides the succid

Nasser's generals made convenient scapegoats for him. He dismissed eleven of them, including the commanders of his army, navy and air force and Field Marshal Abdel Hakim Amer, his litelong friend, brother-in-law and deputy commander-in-chief. Of course, the generals had not performed so brilliantly. They had convinced Nasser that Egyptian tanks could deteat the Israelis in two days. Boasted one dapper general just before the fighting broke out: "Montgomery was a good general, but a little cautious. Now as for me, I say at-tack, attack and again attack." He was last seen at a P.O.W. camp in Israel. When the shooting started, the troops at the front found themselves with no more than a day's supply of food, water and ammunition. Led by their officers, entire units broke and ran at the first sight of Israeli tanks. Of the 150,-000 soldiers reportedly massed along the Sinai front, lewer than 30,000 stuck around long enough to do battle with the enemy.

The Egyptian military purges are apparently just beginning. All officers have been confined to their posts, all returning troops to their barracks. The generals and colonels who once flocked around Nasser's presidential villa have disappeared, their places taken by a clique of young captains and majors



ISRAELI SOLDIERS RELAXING AT SUEZ CANA Meanwhile, Arabs swam the Jordan.



SYRIA'S ATTASSI & NASSER IN CAIRO Each weapon has a flaw.

who have long been fed up with their high-living superiors. "For years, I have deprived the people for the army," Nasser told a friend last week. "But when the time came that I needed support, it

was the people who gave it. Many Arabs were still convinced that their prime enemies are the U.S. and Britain-alone with Israel, Al Ahram, Nasser's lavorite newspaper, charged that the CIA goaded Israel to attack. and that just before the war the Pentagon shipped Israel 450 warplanes, 400 tanks and 1,000 pilots and navigators. Throughout the Islamic world, Moslem mullahs proclaimed American and British products unholy. Libyan mobs destroyed liquor stores as symbols of Anglo-American "imperialism," and King Idris demanded that the U.S. abandon its Wheelus Air Force Base, Egypt and Syria closed their ports to U.S. and British ships; Sudanese and Iraqi dock workers refused to unload them.

Money Tolks. Arab leaders figure that they can wield three economic weapons against the West. Each one, however, has a flaw.

The first is the Suez Canal, now blocked at both ends by scuttled Egyptran ships. Though Cairo says that they will not be removed until the Israelis retreat, the fact is that the Egyptians need the earnings of the canal (\$250 million a year) as much as other nations need the passageway. Egypt's economy is a ened it. The nation has a foreign debt of more than \$1 billion, an annual trade deficit of \$500 million, and more than half of its cotton crop-its principal export-is mortgaged to Communist-bloc nations to pay for past shipments of military hardware. Food is becoming increasingly scarce. The government long ago decreed three meatless days a week, has told Egyptians to eat macaroni instead of their beloved rice, and now faces the prospect of a macaroni shortage unless it can find a way to import vast quantities of wheat.

The second weapon is money. Crosssus-rich Kuwai alone has nearly \$3 billion deposited in British banks, figures that by withdrawing that much, it could topple the pound sterling. Even if the Kuwaiis switched their accounts to Swiss banks (at lower interest rates), the Swiss would simply deposit most of the money in London's City, which alone is equipped to handle the Arab world's huge deposits. The third weapon is oil. The Arabs re-

fuse to ship any of their crude to the U.S. or Britain. Is that a real problem? U.S. or Britain. Is that a real problem? The U.S. ages only 36° of its oil from Arah lands, could easily make that up by pumping more from its undersued Texas wells. And the Arabs Friend. Russia, has already offlered to sell Britain as mutch oil as in needs. The threat of national/zation of U.S. and British oil properties also seemed hollow. Though Algeria confiscated J3 U.S. oil companies that week, of the Egypt In Saladi Arabia, the U.S.-dominated Arameo oil company resumed drilling.

Secret Tolks, Nome Arch modernes have already disclaimed the change of U.S. involvement in the war, are any to the change of U.S. involvement in the war, are any to the change of U.S. involvement in the war, are any to the country and the change of the country and the country and the country. Even in Egypt, Foreign Office officials calcide in several Western Bardinals calcide in several Western Bardinals calcide in several Western Bardinals with which was a several war and the country and

The Russians are also disenchanted with the Arabs. In one Middle Eastern capital after another. Russian diplomats were advising Moscow against wasting more MIGs or money on the Arabs. Just before the war started, high-level So-

viet officers visited Egyptian positions and were horrified to find that tanks were placed too far forward, artillery was improperly positioned, and warplanes were fined up like sitting ducks. The Soviets reported all this in detail to the Egyptians, who chose to ignore the warning.

With or without Russian aid, however, all Arab nations intend to pursue the battle against Israel. Almost without exception, their leaders repeil Israeli peace terms, swear that they will neither negotiate with the Israelis nor recognize their existence. Last week, in the face of devastating defeat, the Arabs were quoting to each other an old saying by Mao Tse-tung: "Fight, fall, light again, fall again, but fight on to final victory."

# RED CHINA Peking's Big Blast

Seismographs in Tokyo and Seattle Suddered from a distant explosion last week, From Peking came a boustful announcement: "China successfully exploded her first hydrogen bomb over the western region today," The Chinese left no doubt that the explosion was meant as a political blast. Calling it "a splendid achievement of the Gramman and the China's hydrogen between the control of the China's hydrogen between the control of the China's hydrogen and the China's hydrogen gainst the U.S., and to the Arab people, who are resisting the Israelia aggreeous.

The timing and braid aggression. The measure and the timing was confired. The new flashed from Peking within an hour attended from Peking within an hour attended from Peking shifts and the pekings blushed one of the pekings blushed on the Chinese are obviously too tar removed from the Middle East to interfere. Since they see off their first Achombo no Cet. 16, 1964, they have been unable to gain any diplomatic leverage from their nuclear capacity. The U.S.



Some Arab brothers remembered.



VIET CONG GIRLS IN JUNGLE UNIFORM FACTORY
Please postpone love, marriage and childbirth.

has been expecting the Chinese to go be veer since last fall. American experts detected traces of enriched training in the fallou of China's third and the control of the c

Fortunately, the Chinese so far have only lumbering, overage Soviet-designed bombers in which to carry their H-hombs. But they test-fired an intermediate-range (1,000 miles) missile last October. Defense Secretary Robert McNamara has warned that the Chinese will have effective IRBMs in limited numbers by 1969, and ICBMs capable of reaching the continental U.S. by the mid-1970s. Last week's H-blast was certain to step up clamor in Congress for an immediate start on the deployment of an anti-ballistic missile net. It may also prompt India and other nations to decide to build their own nu-

clear weapons. Despite the Disorders. It any country ever seemed too irrational to possess weapons of mass destruction, it is Mao Tse-tung's China. In the nine months since the aging (73) Mao launched his xenophobic Cultural Revolution. China has lurched dangerously close to anarchy and hysteria. Government control has broken down in vast areas. Even Mao's own forces of Red Guards, workers and army troops have started fighting among themselves. The wall posters in Peking tell of daily bloody battles, riots and vandalism all across the stricken land. Red China's blast showed that, despite all of the disorders, its nuclear program was moving relentlessly ahead.

# SOUTH VIET NAM

Victoria Charlenes Hard-hit by mounting battle losses and a dwindling supply of young men to conscript, the Viet Cong are finding it difficult to keep their ranks well filled. As a result, they are turning more and more to women to help the war effort. Backing up Victor Charlie-the G.Ls name for the Viet Cong-are the female Victoria Charlenes, some of whom actually fight. The V.C.'s attractive. much-advertised heroine, La Thi Kieu, packs four rifles at a time and boasts that she has participated in 33 battles. The vast majority of the Victoria Charlenes perform the myriad tasks that are needed to aid a guerrilla army operating in a hostile countryside without modern systems of supply, transport or

Little Old Ladies. Distati Communists cut and stitch uniforms for the Viet Cong in jungle-hidden factories replete with Singer sewing machines, They assemble rifle grenades and Claymore mines and devise booby traps. Carrving double baskets, they act as the Viet Cong's trucks, toting rice and ammunition to the front lines. Once there, they help dig trenches and fortify bunkers, nurse and evacuate the wounded. bury the dead. They operate radios and typewriters, handle the blizzard of paper work required by the meticulous V.C. bureaucracy. Allied troops have recently captured several of the sullen, sloe-eved Victoria Charlenes.

Women are also a vital part of the enenty's recruitment program. In a fetching ceremony of farewell to village life, V.C. maidens drape departing youths with flowers, Women are also entrusted with keeping in line those villagers who remain behind. Song-and-dance teams ride the circuit of V.C.-held territory to help in the task, crooning the latest political messages. The enemy has not overlooked the immemorial value of women in espionage. In smaller towns, nearly every market has a sharp-eyed little-old-lady vendor who is not what she seems. In Saigon the seamstresses in tailor shops often provide convenient message drops for the Vist Cone.

For the younger set, a chance for action is provided through the Viet Cong's "assault youth companies." composed of teen-age girls and boys. The companies carry supplies and help police battlefields. They earn 30e a month. It the girls, who are 17 and up, become pregnant while on active duty, they get two months' leave and a maternity benefit of \$2.25. Eventually they are expected to graduate into the ranks of the Viet Cong proper, an estimated 10% of whom are women. Last week U.S. Marine Lieut, General Lewis W. Walt reported that in some parts of South Viet Nam, as much as 29% of the Viet Cong. guerrilla force is female.

"New Morolity," Lately, the Viet Cong have been trying to recruit more women. Their propagandists argue that the size of guerrilla and hantle forces could be increased 50% overnight with the proper influsion of womanpower in the fetch-and-carry job echelors. The buttonal Liberation Front has to soon buttonal Liberation Front has to soon complete program of awards, honor colls and instant good-conduct guides.

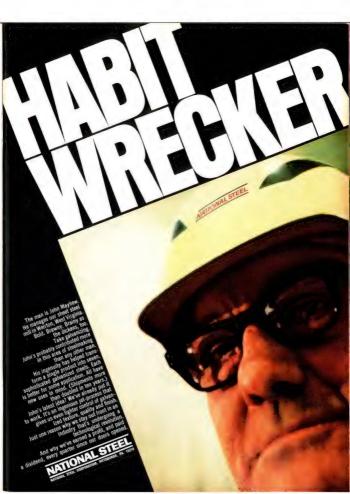
Chief exhorter of the Victoria Charlens, Mine, Spayen Thi Dinh, is the Viet Cong's deputy commander in vincoscuth Viet Nam. The author of the "new morality" for women in arms, South Viet Nam. The author of the pronements' companier. Postpone love, marriage and childbirth. It was not a matable success. Viet Cong men in one area even organized a "Three Struggles" countermovement: Find a misgles' countermovement: Find a misples' countermovement.

# Battle of Ballots

Another kind of battle is beginning in South Vits Nam. It is not a battle of bullets but of bullets with the country's 52 million eligible voters will be able to select their first President since Ngo Dimb Diem, who was associated in 1963, In a fractious, war-racked country, a weak vetor could reached country, a weak vetor could exactly be supported by the country of the country

The election campaign does not officially begin until July 19, but for all practical purposes it swung into full

The South Vietnamese government also uses women, but not nearly so many. Sangon recent by stopped the practice of recruiting women for rural pacification teams, ruling that the job has become too hazardous. The 2-400 women in the South Vietnamese army serve only ovelerks and interrotters.



# Soft Whiskey à la mode.



It'll get you through the summer.

BLENDED WHISKEY, SE PROOF - 6/75 GRAIN MILITRAL SPIRITS 01967 CALVERT DIST, CO., N.Y.:



speed last week. Premier Nguyen Cao Ky, who announced his candidacy in May, hurried around the country, recruiting support from top generals, impressing the populace with displays of calculated generosity, and keeping his name in the headlines by demanding that 140,000 more U.S. troops should be sent to South Viet Nam. At the same time, his most serious rival, Lieut. General Nguyen Van Thieu, who is Chief of State, formally declared that he is a candidate and began campaigning.

Many U.S. and Vietnamese officials feared that a showdown between the two prideful generals might split the force in Viet Nam. They thus hoped that one or the other would retreat from the race. But, vowed Thieu, "I do not in-

tend to withdraw.

Super President. For anyone with strong nerves and a desire for power, the presidency is quite a prize. Under the new constitution, the President has all the prerogatives of the U.S. Chief Executive, and then some. He hires and fires the Premier and the entire Cabinet, serves as Commander in Chief of the armed forces, sets both domestic and foreign policy, oversees the budget, has patronage aplenty, and in time of emergency rules by decree. The job would be a significant step up for Ky, whose present powers as Premier are substantial but ill-defined, or for Thieu, whose Chief of State position, outwardly at least, is largely ceremonial

As a candidate. Thieu has some advantages. In a land that reveres age, he is slightly older (44 to 36) than Ky. He is a native of South Viet Nam and married to a woman from the Delta, while Ky suffers from the disadvantage of being a Northerner. Quiet and unobtrusive. Thieu commands more respect among his fellow generals than Ky, who is resented by many for being too cocky and pushy. Thieu also outranks Ky in the military, three stars to two.

A Dragon & Salems. Largely because he holds the nation's No. 1 job now, Ky is the undisputed front runner. He is not at all reluctant to use his government power for his own advantage. His campaign symbol-a flying black dragon-is seen nightly on the state-owned television channel. He has sprinkled the countryside with billboards that woo the small man: THE GOVERNMENT OF NGUYEN CAO KY IS THE GOVERNMENT OF THE POOR. He has bid for the votes of the 620,000 soldiers and 220,000 civil servants by granting them 15% raises. His ally, National Police Chief Nguyen Ngoc Loan, is using his own persuasive powers among the provincial chiefs, and the boss of the pacification program is doubling as Ky's campaign manager. Government censors, controlled by Ky, play up news about him while playing down

Ky is also ahead because he has been campaigning conspicuously for weeks. He has played up to Saigon's rich Chinese community by promising to give them back schools and hospitals seized by Diem. He has developed campaign gimmicks that go over surprisingly well. He likes to single out an obviously impoverished member of a crowd and whip out his own wallet, hand over all the money in it-usually \$2 to \$20. A Ky aide then replenishes the wallet. Similarly. Ky often offers one of his Salem cigarettes to a bystander, lights it up and asks how he likes it. When the fellow allows that Ky's smokes are smooth, the Premier hands over the

whole pack. Subsidies & Skeptics. In the slim hope that the two generals will split the vote so evenly that a lesser-known man might score an upset, eight civilian candidates have entered the race. Only two command enough country-wide support

# SOUTH KOREA

# Shattered Peace

Seven weeks ago, another struggling Asian nation-South Korea-staged its most peaceful postwar election as voters quietly returned reform-minded President Chung Hee Park to office for another four-year term. Last week, after separate elections for the National Assembly, South Korea suddenly reverted to its old noisy ways. For five straight days, thousands of high school and university students boiled through the streets of Seoul and 14 other cities, waving angry placards ("We demand new elections"), throwing rocks and bottles, and fighting through a police barrage of tear gas and night sticks.

The target of their wrath was not so much Park himself as some candidates of Park's Democratic Republican Party



PRESIDENTIAL CANDIDATES THIEU & KY For the generals, a new kind of campaign.

to be serious contenders. One is Phan Khac Suu, 62, an experienced statesman who was Chief of State in 1965 and is now chairman of the Constituent Assembly, which drafted the new constitution. The other: Tran Van Huong, 63, a coolie's son who rose to become Premier for three months in 1965, until he was deposed by an army coup that ultimately resulted in the present regime of ruling generals,

Though Ky has decreed that each candidate will receive a \$90,000 government grant for campaign expenses and that all will have equal opportunity for government transportation and television time, the civilians in the contest are skeptical about his pledge that "it will be a fair election." Some of them appealed to the U.S. mission in Saigon for help. The U.S., however, is striving to remain impartial and uninvolved. From Ambassador Ellsworth Bunker on down, U.S. policy is that the election is strictly a South Vietnamese affair and that the U.S. can live with whoever wins. From all indications, it can indeed. Not one candidate has suggested lessening the Allied war effort.

(D.R.P.). In the Assembly elections two weeks ago, the D.R.P. won 130 of the Assembly's 175 seats; that was a gain of 20-far more than expected. The minority, more traditionalist New Democratic Party (N.D.P.) accused the winners of stuffing ballot boxes, doctoring tally sheets and bribing voters and vote counters alike in at least 20 of the country's 131 constituencies. Unless Park called new elections, the N.D.P. threatened, its 44 representatives would boycott the Assembly.

Park refused, but did order an investigation that turned up political hankypanky on both sides. With that, the government arrested 100 N.D.P. campaign workers and another 70 from its own D.R.P. Among the latter were two successful Assembly candidates who were charged with election irregularities. The Justice Department accused one candidate of bribing poll officials and destroying at least 3,000 ballots cast for his opponent. Another D.R.P. winner was charged with buying votes. Park booted both from the party, and ordered his D.R.P. leaders to take stern action against all other members "who had dis-

# Strike up the mild.

Montclair

Menthol Tip

EXTER AND BEST OF THE CONTROLL TO BE CONTROLLED TO BE C

Montclair has just enough in every puff. Just enough bright, lively flavor. Just enough light, mild taste. Go for the mild. Go for Montclair.

. M. imm Combinery

graced the party by being involved in the election scandal."

When South Korea's students took to the streets. Park cracked down just as sternly. He temporarily closed 30 colleges and universities and 148 high schools. In scores of bloods skirmishes, police arrested more than 600 students for questioning, left 150 others injured. Yet for all the sound and tury, Park's government still seemed secure. His economic policies are working wonders in the tips nation (TIME, May 5), and his courage in moving against his own fellow party members impressed many people. The government party contended, probably correctly, that the vote frauds were isolated irregularities and not part of a nationwide rigging campaign. At week's end the demonstrations tapered off. But the N.D.P. plans a series of rallies this week that could well detonate a new round of riots.

### INDIA

# Enterprise in Birth Control

India's government usually holds captalistic impulses (individual content of the captalistic impulses). However, that it has the temperature of the captain of the captain of all temperature of the captain of the captain of all sectors: birth control. Still far from its goal of keeping the growth of a highly feeund population tumore than 500 to the captain of the captain of the captain of producting captain, the captain of Family Planning Ministry has decided to enlist some of India's largest companies to distribute government-subsitioned inther conditions.

ning centers have been giving away those simplest and most primitive of contraceptives for some time, but the network is hardly adequate to service a nation of more than 566,000 villages. Even when a villager trudges 20 miles to a family-planning center to pick up a free condom, he may find the depot out of stock. Besides, many Indian peasants intuitively distrust any gifts from the government. The only really effective channel to the villagers is maintained by a few grant commercial enterprises that sell shopkeepers such everyday goods as soap, tea, cigarettes and matches. At the behest of the Ford Foundation, the Health Ministry began in 1966 to use this commercial pipeline for a pilot program in condom distribution in the Meerut District, an area of 3,000,000 people adjacent to New Delhi.

Instructions Included. The test seems to be working well, according to the distributor, Businessman Ram Saran Dass. Packets of the Contrategritives are conspicuously hung up in groceries and better and they are sold along-side cantly, soda, neckites and other hunselshold terms. All display India's ubiquitous family-planning emblem—are frimaging entoned, advanting of a familier of transpile around, a drawing of a familier of transpile around. A drawing of a familier of transpile arounds a drawing of a familier of transpile arounds a drawing of a familier of transpiler arounds and a familier of the same and the same arounds a same and the same and the same and the same arounds around the same and the same arounds around the same arounds around the same arounds around the same arounds around the same around the same arounds around the same around the same arounds around the same arounds around the same arounds around the same around the same around the same arounds around the same arounds around the same arounds around the same around the same arounds around the same around t

"freedom from fear." Indian men have been enthinsistic cistomers, partly because the contraceptives coat less than 2e for a packet of three. Of course, there have been some problems. Brough lamily planners had assumed that the contrinceptive's shape would suggest the method or use, and enclosed instructions in each package just to be safe, the idea has sometimes been hard in the idea has sometimes been some to be in the idea of the idea of the sometimes and the idea of the idea of the indiance of the idea of the idea of the indiance of the idea of the idea of the indiance of the idea of the idea of the indiance of the idea of the

Even so, the test appears successful enough for India's new Heafth Minister, Dr. Sripati Chandrasekhar, who holds a Ph.D. in demography from New



DASS (RIGHT) & FAMILY PLANNING POSTERS

Along with candy and betel nuts.

York University, to try out the scheme on a nationwide boss in September. The Health Ministry is negotiating with such large firms as I jotnon, Imperial Tobacco. Hindivatan Lever. Union Carbide, and Taus Old Milis Ço, is handle distribution. The companies do not expect constraints profile from the birth control or control profile. From the birth control or control profile from the birth control or constraints of cooperation between quarternment and provide enterprise, By en-listing the companies, New Delhi sail have up to a million retail outlets sail have up to a million retail outlets.

The Y.M.C.A. Method. Chandrasethar agrees with crines that India's birth control efforts have been snarled by red tage and hurt by wishful thinking, such as his spirster predecessor's plea tor hudinuchusva (monklike abstinence). Nor does he place his hopes on any single method to defuse India's population time bomb. While other experts

# How can insurance solve your money problems when insurance is one of your money problems?

If you're insured like most people, ture, he may even find that you're overyou're probably writing checks to two or three insurance companies. Once a year those premiums come due, and body's birthday.

Travelers is big enough and computerized enough to change all that. We can put all your insurance under one red umbrella. We mean all. Business... personal. Everything. From one man. sense . . . and it's so much Your Travelers Man. (When one man is looking at your total insurance pic-

insured.)

Under the Umbrella Plan you can pay for all your insurance with one it's usually around Christmas or some-check a month. Like paying on a car, You know exactly what

your insurance is costing you. You know exactly what you've got. It makes so much more better on your budget. That's the Umbrella Plan.

So now-under the Red Umbrellainsurance can solve money problems.





have alternatively argued for the intrauterine loop, sterilization or the pill, Chandrasekhar recognites that none alone can provide the answer: popular fears or the loop and surgery hear him out. Instead, he sigerously lavons a "cateteria approach", giving Indians the wilded choice at birth control techniques. "We'll ray everything from the YakiCA. "We'll ray everything from the YakiCA. "We'll ray everything trom the YakiCA. and the pill, and the pill of the pill, and the pill of the pill of the pill, and the pill of the pill of the pill of the disability and the pill of the pill of the pill decade. Chandrasekhar will also emphasise the rubber contraceptive.

With American aid, India recently bought 22 million condoms from Iapan, and expects to buy another 50 million from the U.S. It is also constructing a plant in Kerala that will produce 270 million contraceptives a year by 1970. To make sure that all Indians get the message, the government will launch a nationwide "use condoms" advertising campaign. Making a pitch for the lucrative contract is another capitalistic enterprise-the U.S.\ J. Walter Thompson Co. (see U.S. Business). Explained one family-planning official: "We want the condom to be as well advertised as Coca-Cola."

# THE CARIBBEAN

Can't We Be Americans?

Anguilla is hardly the proper setting for revolution. 3 4-sq., and., coral dot in the Leeward Islands east of Puerto Rico, the island has rested languidly for 300 years under British rule. Without celerificity or telephones, the 5,000 Anguillans earn a meager living from fishing, working a sall pond and occasional a smuggling. In February, Britain riced dency by Initing Anguilla with two larger and more prosperous Islands to form the St. Kitts-Newis-Anguilla defearation, retaining control only of foreign affairs and defense.

To Anguillans, however, the end of colonialism did not mean the end of outside domination. They bristled when Prime Minister Robert Bradshaw, sitting in St. Kitts, refused to allow them to set up local governing councils, and they decided to hit back. In March, they chased out the island's chief administrator. Iwo months later, armed Anguillans ousted the 15-man police force and rolled out oil drums on the little Anguilla airstrip to make sure that they did not return. As occasional shooting continued to flare up in the torpid Caribbean nights, Bradshaw appealed to Britain to help quell the insurrection, but the foreign office said it was an internal matter. Last week the Anguillans tried a new tack: they declared their independence of Britain and asked to be put under U.S. rule. Hardly eager to field that small but hot potato, a State Department officer said that any request for a change in Anguilla's status would have to come from its mother country, Britain.



# How many reasons do you need?

If you have always thought a Cadillac was out of the question, a visit to your authorized dealer will turn up some very sound reasons for making your next car the Standard of the World. If Cadillac's distinctive appearance and superbluxury are not enough—just take the kews and

discover all the action behind its heauty. You'll find it hard to believe a car so spacious and comfortable could be so exciting to drive and so easy to handle. Then note Cadillac's array of standard equipment, power assists and driving conveniences... most of which cost establishment.

tra on other cars. If by now you haven't found enough reasons for investing in a Cadillac, consider its record of long and lasting value...returning at resule more of its original cost than any other car built in the land. Now that you have the reasons, just select the model of your choice.



Your Cadillac dealer has the answer.

The truth will out.

Perfect summer drinks demand a craftsman's touch.

When you make the drinks, when we make the gin.



Seagram's Extra Dry the perfect martini gin, perfect for all summer drinks.

# PEOPLE

The 65 girls in the graduating class of the Shipley School in Bryn Mawr, Pa., listened with solemn commencement faces as Dwight Eisenhower, 76, spoke to them of the glories of education and the unwisdom of picking a political leader "by his beauty or by his shock of hair." All of a sudden the girls began giggling and looking nervously at their knee-length skirts. The former President, basing his remarks on the fact that "I have been looking at good-looking girls since I was six," sounded off with some unexpected and decidedly unpolitical opinions about ladies' fashions. "Ankles are nearly always neat and good-looking," said Ike, whose 18-yearold granddaughter Anne was among the graduates, "but knees are always knob-Then he calmed the miniskirt generation by adding with a smile: "I know you don't agree with me. Neither do the women in my family."

As Eisenhower was pausing to study the knee, Britain's dashing Prince Philip. 46, was scouting the higher ground, On a visit to the fashion-design department at Salford Technical College, Lancashire, the duke's eye fastened disapprovingly upon a miniskirt worn by 18year-old Lorraine Hillier. "You are not being generous enough," he chided. "Compared with others, you are not showing enough leg," Since her hem was already three inches above the knee. Lorraine could but blush and tee-hee. but later she went solemnly to the heart of the matter: "My boy triend would like them shorter too. He's like the duke, All men are the same."

Wisconsin's Democratic Senator William Proxmire, 51, is a man of such nut-brown energy that he begins the day with assorted sit-ups, nip-ups, hends, lifts, kicks, flutters, isometries and 300 push-ups. Neither these nor his labors in the Senate give him quite the exercise he crayes. Last week a startled photographer caught the Senator in sweatshirt and tennis shorts midway through a brisk jog from home to work -a lung-flaying distance of 4.7 paved miles between Cleveland Park and Capitol Hill that Proxmire traces every morning, retraces every night. He covers the route in 35 minutes, beating the bus by 15 minutes, and estimates that he saves "about \$1,000 a year by not having an extra car. The regimen agrees with me beautifully," says Proxmire, admitting to only one hardship: "When it gets near zero, my hands get awfully cold."

When it comes to exciting the citizemy, Flag Day usually ranks somewhere between Arbor Day and groundhog day, but Denver managed to come up with a bit of the old whoop and whistle last week. Some 20,000 people lined the streets as Lieut. General Lew Wolf, 5.4, just back from his two-year stift as commanding officer of the Marines in Viet Nam. perched on the rear seat of a 1912 International Autowagon and fed a parade of school bands, color gardré, and the state of the state of

Stealing 104 bases in the course of a season is certainly an achievement, a season is certainly an achievement, a fiftie, educational artistic, letterator or title, educational artistic, letterator or title, and the stealing artistic, and the stealing participation of the U.S. Tax Court, rolling that cuming Pathstung Pariat Infidelet Moury Wills cannot claim the federal tax exemption for metrorious prizes on the sexeled, \$6,000 S. Kar Hiskok beth that participation of the control of the sexeled \$6,000 S. Kar Hiskok beth that the sexeled \$6,000 S. Kar Hiskok beth the sexeled \$6,

"Unequaled among the great gifts received by the Museum of Modern Art." exulted Director of Collections Alfred H. Barr Jr. After months of negotiations, the museum landed 100 works by 54 20th century painters and sculptors from the private collection of New York Dealer Sidney Jonis, 70, a Buffalo-born former shirt manufacturer who began collecting contemporary art in the late '20s, opened his quick-stepping, publicity-prone Manhattan gallery in 1948. The collection, valued at upwards of \$2,000,000, has everything from Picasso and a \$50,000 Mondrian. which Janis bought from the artist in the '30s for \$70, to sculptures of Janis himself by Pop Dollmaker Marisol and Plaster-Caster George Segal.

Ireland managed no less than the national equivalent of a heat wave, with temperatures soaring to nearly 70° as Jacqueline Kennedy, 37, arrived at Shannon Airport with Caroline, 9, and John-John, 6, for a six-week vacation in "this land my husband loved so much," First came an 80-mile ride by chartered has past waving onlookers in Clare, Limerick and Tipperary, before the Kennedys settled in at Woodstown House, a 40-room Regency mansion on the southeast coast overlooking a huge. secluded beach. To keep the holiday private, there is a roving band of 200 policemen, 30 armed detectives and two tag-along 1 B1 agents. Most Irish newspapers echoed the Irish Independent's warning against "keyhole-peeping and shoreline-prowling." All the same, grumbled the Cork Examiner, noting that many public roads around Woodstown House have been set off limits: "Local holiday makers, too, are entitled to enjoy themselves without hindrance."



JACKIE KENNEDY RIDING AT WOODSTOWN



PROXMIRE GOING TO WORK

Ahead of the bus.



GENERAL WALT AT COLORADO STATE
Back to school.

# THE PRESS

### REPORTING

# Rather Not

Scene: the White House lawn, Time: after 10 p.m. on the night of a crucial U.N. Security Council debate on the Israeli-Arab conflict. Dramatis personae: CBS White House Correspondent Dan Rather and a camera crew that he kent on after others left, in hopes of getting a post-debate statement. TV lights are on, microphones are live, cameras off.

Enter, lawn left, Lyndon Johnson and Lady Bird, hand in hand. Double take by Rather. Then: "Good evening, Mr. President." Pleasantries. The President and the First Lady stroll on, then return to Rather. Cameras on by now, taping. Almost casually, the President tells Rather that developments of the day had kept the U.S.-Russia détente intact, had helped save the U.N. He had had "some exchanges" with the Russians-the first hard news on use of the hot line. Lady Bird tugs L.B.J. out of the light, but he returns. The Israelis are not going to give up easily what they have won, he says: they have always talked about Jerusalem, the west bank of the Jordan, the Syrian heights, Agaba. Would they reach Suez? President did not feel that anything would stop them. Good night, Dan. Good night, Mr. President,

An exclusive. A scoop, Rather. But hold on. The President did not know that the cameras were on, said Press Secretary George Christian, who passed the word to Rather via a CBS Washington, D.C., studio executive. Dan can use the material that he got as the basis of a news report, but as for use of the taped interview itself, the President would Rather not.

### NEWSPAPERS

# Crusadina in Indianapolis

Crime and public apathy toward it were on the rise in Indianapolis the night that Dr. Margaret Marshall, a 90year-old retired psychologist and teacher, stepped from her doorway into a darkened street. Without warning, a mugger lashed out at her head with a blunt weapon and snatched her purse. When Dr. Marshall died of her injuries, the Indianapolis News was delused with letters from infuriated women, Assistant Publisher Eugene S. Pulliam asked one of the paper's staffers. Margaret Moore, 56, to help 30 prominent civic-minded women to decide on a course of action

That was in March of 1962. Since then. President Johnson's Crime Commission has decided that "the most dramatic example in the country of a citizens' group that has addressed itself forcefully and successfully to the problems of crime and criminal justice is the Anti-Crime Crusade in Indianapo-To man the crusade, Margaret Moore mobilized the 50,000 members of more than 1,000 Indianapolis women's organizations. "The first six months. says Mrs. Moore, a widow, "we went to the power structure and listened to all their problems in crime prevention. Then we listened to outside experts explain ways of dealing with them." The view was the same from around here for months asking questions before they made a move," Police Chief Daniel T. Veza.

Down with Darkness, Even then, the police did not take kindly to the prospect of having a bunch of women tell them how to run their business. Crusade Coordinator Moore and a co-worker camped at police headquarters for 48 hours, explaining in plain language at every roll call that they were there to help, not hinder. They proved their point by using the News to lobby for -and help get-raises for patrolmen. As the women rode along in squad cars for full eight-hour shifts, their determination helped win over the cops.

On one of these rides, a Crusade volunteer learned that a high percentage of violent crimes were committed on dark streets. "The worst," says Mrs. Moore, "were the semicommercial, semiresidential neighborhoods near the downtown area." More lobbying followed, and more newspaper stories; since 1962, about 9,000 new streetlights have been installed, at a cost of nearly \$1,000,000. Police figure that crime has dropped as much as 85% in

Shaking Up Courts. At the end of 1962, the women began a "court watcher" program. Some 3,000 women have sat in on more than 70,000 cases, filled out reports on the defendant, the charge, the plea, the verdict, the proceedings, Was the judge punctual? Were the attorneys prepared with their cases, or did they ask for a continuance? Was the arresting officer present to testify? Some attorneys disapproved, but court efficiency increased. "It's the only honest evaluation we get," says Judge William T. Sharp, "It shakes everybody up and makes us analyze our decisions.

As a by-product of court watching, the women learned that many youthful offenders were unaware of the laws they were breaking. The Crusaders translated 18 Indiana statutes that apply to minors into layman's language, published a booklet entitled What Is the Law? and distributed it last spring to 2,600 public and parochial schools, Learning that 90% of juvenile crimes were committed by school dropouts, Crusade volunteers contacted the voungsters, found donors to provide them with everything from tutoring to lunch money.

Of the 4,000 dropouts and near-dropouts that the women have dealt with, 2,000 have been persuaded to stay in or return to school. There they get the additional benefit of Crusade-sponsored lectures on invenile law and crime by half a dozen police officers who tour the schools. The Crusaders also work with youths paroled from detention homes and sponsor seminars on shoplifting for merchants

Under the Umbrella, All the effort has produced concrete results. In 1965, total crime in Indianapolis dropped 2.2%, while rising at a rate of 6% throughout the nation. Last year, although crime rose in the city by 5.2%, that was less than half the national surge of 11%. Meanwhile, Margaret Moore, former editor of a small-town Indiana weekly, who joined the News in 1952 after nine years as director of the Franklin (Ind.) College journalism department, keeps on working. The News, which







STREET PATROL With a determination that won over even the cops.

Medical news from America's leading society of foot doctors.

# Now! <u>Clinically-proven</u> relief of athlete's foot.



ACCEPTED

AMERICAN
PODIATRY

This official scal of the Council on Poliatric Therapeutics of the American Posiary Association has been granted to Quinnan Enot Products with histoatement: "Quinnan Foot Powder, Penetrating Foom and Foot Deodorant are effecttive foot health sids and of significant value when used in a consistently applied program of dilly foot care and regular professional treatment." The Councils of Politric Therapeute of the American Politric Association.

Today, new studies supervised by some of America's foremost foot specialists confirm Quinsana's power to relieve athlete's foot. Three out of every four pattents tested showed unmistakable improvement.

After hundreds of rigorous clinical tests at 5 separate colleges, Quinsana was granted this official seal.

This is your assurance that Quinsana Font Products measure up to high professional standards of effectiveness in relieving athlete's font, helping to block its return, and helping to keep your teet in good health, day after day. Here's

what Quinsana Foot Products do:

Quinsana Foot Powder-for relief of athlete's foot and daily foot care. Quinsana Penetrating Foam - for

more stubborn cases of athlete's foot. Quinsana Foot Deodorant-for long-

Oumsana Foot Deodorant-for longlasting protection against foot odor.

So from now on, you won't have to

so from now on, you won I have to rely on foot health ups from friends. You can use the foot products that have scientific proof of effectiveness. Just luok for the seal of acceptance. It's on every Quinsana package.



Quinsana

Produces of Mesore Laboratories. The Mesone Company, Mariatorie, New Yorks

# Ready vacation replacement



skilled, experienced specially trained office help Call for the GIRL IN THE WHITE GLOVES from

MANPOWERS
THE VERY BEST IN TEMPORARY HELP

Over 500 offices throughout the world World headquarters Milwaukee Wisconsi



TIME's job, in a world that gets more complex all the time, is to sort out the essential from the transitory, to get to the bottom of conflicting claims, to pierce through the propaganda and the puffery, to rey to get the Inets right and to make the conclusions sound.



from TIME Publisher's Letter

# LEARN TO BE A-TRAVEL AGENT

COURSES, WEEK WORKSHOP FOURSES OF IS WEEK EXECUTIVE FRANKEL GGENT COLUMN FRANKEL FARMATICS TRUITES AT IMMINISTRE COLUMN FRANKEL FARMATICS FRANKEL FRANKEL WILLIAM FRANKEL FRANKEL FRANKEL FRANKEL WEST COLUMN FRANKEL FRANKEL FRANKEL FRANKEL 1805 SECONDAL FRANKEL FRANKEL FRANKEL FRANKEL 1805 SECONDAL FRANKEL FRAN pumped \$6,000 into the Crusade last year, refuses to take credit for her accomplishments. Says Editor M. Stanton Evans, who is also Mrs. Moore's son-in-law: "We provided the umbrella for this at first, and we will continue to support it. But the ladies run the Crusade."

# **EDITORS**

Gadfly with a Stina

All Joseph A. Maloney wanted when he retired at 52 to Apalachicola, Fla., was a little fishing and the easy life. That was understandable. He had led anything but a peaceful existence as a crusading Indiana newspaper reporter and publisher, a U.S. intelligence agent just after World War II, and as a correspondent for the New York Daily News. Yet, when he tried to settle down to the relaxed life of a pensioner, the drab, rundown condition of Apalachicola set his hackles rising. The little Gulf town "was so depressed," he recalls. 'that the only way it could go was up. What was holding it down, he decided, was the \$900 million Altred I. du Pont estate that dominates the six-county area around Apalachicola on the Florida panhandle

In the 1920s, Alfred L ut Pont broke was awa from the rest of his Delaware-based family and moved to Eforida, where he used his money to start several banks. After his death in 1935, the trustees expanded his holdings, until to-day the Du Pont estate includes a string of utilities and industries, plus Llothi-000 choice acres of pine torrest. Overence in the control of the contro

Delinquent Taxes. By keeping so many acres ited up in timber. Maloney said. Du Pont was shutting out new industry and preventing the development of beach front that could attract much-needed tounst dollars. Beyond that, he needed tours dollars. Beyond that, he needed to the state of the sta

From time to time, other Florida newspapers had critiscate Ed Ball and the Du Pont estate, but mone so persistently as the Applachical Times, switching as the Applachical Times, only 2,100, the gadfly stung, and Du Pont rited to swar it. Roy Gibson, vice president of Du Pont's St. Joseph Telephone & Telegraph Co., charged in a public speech than Malories was pursucie; "in his paper, Maloney replied with

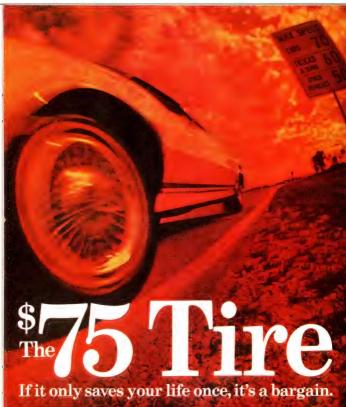


Grits, grins and swats.

a \$200,000 libel suit. Arguing that his paper had constantly urged new business for Apalachicola, he testified that he had gone to Washington on his own initiative to persuade the Area Redevelopment Administration to designate Apalachicola a "depressed area." result, the town received federal funds to help build a \$120,000 water tank and a \$1,250,000 seafood-processing plant. Maloney was awarded libel damages of \$15,000, "People around here used to make the sign of the cross at the mere mention of Ed Ball's name, crowed Maloney. "At least I convinced em that the baron isn't invincible.

Cluttered Quarters. Reserved and soft-spoken when he is not behind his typewriter, Maloney puts out a fourpage blend of local, regional and nationnews, characteristically provocative editorials, a humor column entitled "Grins and Grits," and a sprinkling of local ads 52 Fridays a year. At 65, he feels perfectly at home in the slowpaced, only occasionally combative life of Apalachicola. In turn, the townspenple feel at home with him, and only wish from time to time that he would cut down on his crusading. "Why don't you print more local news," a friend once asked him, "and stop stirring up so much about Ed Ball?" Parried Maloney: "If you can find anything more local than hid Ball, show it to me and I'll print it."

Malones presently publishes in a clustered shack containing a flat-head press and a captain's desk from an abandoned riverboat Before the end of the summer, he plans to move into a new \$100,000 offset-printing plant and perhaps start a second paper. "We fascent corn serarched the surrace here?" he \$358. "And I plan to keep at it until we get the papalacticola economy on the



Before we part with a Uniroyal Master size 8,25-14 tire, we expect you

That's a lot of money for just one tire and frankly, you may wonder whether it's worth it. The answer is no.

It's not worth it-as long as you

never have to burn up the road trying to get somewhere in a hurry

As long as you never have to drive on a treacherous, rain-slicked road.

As long as you never have to smack into a pothole And as long as you never drive down

THE UNIROYAL MASTER Sizes other than 8.25-14 priced accordingly

a road that has a nail lying on it.

But if there's even a slim chance you may run into these situations sometime in the next 40 or 50,000 miles, \$75 isn't such a high price at all.

Not when you measure it against the much higher price you might have to pay.



# How does a tree build a trunk that can live for centuries – and hold up a weight of many tons?

All of a tree trunk's growing is done in a thin layer of living cells that surrounds the wood. This layer creates new wood on one side of itself, and new bark on the other. It thus, in effect noves outward, pushing the bark before it, leaving wood behind.

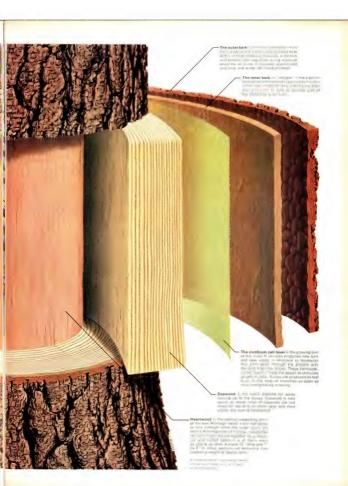
The marvelous chemistry of life tells this living layer just how many wood cells will be needed to support the leafy crown, and how much bank to build in order to protect the wood beneath it.

This complex process, infinitely repeated has given the world its forests. To St. Regis it is of the greatest interest because trees are our basic resource. From them we derive the wood that gives us our products. We make printing papers, knot1 papers and boards, the papers, packaging products, building materials, and products for consumers.

Essentially, the life of the forest is S1 Ragis' life. That is why—together with the other members of the forest products industry—we are vitally concerned with maintaining the beauty and usefulness of America's forests for the generations to come.









# THE LAW

# THE SUPREME COURT

Move to Moderation

When the Supreme Court began its 17th term last October, most court watchess predicted an important but unspectacular session of setting earlier milestones more firmly in place. Last week, as the term closed in a heavy flurry of decisions (see following stories), it turned out they were right.

The 3,356 cases considered by the court produced only two decisions with



JUSTICE BLACK®

A surprising swing man.

any new national sweep; a ruling that juvenile course must now give accissed minors many of the rights that adults bare and last week's eavesdropping decision. only modest gains. So did prosecutors and police, as the court east certain standards for evidence admissible in trists, and upheld the right of police to arrest and search suspects on the board for the court of the court of the court of the former's name.

Turned Corner, By throwing out Proposition 14, it ruled in favor of open housing in California, but it also served notice that it would not protect civil rights demonstrators who violate legitimate local laws. On obscenity, the court continued to find most works protected by the First Amendment. But it did suggest that distasteful purveying of borderline works or selling to minors may well be legitimate criminal offenses if legislation is drawn with proper narrowness. On individual rights, the court found that a U.S. citizen cannot be deprived of his citizenship for voting in another country's election.

Civil libertarians, like University of Pennsylvania Law Professor Anthony Amsterdam, feel that the court has "turned a corner," and that from now on the balance will shift against criminal defendants and civil rights demonstrators. But the new-found moderation might be better read as an indication that many cases now reaching the court are no longer as clearly in violation of its reading of the Constitution. The court activities, who used to find themselves most often in the majority of 5-central court activities, who used to find themselves most often in the majority of 5-central court of the co

### Eavesdropping Legislation: Down—but Not Out?

Is bugging constitutional? The question is so complex that the nine Supreme Court Justices last week delivered no fewer than six different opinions on the subject. In the end, the answer seemed to be that it is probably constitutional in theory, but perhaps constitutionally impossible in practice.

A concealed recording device authorized under New York's inne-year-old eawesdrop law had overheard Ralph Berger discussing his part in a bribery scandal that rocked the state's liquor authority four years ago. The question was whether or not the cavesdrop evidents of the was admissible against him. When the week, Berger was a free man and New York's law was knocked down.

The central problem raised was whether electronic eavesdropping constitutes an "unreasonable search and seizure" in violation of the Fourth Amendary of the constitution of the fourth Amendary of the search. The New York eavesdropping statute included a similar requirement, but in the controlling opinion. Inside Clark found that it was too privacy made by a bugging device.

Success in Secrecy. "First," com-plained Clark, "eavesdropping is authorized without requiring belief that any particular offense has been or is being committed: nor that the property sought -the conversations-be particularly described. This leaves too much to the discretion of the officer executing the order. Secondly, authorization of eavesdropping for a two-month period," which the statute gives, is far too long, "Third, the statute places no termination date on the eavesdrop once the conversation sought is seized. Finally, the statute's procedure, necessarily because its success depends on secrecy, has no requirement for notice as do conventional warrants, nor does it overcome this defect by requiring some showing of special facts

This was all too much for Justice White, who fumed in his dissent: "To-day's majority does not, in so many words, hold that all wiretapping and cavesdropping are constitutionally impermissible. But by transparent indirection, it achieves practically the same result by imposing a series of requirements."

for legalized electronic surveillance that will be almost impossible to satisfy." The real kicker, agreed Justice Black, is the court's final secrecy point. "Now, is the court's final secrecy bear seemed as the court says executed as definitional, element of eavesdropping, when the court says there shall be no eavesdropping without notice, the court means to inform out notice, the court means to inform principles of the court of the co

The majority does not actually say that, however, and it does imply that the "showing of special facts" could overcome the disability. The court's rule is conflicting, but, say Columbia Law The Columbia Call Westin, who has a book property of the conflicting of the conflicting of the country of the conflicting of the country of the co

## Anti-Miscegenation Statutes: Repugnant Indeed

Judge Leon Bazile looked down at Richard Loving and Mildred Jeter Loving as they stood before him in 1959 in the Caroline County, Va. courtroom. "Almighty God," he intoned, "created he races white, black, yellow, Malay and red, and he placed them on separate continents. The fact that he seppending the country of the country of the intend for the races to mix." With that, Judge Bazile sentenced the newlywed



THE LOVINGS AFTER VERDICT Rather fight than depart.

Lovings to one year in jail. Their crime: Mildred is part Negro, part Indian, and Richard is white.

In Virginia as in 15 other states (the number was once as high as 30), there is a law barring white and colored persons from internarying. The Lovings could have avoided the sentence simply leaving the state, but they eventually decided to flight the Virginia antimosegenation law "on the ground that it was repugnant to the 14th Amendment." In rare unanimity, all nine Supreme Court Justices agreed last week that it was repugnant indeed.

Defending its stance, Virginia point-

<sup>o</sup> Time cover, Oct. 9, 1964.



PLAYED PLAYED TITLEST NEXT BALL

the U.S. Opening got a number one contest. These s more than money at stake. It's virtually the championship of the world. St when many more U.S. Open gollers gilly Titless than any other and, what class is there to say? Except, maybe, this Titlesst has been the favorite in every other major tournament this year, too.

And remember — no one is paid to play Titleist.



ACUSHNET GOLF BALLS

ed to an 1883 Supreme Court ruling that since both white and Negro were equally punished, there was no discrimination. That being so, the Supreme Court could only interfere if there were no rational basis for the state's treating interracial marriage differently from other marriages. Since scientific evidence on that point is in doubt, contended attorneys for Virginia, the court should not intervene. Chief Justice Warren swept the argument away almost tion," he wrote, "but that Virginia's miscegenation statutes rest solely upon distinctions drawn according to race. We have consistently denied the constitutionality of measures which restrict the rights of citizens on account of race."

inflict or interest of declaration of necessary for recent years of the control to slap down interractal marriage bans. Present-ed squarely with he issue, however, the court was ringingly clear. "There can be no doubt," wrote Warren, "Har estificiting the freedom to marry soldy because of racial classifications, violates the central meaning of the equal protection clause" of the 14th Amendment. No state anti-interceptualism law will be a formation of the control of the 14th Amendment. No state anti-interceptualism law will be fine the proposed of the 14th Amendment and 1

# Libel Liability:

# Test for Public Figures

In New York Times Co. v. Sullivan four years ago, the Supreme Court laid down tough constitutional limitations on libel recoveries by public officials. "A defamatory falsehood relating to his official conduct," ruled the court, must be "made with 'actual malice'-that is, with knowledge that it was talse or with reckless disregard of whether it was false or not." So much for public officials. But what of persons very much in the public eye, though not public officials? ing the course and creeds of the country. Should not the press be permitted to write about and discuss these "public figures" with the same freedom that it does public officials'.

Strategy Revealed, Last week the court attempted to answer that question in deciding the separate libel cases of former University of Georgia Athletic Director Wally Butts and former Army Major General Edwin Walker. Both cases had created quite a stir from the start.

International Control of Sophistical Control

ence on the University of Mississippi campus during 1962 riots over the admission of Negro James Meredith. Dur-





BUTTS WALKER
Slow fix v. hot news.

ing those riots, the Associated Press reported, Walker had "assumed control of the crowd" and "led a charge of students against federal marshals," Alleging that that was tantamount to accusing him of inciting to riot ton which charge a federal grand jury refused to indiet him). Walker sued A.P., won a judgment of \$500,000.

In last week's review, the Supreme Court upheld Butts's libel judgment, rejected Walker's. More important, it began to develop tests for determining when public figures can recover for libel, and when they earnot.

Accepted Standards. In Walker's case, the court was unanimous for reversal, although divided over the reason. Institute Black, joined by Douglas, some present of the present of the present of the present present of the judgments. 'Chief Justice Wearten and United Stenana and White held that public fligures must also prove "active fligures must also prove" active fligures must also prove "active fligures must also prove" active fligures must also prove "active fligures must also prove" active fligures must also prove "active fligures" and she provided the provided that the provided

Speaking for Clark, Fortas and Stewart. Justice Harlan applied a diluted Times standard. He pointed out that the riot news "required immediate dissemination," There was little reason for A.P. higher-ups to question the dispatch. The reporter was apparently reliable. His report was internally consistent and, added Harlan, "would not have seemed unreasonable" to a person familiar with such prior Walker radio statements as one contending that the people had "talked, listened and been pushed around far too much . . ." (Harlan delicately declined to finish quoting Walker, who had added that the pushing was being done by "the anti-Christ Supreme Court.") "Nothing in this series of events," said Harlan, "gives the slightest hint of a severe departure from accepted publishing standards."

To Harlan and his three colleagues, quite the opposite was true in the Butts case. Harlan pointed out that the Post had faced no deadline in preparing the

# "Sure they save money, but I wouldn't take a long trip in one."

Most people won't really go anywhere in small foreign cars if they can help it.

They're supposed to be easy on the wallet, but not too easy on anything else.

They have hard seats, noisy engines, and slightly punishing suspension. After a couple of hours from home, you start wishing you hadn't left.

Well, we're not going to tell you the Renault 10 rides like a scenic cruiser. It doesn't.

Only it isn't the little torture chamber you think all foreign cars are either.

The seats in the Renault 10, for instance, are so comfortable one critic said they hold their own in such august company as the Bentley Continental and the Rolls. Think about that,

And since you'd even get tired of your favorite armchair on a long trip, the front seats are made so you can tilt them forward and back. (Including all the way back if you want to pull over and snooze awhile.)

There are a few other things

about the Renault 10 that help make long trips feel shorter:

A healthy luggage compartment under the front hood that won't force you to live out of an overnight bag.

A sealed liquid cooling system that will not boil or freeze or roar at you.

Disc brakes and independent suspension on all four wheels.

> A little furnace of a heater. Which is quit A rear-mounted, five-main- a comfort in itself.

bearing engine that eats up the miles (over 80 mph), but won't eat up the gas (an honest 35 mpg).

And finally, adjustable vents on the dash which direct a breeze on your face without giving you windburn. (Don't laugh. The bigger the tripthe more the little things count.)

The price for these comforts, all of them standard equipment, is a measly \$1647.

Which is quite RENAULT®



\*East and Guif Coast P.O.E. Slightly higher on West Coast. Whitewalls and AUTOMATIC TRANSMISSION optional.
For nearest dealer or information on overseas delivery, write Renault, Inc., Box 7, 750 Third Ave., NYC 10017



"fix" article. Yet despite a denial from Butts, the magazine had taken not even the most elementary steps to verify its story. The original source had been an Atlanta insurance salesman and convicted check forger, George Burnett, who was accidentally plugged into a phone call between Butts and Bryant. No Post reporter even looked at Burnett's notes of the conversation before the article was published. Nor did anyone interview a man who was in the room with Burnett during the call. No attempt was made to view the game film, or to see if Alabama had changed its game plan, or to check the technical aspects of the story with a football expert. "In short, said Harlan, "the evidence is ample to support a finding of highly unreasonable conduct constituting an extreme departure from the standards of investigation and reporting ordinarily adhered

to by responsible publishers. Obscenity Quagmire. The four justices therefore upheld Butts. They were joined by Chief Justice Warren, who found that the Post, unlike A.P., had been guilty of "actual malice." To dissenting Justice Black, any test of "unreasonable conduct" on the part of publishers, as promulgated by Harlan, seemed a promise of new problems, "If this precedent is followed," warned Black, "it means that we must in all libel cases hereafter weigh the facts and hold that all papers and magazines guilty of gross writing or reporting are constitutionally liable, while they are not, if the quality of the reporting is approved by a majority of us. It strikes me that the court is getting itself in the same quagmire in the field of libel in which it is now helplessly struggling in the field of obscenity."

# Other Decisions:

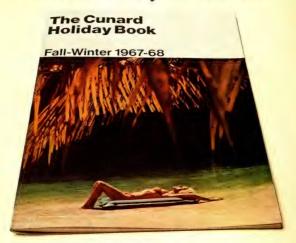
# Union Fines & Line-Ups

Among the 13 decisions rendered by the court last week, four others were also worthy of note. By thin 5-4 majorities in all cases save one, the court:

• Upheld the conviction of Martin Liuter King and others for marching in Birmingham in 1963 in defiance of a local court order (see Tim Nation).
• Upheld the right of a union to color who is a majority strike vote and cross the picket line. In dissenting, Justice Black noted that the National Labor Relations Act makes if an unfair labor practice for a union to "restrain or coerce" employees from such aces, Black engressed mystiffcauche cereiny fines.

■ Rudel by a 6-3 vote that an indicted suspect cannot properly be made to stand in a police line-up without his attency present. The suspect may not, however, refuse police demands that he speak to enable a witness to identify him. In a related decision, the court found that a suspect may not decline to provide a handwriting sample even if his attorneys is not present.

# This could be the year's best seller



# if it wasn't for free

Before you make a move to book your holidays—get the big Cunard holiday book. It's got the year's most exciting holiday ideas between its covers—and it's free!

48 sparkling pages of ful color photographs bring it all alive for you. Illustrations, maps and guides to places you've always wanted to travel to. Maybe it's history that will draw you to the cities of the old world. Or the sun and warm sea of the world's great playgrounds. The magic of tropic action of the cold spart of the didnight Sun. The lure of a baregain in Eastern bazaars or free-ports nearer home. Holidays you'll never forgret.

Get this free guide to Cunard'	
wonderful world of holidays	٤.
But hurry! See your trave	1
agent or send us this coupor	a
right away.	1

Name Address City Zip

My travel agent is

# CUNARD 25 Broadway, New York, N. Y. 10004 All Cunard liners are of British registry

42 holidays the world over. Scandinavia and Northern Eu-

rope. The Mediterranean and Black Sea. Bermuda. Nassau. The sunny Caribbean. And the fabled Cunard Round-the-World Cruise. Holidays from 5 days to 95 days. Luxury Holidays, Economy Holidays, Single Holidays, Family Holidays—read about them all!

From \$30 a day. That's where the prices start for cruising holidays on board Cunard's world famed luxury liners. There's price for everyone to choose from and exciting travel, spacious rooms, delicious food, and entertainment too—they're all included.



# This criminologist is developing a new way to catch a thief.

# What's he doing at IBM?

"One reason a car thief is tough to catch," says IBM's Dick McDonell, trained criminologist and ex-police officer, "is because, in a matter of minutes, he can drive through dozens of police jurisdictions. By the time a stolen car report is relayed through all these districts, the thief can be out of the state."

But now the police have a new weapon against crime—an IBM computer. Dick McDonell joined IBM to help develop the computer's law-enforcement potential on a nationwide scale.

He and his colleagues have tightened the net around stolen cars by devising an information system that ties together more than 400 different police agencies.

Now, police can file "hot" car reports immediately from hundreds of remote terminals, all wired into a central IBM computer. A patrolman who suspects a car is stolen can radio in its license number—get an answer in seconds—and give chase if the car is hot.

This is just the beginning. Similar systems throughout the nation are also providing facts on such items as stolen goods, criminal records and outstanding warrants. And these growing networks are being tied together to make this information on crime available throughout the country.

"Computers can't make arrests," says McDonell. "But in a split second, they can give the policeman his most effective weapon against crime—information."

Seagram Distillers Co., N.Y.C. Blended Whiskey, 86 Proof, 65% Grain Neutral Spirits,



# Summer Whiskey

Quality knows no season. The whiskey that pours you a better drink in January pours you a better drink in June.

It's called Seagram's 7Crown. The Sure One.

# SHOW BUSINESS

# ROCK 'N' ROLL

Open Up, Tune In, Turn On

The small of an engine splits the stillness. Out of the half light, the projected silhouette of a Piper Cub gliders, spoulike across a side wall. Studies, sound track and silhouette become a screaming, shootshing jet that dises at the stage and disnitegates with a shintering roar in the midst of sk muscum. The patterns with a shintering hear. The guitariss busing, weices walling and all systems go-go, the fellerson Aripane blasts oil.

The launching pad is San Francisco's Fillmore Auditorium, where for the past year and a half the combo with the singular name has fashioned a freewheeling style of music that has made it the hottest new rock group in the country. The Airplane is the anointed purveyor of the San Francisco Sound, a heady mixture of blues, folk and jazz. that began as the private expression of the hippie underground and only recently bubbled to the surface. Now, in such cavernous San Francisco halls as the Fillmore and the Avalon Ballroom, as well as in rollerskating rinks, movie theaters, veterans' halls, park bandstands, college gyms and roped-off streets from Pacific Heights to Butchertown, about 300 bands are inviting the faithful to "blow your mind" with the new sound. Hairy hippies all, they go by such fanciful names as the Moby Grape, the Grateful Dead, the Allnight Apothecary, the Quicksilver Messenger Service, Big Brother and the Holding Company. Country Joe and the Fish, the Loading Zone, and the Yellow Brick Road.

Frock Coats & Turbans, In its permutations, the San Francisco Sound encompasses everything from bluegrass to Indian ragas, from Bach to jug-band music-often within the framework of a single song. It is a raw, raucous, roughhewn sound that has the spark and spontaneity of a free-for-all jam session. Most of the groups write their own songs and, unlike most rock 'n' rollers. improvise freely, building climax upon climax in songs that run on for 20 minutes or more. It is a compelling entreaty to open up, tune in and turn on. Says one regular Fillmore irregular: "Fight it, stay aloof and critical, and you'll suffer one of the most painful headaches imaginable."

The sound is also a seene. With its rosts in the 150 househand of the Haight Ashbury district, the music is a reflection of the defiant new sohemians, their art nouveau and maully mod fashious. Performances at the Fillmore and teams of the result of the properties of the result of

Free Love, Free Ser, Av the piledriving heat flunders out of its speakers with dealening insistence. Blindings strobe lights liabsh in rhythm with the music; the walls winn with projections of amoeba-like patterns slithering through puddles of quivering color, Just as Andy Warhol's Gymnasium in Manhatan, the aim is to immere secupodalying the project of the project of the hold, young mothers with sleeping intants in their arms waltz dreamily around the fluor: other dancers drift into a private revere, devising new wags to eer Dryden and Guitarist Jack Casady from jazz. Singers Jorms Kauksonen from blues and Grace Slick from pop. Together they produce a lilling, carefree music that crosses so many stylistic lines that they are the only rock group to be invited to both the Monterey Jazz. Festival and the Berkeley Folk San Francisco Symphony; and TV'S highbrow. Boll Telephone Hous.

Preaching the rock 'n' roll is "the Sermon on the Mount, the greatest church in the last century," they like to call their music "love rock." Is that any way to run an Airplane? Yes. Formed just 21 months ago, the high-flying group now has both a single and



An invitation to blow your mind.

contort their bodies. Some of the crowd sit in a yoga-like trance or, if that fails to satisty, roll on the floor.

Says Airplane Paul Kantner: "There's a significantly greater communication between the music itself, the people who make it, and the people who listen to it than there was in Elvis Presley's day. One difference is that Elvis never had "acid rock" going for him. The Airplane's Runnin' Round This World, for example, is a number that, says Lead Singer Marty Balin, celebrates the "tantastic joy of making love while under Their latest single, White Rubbit, is a fantasy about a kind of Alice in Wonder-drugland that is "aimed at the Slick, a striking former model who gives the Airplane go-power with her big, belting blues voice: "It doesn't matter what the lyries say, or who sings them. They're all the same. They say, 'Be tree tree in love, free in sex.

Pop Potpourri, The crew ahoard the Airplane is in their middle and late 20s. Musically, they represent a kind of pop potpourri: Balin and Kantner are refugees from folk music. Drummer Spen-

an album in the top ten bestsellers, commands \$5,000 for a performance. "The stage is our bed." exults Balin, "and the audience is our broad. We're not entertaining, we're making love."

# TELEVISION

Every Living Room a Nabe In the old days of TV, the Late Show was really late-decades, in fact. Before 1961, most pictures seen on TV had been made during World War II or before; the freshest was eleven years old. Now the networks are running out of the oldies and are buying newer films at a higher price; the living room is competing more and more with the "nahe" (neighborhood movie house). This fall, for example, the networks will be programming features that premiered just last year. Among the newer attractions for home screens next season: Tom Jones. The World of Henry Orient. The Yellow Rolls-Royce, How to Murder Your Wife. The Pink Panther, The Collector, The Best Man. Topkapi. A Shot in the Dark, A Hard Day's Night, Hud and Ship of Fools.



"B.G." AT THE RAINBOW GRILL A cat who was hep before hip.

# INSTRUMENTALISTS Still Playing What He Feels The couples stopped dancing and

edged forward, still hobbing and clapping in rhythm. On the bandstand, his lips puckered into a smile around the mouthpiece and his thick cychrows arched above horn-rims. Benny Goodman raised his waiting clarinet over the listeners heads and set the pace for his sexiet's jet-propelled delivery of Air Mail Special.

It could have been a scene from the late '30s, when Goodman's cheerfully crisp, driving style made him the King of Swing and started a new era in American music. Actually, it was Goodman's opening night last week at Manhattan's Rainbow Grill, high in the 70-story RCA Building, Typical of his sentimental sojourns into jazz in recent years, it created a momentary illusion that nothing much had changed. The dancers were mostly of the gencration that grew up with him back when cats were hep instead of hip. The tunes were such period favorites as Don't Be That Way and Stompin' at the Savoy. Goodman's clarinet sound, although it missed some of the fiery flow of earlier years, was as limpid and nimbly melodic as ever.

Private Stock, But in fact a lot has changed, including the times and jazz changed, including the times and jazz changed, including the times and jazz changed for the professional tife to classical music, and has emerged as a leading concert performer. He broadened the clarinet repetiory by commissioning the clarinet repetiory by commissioning the clarinet repetiory by commissioning the clarinet repetiory by the commissioning the clarinet repetiory by the commissioning the clarinet repetiory by the commissioning the clarinet repetior by the commission of the clarinet repetior by the commission of the clarinet repetior by the clarinet repetion by the clarinet repetior by the clarinet

sold 40,000 copies, an impressive total for a classical LP.

Another change is symbolized by the

fact that where Goodman once merely played a Selmer clarinet, he is now a top consultant to (and former director of) H. & A. Selmer, Inc. With record royalties, investments in real estate and Wall Street, and fees of up to \$7,000 a night, he earns an estimated \$300,000 a year-and at that, he works only about half the time. The rest of the time he spends "doing whatever I feel mostly like doing." Prowling the art galleries and fishing are two favorite relaxations: his penthouse apartment on Manhattan's East Side is decorated with paintings and drawings by Renoir, Monet, Van Gogh and Vlaminek, and his twelve-room home in suburban Connecticut-built around a converted, 100vear-old schoolhouse-has a fresh-water pond containing a private stock of trout.

Stronge Sounds. The focal point of Goodman's house, however, remains the music studio. He practices almost daily, plays for friends at parties, and often works on classical pieces with his daughter Rachel, 24, an accomplished amateur pianist. "After all," he says, "this is my life-music. I couldn't be con-tent any other way." He even seems to have made his peace with the rapid evolution of jazz styles away from swing in the past two decades. Not that he approves. "I can understand the modern in classical music-in a composer like Bartók, for example-but I don't understand it in jazz," he says, "To me it's just strange sounds." He accepts his conservatism unabashedly, makes no attempt to conform to fashion by changing his own style. "When I play what I feel, that's how it comes out," he says. "At least I can be myself."

### COMPOSERS The Man Who Speaks

To a High-Strung Generation

After the première of Gissate Maher's Third Symphony at the 1902 Kre-feld Festival in Germany, one reviewer concluded that "the composer should he shot." The first Viennia performance of the state of

has. His nine symphonies and the unfinished Tenth, several symphonic song cycles and numerous lieder came out of eclipse after World War II, nudged into the periphery of standard works in the early 60k, and now—played and appreciated as never before—are sparking a full-scale Mahler home.

In the U.S., the number of record-

ings of Mahler works has leaped from ten in 1952 to 81 this year-three of which are currently among the 40 hestselling classical LPs. At least four record companies are issuing complete sets of the symphonies under a single conductor. The Pittsburgh Symphony's William Steinberg is planning an unprecedented series of seven Mahler concerts for the orchestra next season, three of them in New York. In Paris, no fewer than ten concerts since January have featured Mahler compositions. And in Austria last week, the Vienna Festival wound up a month-long, twelve-concert survey of nearly all of the composer's major works. Appropriately, leading Mahlerite Leonard Bernstein climaxed the festival by conducting the Vienna Philharmonic and a 100-voice Vienna Opera choir in an incisive, wrenchingly emotional performance of the Second Symphony ("The Resurrection"), which ends with the choral prophecy: "Thou

shalt surely rise again. Mahler's own musical resurrection is all the more impressive in view of the practical and esthetic difficulties that bristle throughout his work. Most of his symphonies are so long that they take up an entire concert, often require more than 100 instrumentalists and at least that many singers (his Eighth Symphony is scored for as many as 1,000 musicians). Folk tunes, military marches and café ditties jostle each other in the symphonies-sometimes with deliberately sarcastic effect-against rich, romantic textures and harsher lines that range out boldly to the limits of traditional tonality. Mahler plunges the listener from surging eddies of counterpoint into brooding, tragic depths, or lifts him with



GUSTAV MAHLER (CIRCA 1905)
A fanatic whose time is now.

# The 7-minute interview:

The limit our agent will stay unless you ask him to stay longer.

We invented the 7-minute interview to give you a chance to size up our man.

In that seven minutes, a Mutual Benefit agent can outline the work he's prepared to do for you.

In seven minutes, he's not about to solve your problems, though he may very well spark a couple of ideas to save you money. The important thing is you'll have a chance to see for yourself that he knows his stuff and to find out whether he's the kind of many you find it easy to talk to.

If you want, invite him to stay. Otherwise he'll be on his way at the end of seven minutes. If you're too busy to see anyone right now, write for our free booklet, "What you can expect a Mutual Benefit agent to do for you."

MUTUAL BENEFIT LIFE

# OLD HICKORY Ignites your Baked Alaska.

STRAIGHT DOUBDON WHISKY - DE PRODE - OLD HICKORY DISTULERS CO., PHILA

Noted Nerves, Why does this appeal so powerfully to modern audiences? U.S. Critic Jack Diether points to the "existentialsis" strain in Mahler: "He is the only composer who looked into our whole civilization, who questioned the whole basis of our existence." Sass Rafale Klubelis, who conducted Mahler's Eighth at Vienna last week. "He's a sufferer who forces man who who will be a sufferer who goes the conducted Mahler's Eighth at Vienna last ked nerves." The drugs will be ked nerves. "The drugs will be ked nerves." The drugs will be forced to the conducted with the substitute of the conducted with the conducted wit

among the biggest buyers of Mahler recordings, and who made up about 40%

of the Vienna Festival audience. As Conductor Steinberg puts it: "Mahler

sudden paroxysms of melody into the

heights of metaphysical yearning.

was a high-strong genius who speaks to a high-strong generation."

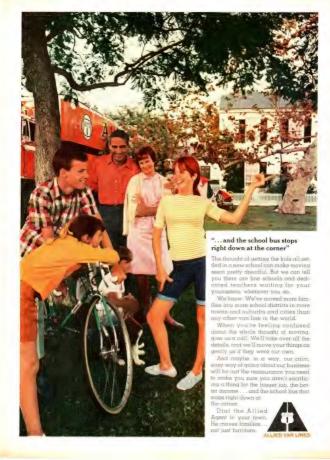
Mahler: born in 1860, was one of the last great Romanties, Because of the war, he transformed the symphonic transformed the symphonic transformed the symphonic transformed the symphonic transformed trans

he said, are "one and the same. Shadow Plays. In his struggle to maintain that fusion, he very nearly realized the wish that he once expressed as a little boy-to grow up to be "a martyr." He was accepted at the Vienna Conservatory at 15, later supported himself by conducting, and at 37 became director of the Vienna Opera. He swept out has-been singers and dusty traditions, and turned out the polished, provocative productions that made him one of Europe's major musical forces. He was also a fanatical-looking figure-5 ft. 6 in. tall, thin, gazing fiercely from behind rimless spectacles-yet, as his protegé Bruno Walter wrote, "his spirit never knew escape from the torturing question: 'For what?' " Demon-driven, he sought the answer in the music he wrote in spare moments, making each piece a gigantic shadow play of the dark forces that struggled in his soul.

forces that struggled in his soul.

Shorth belore seaving the Vienna
Open in 1907, Slather learned that he
have in 1907, Slather learned that he
have live earthly joss and controned death in the hauntingly hittersweet
song excle Du Laid som der Erde (The
Song or the Earth) and the coolly spirsong excle Du Laid som der Erde (The
Song or the Earth) and the coolly spiroverwork he caught a streptococcus infection while struggling feverabilty with
his Tenth Symphoms ("The dewil is
dancing with me", he serawled in the
margan; and died at 90 in 1911, Iris
prossed it, "I am a musiciam; that says
everyshing."

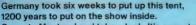








Delta DC-8s come in a new size...



# Come to Montreal and take a look. It's some tent.

From the outside, it's staggering. Eight giant masts support a translucent plastic "skin" that covers

the area of a city block.
Even so, you don't really grasp its
size until you step inside. The
roof soars cathedral-like above you.
And all around, on many levels like
a terraced landscape, is Germany.
The Germany of the centuries,
of today and tomorrow.

For this Achtmastwunderlandwolke is the German Pavilion at Expo 67, the greatest of all world exhibitions, at Montreal, Canada.

The German Pavillon is not what you might expect. There's no formal timerary its follow. This is a place to relax in, to wander in. To take in the atmosphere. And to explore one or a hundred facets of Germany's arts, science and history.

as you fancy.
You can see medieval sculpture or contemporary design. Compare the grandaddy of all motor engines, the Otto, with the new Wankel.
Or the first Mercedes car with the latest. Watch the Gutenberg Press

reproduce a page of the first printed bible. Listen to Bach, Beethoven and ... the Beat, Marvel at the most intricate model railroad ever built.

Under one corner of this vast, arry canopy you can go to a concert or a film show in the theatre. In another, three characteristic restaurants offer you an interlude Unter den Linden, in turn-of-the-century Berlin.

Doesn't it all sound well worth a trip to Montreal? Then consider this. In the wonderful world of Expo 67, the pavilions of 61 other nations, each fascinating in its own way, are waiting for you.

Accommodations? Call (514) 397-8397.

MONTRÉAL, CANADA

The Universal and International Exhibition of 196
Montreal, Canada/APRIL 28 - OCTOBER 27, 1967,



# RELIGION

# THEOLOGY

### Searching for the Soul

Every religion believes in some form of soul, or animating principle of life. But the fact that none of them ever defined it satisfactorily seemed to bother James Kidd, an eccentric Arizona copper miner whose lifetime interest was the explanation of the supernatural. Kidd mysteriously disappeared in 1949. and was declared legally dead in 1965. Arizona authorities found among his possessions a handwritten will in which the prospector directed that his estate. consisting of stocks and bonds worth \$198 138 53 he used for "research or some scientific proof of a soul of the human body which leaves at death.

Although he boggled at the unusual bequest. Superior Court Probate Judge Robert L. Myers of Phoenix ruled that the will was legitimate, ordered a hearing to find out whether anyone could properly qualify to carry out Kidd's wish. Last week, as the trial got under way in Phoenix, it was apparent that there was no lack of soul-searchers eager to undertake the task. No fewer than 17 organizations and 78 individuals had already put up the \$15 filing fee and were prepared to stake their claims.

Among them:

Nora Higgins, 57, housewife and selfdescribed clairvoyant from Branscomb. Calif., who maintains that the soul has no physical substance but consists of a hazy, tinted form resembling that of the body. At the hearing, she insisted that she had detected Kidd's soul in the courtroom, "pacing up and down with his hands behind his back, shaking his head at the proceedings

Another California housewife, Jean Bright, 48, of Encino, who claims to be in constant contact "through my entire nervous system" with a dentist friend who died two years ago. She asks the dentist's soul yes or no questions about the beyond, Mrs. Bright asserts, and it replies by causing her head either to nod or shake.

▶ William A. Dennis, 64, of Balboa, Calif., a geophysicist who contends that the soul is a center of cosmic vibrations. When the human body is alive, he says, vibrations from the soul give man the nower to think and act. When the human body is dead, it is unable to accept or record these vibrations.

▶ Virat W. Ambudha, 51, a lieutenant colonel in the Thailand army and author of a book called Increasing Brain Power, who arrived from Bangkok on leave in February to fight his case, which he bases in part on the enigmatic con-

tention that the soul is a "most wonderful, delicate, small thing.

Dr. Richard Ireland, founder of the University of Life Church in Phoenix (membership: 1,400), who claims the power to communicate with souls, frequently dons a blindfold to demonstrate his powers of mental telepathy.

Not all the witnesses are quite so exotic in their convictions. On the offchance that traditional Christian teaching provides the best answer, Richard Spurney, a Roman Catholic philosophy instructor at Mount San Antonio junior college near Los Angeles, plans to submit six volumes of theological research containing 50 proofs of the soul's existence from such thinkers as Augustine and Aquinas. Also interested in the bequest is the American Society for Psychical Research, Inc., whose president is Psychologist Gardner Murphy, a professor at Kansas' Menninger Foundation. Murphy, who believes that the soul, it it exists, is "probably not tangible." hopes to use the money for research into the possibility of survival in the beyond. One distinctly this-worldly an, Elyse Kidd, who claims to have been Kidd's wife.

Since the court hearing was an-

nounced, Judge Myers, an Episcopalian, has received more than 4,500 letters of advice suggesting proofs for the soul's existence. Most of them argue that the answer is to be found in the Bible, although a letter from India suggested: "Take a man who is about to die into a small room. All the doors, windows and ventilators should be thoroughly closed so that there is no place for the soul to get out. As soon as the man dies, his soul shall pierce or crack the window glass, thus giving proof of its existence." Courthouse observers estimate that the hearing will last all summer, but Myers considers himself fortunate in at least one respect: "I don't have to

# rule whether or not man hav a soul." That, he explains, is a matter outside ANGLICANS

### Preacher for the Empire's Parish The dean of St. Paul's Cathedral in

his court's jurisdiction.

London-"the parish church of the British Empire"-has traditionally been a preacher of scholarship and fire. Humanist John Colet, who held the post from 1505 to 1519, was the learned friend of Erasmus and More, John Donne, during the reign of James I, uttered sermons from St. Paul's pulpit that will ring in human ears as long as the bell tolls for mankind. From 1911 to 1934. Anglicanism's most prestigious preaching office was occupied by Gloomy Dean," William Ralph Inge, who outraged England with his then radical opinions on birth control and pacificism

Accordingly, when the Very Rev. Walter R. Matthews, 85, recently announced his retirement as dean of St. Paul's, Anglican insiders were betting that Prime Minister Harold Wilson would probably follow tradition, name either one of two outspoken ecclesiastical controversialists to the post: Banthe-Bomb Canon Lewis John Collins of the cathedral, or Ardent Left-winger Ed-









ESP DEMONSTRATOR IRELAND





# "NML is the second step in diversifying my investments."



"I started with a savings program for emergencies. Next came Northwestern Mutual life insurance to stabilize my famity's future. It gave me the best bin and is specially tailor-made to our needs." There is a difference! Northwestern Mutual specializes in furnishing maximum high quality, individually underwritten life insurance for the least money. The dividend scale has risen 12 times in 15 years!

NORTHWESTERN MUTUAL LIFE - MILWAUKEE NML



DEAN SULLIVAN
In the middle, where the road is.

minster. Instead. Congregationalist Wilson surprised almost everyone by naming a dean who is relatively unknown outside church circles: the Ven. Martin Ciloster Sullivan, 57, who as Archdeacon at London since 1963 has been responsible for the supervision of the diocese's 60 parishes. The first New Zealander ever named

to a major office in the Church of England, Suffixin served, as an Army chaplain during World War II. As Archdeacon of London, he read the Biblical lesson at the state funeral of Sir Winston Churchill. Suffixin was surprised by his promotion. "Does this mean he's maning me?" he asked his wife when Wilson's letter of appointment came in the mail this month.

Ten Rounds with Cassius, In his new post, Sullivan is required by tradition to deliver the principal sermon at St. Paul's services on six feast days of the church calendar-but in effect he becomes year-round pulpit spokesman for Anglicanism's most famous cathedral. Theologically and politically, Sullivan considers himself a middle-of-the-roader on the plausible ground that "the middle of the road means where the road is." A knowledgeable theologian, he feels that such avant-garde Anglicans as Bishop John A. T Robinson (Honest to God) have gone too tar and too tast for the church's faithful. "The ordinary man in the pew," he says, "reminds me of someone who has been ten rounds in the ring with Cassius Clay, He's been faced by the new theology, the new morality, church reunion, turgical reform. I think the church is in danger of leaving him in the lurch." Sullivan considers his new post "a sort of Fisenhower job as chairman of a team": as a preacher, he presumably intends to see that none of the team members are left behind.



# Half the world is hungry — Will you help, for today and tomorrow?

Unless steps are taken to make the future better than the past, the need can never end. (ARE does more than deliver food to keep people alive. It also uses food to nourish school children and preschool youngsters to full mental and physical growth, or as "pay" while villagers build roads, water systems. It radds tools to help the hungry food and otherwise support themselves—seeds and farming implements, work and training tools for other jobs, materials to huild more schools, educational supplies for students. It sends doctors and nurses to give the sick the health to work and learn, and to train focal medical personnel. In all these ways, the money you give to CARE saves lives and makes those lives worth living. Mail your cheek.



New York, N. Y. 10016 or your local CARE office



If you prefer, you may specify the CARE program you wish to support: Food Crusude, Self-Help or the MEDICO service. In any case, CARE reports how and where your money was used, Contributions are tax-exempt. Make checks payable to CARE.

# SCIENCE

# **ACOUSTICS**

### Sound Judament

One of the most incredible bits of byplay of the Middle East war was the Israeli-intercented radio-telephone conversation between Egypt's President Nasser and Jordan's King Hussein, as they conspired to save face by blaming their disastrous defeat on U.S. and British air intervention. But was the identity of the voices firmly established? To test this point. London's Daily Telegraph submitted a recorded tape of the Nasser-Hussein talk to U.S. Physicist Lawrence Kersta, president of Voiceprint Laboratories, Inc., in Somerville,

person. He reported to the Telegraph that he was "100% sure" that the voice on the Israeli tape was that of President Nasser

Convicting Evidence, Kersta's conclusion-and his voiceprint techniqueis based on the principle that every individual's voice is as unique as his fingerprints. Because the frequencies and energy distribution of the human voice are determined by the size and coupling of the nasal, throat and oral cavities and by the manner in which each person uses his articulators (tongue, teeth, lips, soft palate and jaw muscles), Kersta says, it is highly improbable that any two voices can be



NASSER'S VOICEPRINTS

PHYSICIST KERSTA & SPECTROGRAPH

Along with the ee, eye, a and yeh. N.J. Along with the tape went a twoyear-old CBS News recording of what was known to be Nasser's voice

"100% Sure." After running the Israeli tape through an electronic filtering process to eliminate static. Kersta chose 25 basic phonetic elements from the voice believed to be Nasser's and the same elements from the CBS record-These "phonemes," as they are called, included such sounds as ah. ce. eve. o and yeh, which are common to both English and Arabic. Words from the tapes containing the phonemes were then fed into a spectrograph, which electronically translated them into signals that activated a stylus

Moving rapidly over a strip of paper on a slowly revolving drum, the stylus traced out distinctive patterns, or voiceprints, that were determined by the frequencies, loudness and duration of each of the phonemes, Finally, after a night in which he painstakingly compared the patterns produced by phonemes from the two tapes. Kersta concluded that they had all been uttered by the same

identical. Thus, voiceprints, like fingerprints, can be used to make a positive identification. Whispering, muffling the voice, changing its pitch, or even mimicking another voice will not alter the

basic voiceprint pattern. Since he developed the voiceprint system at Bell Telephone Laboratories in 1962. Kersta has worked with law enforcement agencies on more than 100 cases involving voice identification. His voiceprints were used to convict a rioter in the Watts area of Los Angeles

who, with his back to the camera, admitted to a TV interviewer that he had set fire to five different buildings. Last year voiceprints were admitted as evidence in a jury trial in New York. Voiceprints have also received implicit recognition by the State Department.

which sent a Middle East expert to help Kersta examine the Israeli tape. But Washington had good reason to believe that the tape was authentic even before Kersta's analysis: neither Nasser nor Hussein ever denied that the recorded voices were theirs

### ENTOMOLOGY

### Swatting Mosquitoes with Sex

As insects become more immune to chemical insecticides, scientists are developing other weapons against them. Like sex. By encouraging the mating of mosquitoes that are incapable of producing offspring, a West German scientist has wiped out the disease-bearing mosquito population of a Burmese village. And the attraction that proved so fatal in Burma, he reported to a recent health conference in Washington, can

have similar results elsewhere. While experimenting in 1948. Geneticist Hannes Laven of the Johannes Gutenberg University in Mainz discovered that common mosquitoes from Paris that were mated with members of the same species from Hamburg would not produce offspring. The reason for this sterility, he determined, was a difference in the cytoplasm (the protoplasm surrounding the cell nucleus) between the Paris and Hamburg strains of mosquitoes. Because of this difference, the egg cells of the females of one strain could not accept the sperm cells from males of the other strain, causing the female to lay infertile eggs. This Franco-German incompatibility was not unique. In succeeding years, Laven discovered 19 additional strains of common mosquitoes that could not produce offspring when mated with other strains.

Aggressive Males. One of these incompatible pairings consisted of a strain from Fresno, Calif., and a Burmese strain that transmitted filariasis, a tropical disease that causes chills, fever and headaches and can lead to elephantiasis. Last March, after breeding a host of strong male mosquitoes from insects caught around Fresno, he flew them to Burma and released 5,000 a day in the isolated village of Okpo. "Those huge males," Laven says, "were quicker and stronger than the indigenous breed." The Fresno males immediately began outdoing their Okpo counterparts in mating with Okpo females—which promptly began laying infertile eggs.

Even if the less virile Okpo males later had a chance to mate with these females. Laven explains, the female would produce no offspring: although the female mosquito can lay three or four sets of eggs during her two-week lifetime, she draws only on the first sperm she receives to fertilize all her eggs, Thus, after only a few generations of vigorous activity by the males from Fresno, there were no female mosquitoes left in Okpo that could lay fertile eggs. By May, Okpo was mosquito free,

Cytoplasmic incompatibility can be widely used to control mosquitoes, Laven says, but he cautions that total eradication of mosquito populations might have unpredictable ecological effects. To fill the gap that his control technique may create, he is attempting to produce a mosquito strain that will not transmit filariasis-and hopes eventually to develop a breed that simply will not bite humans.

#### Introducing Sylvania's Metalarc/C: The lamp that brings natural outdoor light to indoor people.



True light for truer color, Lively, sunnier color. For fashion or figure eights, foul shots or fruit. Sylvania's phosphor-coated,

400-watt Metalarc C. A bright new light source that provides more natural illumination indoors. Like the clear Metalarc before it, this lamp

is a dramatic Sylvania innovation engi-

neered to deliver warm color rendition at high efficiency. Merchandise stands out for selling and buying, Foods look garden fresh, Action under the lights is more defined. Fabrics are more coloraccurate. Sylvania's new Metalarc C. A lamp for indoor people. And all indoors. Another innovation from the Sylvania Lighting Center, Danvers, Massachusetts.

Sylvania: where new ideas are brought to light





# The former Miss Butterfingers.

Two months ago Sheri Woodruff couldn't even balance a cup of coffee.

But she was friendly, intelligent, and attractive. And wanted more than anything else to be a great stewardess.

So we put her to the test. (We take only one out of thirty applicants.) Five and a half weeks

at United's Stewardess School. We taught Sheri how to serve a gourmet dinner, how to soothe a first-flyer, how to apply everything from make-up to first-aid. Along with courses like aviation principles and geography.

principles and geography.

Today she can warm a baby's
formula with one hand and
pour four cups of coffee with

the other. But more than that.

She's still the same Sheri Woodruff, Friendly, intelligent, attractive. And wants more than anything else to be a great stewardess.

She is.



#### SPORT

#### AUTO RACING

#### A Second for Ford

There is one place in France where Americans still have some clout: Le Mans, For a while, after a rin or U.S. Ford Mark. He finished one-isouchnee class talked about changing the rules of calls talked about changing the rules of the race—to require that cars go 30 Japs between fueling stops (the Ford Changed Herrin and Herrin an

A Better Idea, If the thought of another Ferrari runaway was too much for Le Mans officials, the thought of another Ford runaway was too much for Ferrari. Still smarting over last year's debacle, the "Monster of Maranello" entered three cars in last week's 35th 24 Hours: brand-new, 330 P4 prototypes, little hand-tooled bombs that weighed only 1.875 lbs., were powered by 4-liter, 450-h.p. engines, and could nudge 200 m.p.h. on Le Mans' Mulsanne Straight, Unfortunately for Enzo, Ford had a better idea: a new prototype of its own, called the Mark IV, that carried a 7-liter engine and 500 horses under its hood. In pre-race trials, Ferrari mechanics watched disconsolately as four Mark IVs lapped the 8,3-mile track at better than 144 m.p.h., hitting speeds as high as 215 m.p.h. on the straight. The best any of the P4s could muster was a 142-m.p.h. lap.

Still, speed is one thing at Le Mans -and survival is another. The Ford Mark IVs were obviously faster, but could they outlast the Ferraris? Gambling that they could not. Ferrari Team Manager Franco Lini ordered his drivers to hold back, bide their time, and wait for misfortune to hit the Mark IVs, The gamble almost paid off. One Mark IV went off the course, got stuck in sand and never got out; another lost its rear hood, had to pit for repairs and dropped tar behind. Then there was Mario Andretti. Running second in the No. 3 Mark IV. Andretti barreled into a turn at 150 m.p.h., only to lose control of the car when his right front brake grabbed. The Mark IV caromed off one wall, then another, bounced back and finally spun to a stop in mid-track-directly in the path of two other Fords. Mark II-model backup cars driven by Roger McCluskey and Jo Schlesser, "I didn't know it Mario was still in the car." McCluskey said later, "and I knew I would kill him it I hit him. So I had to put her into the wall." So did Schlesser. Scratch three more Fords.

One in the Run. That left only one Mark IV in the running—driven by Dan Gurney and Indianapolis 500 Winner





WINNING FORD CROSSING FINISH

32.5 miles ahead of the pack.

A. J. Foyt, But it was exactly where it was supposed to be-in the lead, "We kept expecting mechanical trouble. Gurney said later, "but it never came The Ferraris were no real threat." With Foyt at the wheel, the first man ever to win at both Indy and Le Mans, No. 1 merely coasted across the finish line. 32.5 miles ahead of the pack. In 24 hours. Gurney and Foyt had covered 3,251 miles at a record average speed of 135.4 m.p.h.-10 m.p.h. faster than the old mark set by last year's winning Ford Mark II. In the winner's circle Gurney sprayed champagne on Henry Ford II-and Foyt waved an arm at a group of beaming Ford executives, "Well," he announced, "we saved those guys' jobs again.

#### TENNIS

Pay's the Thing

Q. How do you tell an amateur tennis player from a pro?

A. The amateur makes money.

The caustic old joke is tast losing its life. True, top amateur tennis players still make a comfortable living—up to \$5,000 per tournament in "expense money"—but Iew any longer retuse to turn prot on the grounds that "I can't adverse to the properties of the properties of the protection of the U.S. and altroad, and \$50,000,000 is up the grathe. If he plays in each instance death time in the first round of instance death time in the first round of

both the singles and doubles—a touring pro stands to earn \$23.000 in 1967. The Rocket, With that kind of money at stake, it is no wonder that the competition is fierce. Current king of the pros is redheaded Rod ("Rocket") Laver, 28, the Australian left-hander who five years ago became the only player since Don Budge in 1938 to achieve a grand slam of amateur tennis' four top tournaments-the Australian, French, Wimbledon and U.S. championships. Laver turned pro in 1963 and learned quickly how much tougher it was to play for pay: he lost 19 out of his first 21 pro matches. Last year Laver was the tour's No. 1 moneywinner (with \$45,000), and two weeks ago, in the finals of Manhattan's \$25,-000 Madison Square Garden Invitation Tennis Tournament, he polished off Fellow Aussie Ken Rosewall, 6-4, 6-4, to boost his 1967 winnings to \$31,827.

Laver's own rugged initiation into the pro ranks makes the performance of two 1967 rookies seem all the more remarkable. As an amateur, California's Dennis ("The Menace") Ralston, 24, was noted mainly for his flaming temper and his inexplicably bad play in crucial matches. More mature and confident now, Ralston, according to Rosewall, "has the potential to be one of the top players on the tour"-and so far he already is: with \$27,230, he ranks No. 2 in money winnings, and he has beaten Laver six times in 16 matches. The other hot rookie is Australia's Fred Stolle, 28, winner of the 1966 U.S. amateur championship, who last week shocked Laver, 6-3, 6-4, in the quarterfinals of the \$19,000 U.S. Professional Hardcourt championships in St. Louis,

Both Ralston and Stolle have worked hard at improving techniques since they turned pro—Rafston has added more spin to his service. Stolle has shortened his backswing on ground strokes. Both agree that they are playing better tenns now because they are working on enough, says Ralston: "It's worth a lot more money to go all the way than to be eliminated before the final round."

# No photocopying live got a system-



You can't beat the system:

# headaches for me. -Coronastat.



Crisp, clean, clear copies every time...because the machine, paper, supplies and service are specially designed to work together.

You wonder why nobody thought of it before.

A real copying system would deliver better copies.

So we developed Coronastat." A hard-working, dependable copier. Plus paper specially balanced for the copier. And special supplies. And even a special kind of service. All working logether.

The system eliminates trouble caused by offbrand supplies. Ends worries about outside suppliers, extra invoices and hidden charges.

Because you get everything you need from SCM, you can't run out of copying supplies. Or run up repair bills fixing breakdowns. And because our supplyman relies on an automatic inventory system, he's better equipped to give you better service.

With a Coronastat system in the office, all you have to do is take it easy. And take the credit.

Machine Paper Supplies Service, One balanced system, one source, one invoice once a month. One answer for every copying need. And crisp, clean, clear copies every time.

Coronastat. Your SCM representative will be happy to arrange a demonstration. Why not call him



Coronastat 5 CM



SCM CORPORATION 410 PARK AVENUE NEW YORK NY 10022

#### TECHNIQUES Multi-Originals & Selected

Multi-Originals & Selecte Reproductions

Few artists turn up their noses at color reproductions of their works. Most, like Andrew Wyeth, whose Christina's World in 1966 sold 7,000 copies at \$7.50 each in Manhattan's Museum of Modern Art, feel that color copies are a testament to the public's love of their work, accept the fact that U.S. art presses alone roll off an estimated 350 million prints "suitable for framing" each year. But hardly any artist professes himself completely pleased with the results, since most color reproductions leave much to be desired. Offset lithography, the commonest technique used for wall pictures, produces colors that under the best of conditions are only partially true. Even the far more costly and time-consuming method of collotype, which offers near-perfect color veracity, does not capture the raised daubs and whorls of the artist's brush.

Hand-Painted & Dastroyed, Now new processes are beginning to be used for reproductions that fool not only the cyc but the sense of touch as well. duplicating both the color and raised brash strake of oil on canvas. Surreals Painter Max Ernst. for one, was assimished when technicism in France showed him when technicism in France showed him ton Vessel. Il was absolutely incapation Vessel. Il was absolutely incapable of detecting that they were not my

original."

The technique used to reproduce Ernst's painting is called "kamagraphy, and its invention was announced last December by an enterprising Parisian combine headed by Engineer André Cocard, 49, and backed by Master Vintner Alexis Lichine. Kamagraphy faithfully produces 250 perfect copies of a painting on a special press, destroying the original in the process (color lithographs, by comparison, can be printed as many as 500 times, though first-quality press runs, signed by famous artists. are normally limited to between 30 and 250 prints). Each kamagraph looks as though the artist had painted it by hand The French call this type of work a "multi-original," because the machine can work only with a painting painted for it on a specially treated canvas plaque. Lichine & Co. have so far recruited Ernst, René Magritte and Edouard Pignon for their stable of pilot kamagraphers, plan to put their output on sale in the U.S. in the autumn. priced at \$150 to \$900.

In Manhattan, Tiflany Color Inc., is experimenting with producing oil paintings, from color photographs on canvases that are printed with marks initiating the artist's brush strokes. In Bavaria, West Germany, a reclusive engraver named Günther Dietz, 48, has develped a variant on the silksweren method that has already produced copies of Rembrandt, Duty, Chagall, Degas. Cézanne and Marini that are almost indistinguishable from the originals.

70 Sheets to Fidelity, Dietz's system, perfected wer the past 15 years fand patented in 1963), requires the preparation of a cansas, wood panel or paper virtually identical with the one the artist used. He analyzes the order in which the artist applied his original colors, then programs there are colors, then programs there are colors, then programs there are the colors are the colors and the colors are the colors and of which has the evacue, three-dimensional surface of the original painting. The prepared cannot is then printed with all



Plain pipe racks for Pablo.

70 sheets. At present, Dietz works with only two manual presses, dealing principally with wholesalers, and charges from \$3 to \$30 per print. The process could in theory be programmed and guided electronically, permitting mass production with startling fidelity.

#### PAINTING

Kidding Everybody

"Why, Brad durling, this painting is a westpentied," oxclaims a lucious blonde in one of Roy Lichtenstein's cede-brated "comis strip" canvases of 1902. "My, soon you'll have all of New York claimoring for your work." Pure hoasting! As the time, yes, Lichtenstein's Risp paintings were derided as belonging to the 'King Features school," and a bad joke. Tolky, it's all the way to the bank. At 43, Lichtenstein's a power work. In every show is a sellout, and his prices have jumped tenfold, to \$12,000 for a large carnes.

A major Lichtenstein retrospective, with 78 paintings, kinetic plaques, banners, drawings, prints and posters, was unveiled at the Pasadena Art Museum in April, opens at the Minneapolis Waltsteam of the Pasadena Art Museum in April, opens at the Minneapolis Waltsteam of the Pasadena Art Carlo Stedelijk Minseam, to be joined by Liebnesteins women of Europe. As the exhibit illustrates, high craffsmanship and uncommon wil are his hallmarks, for the stress abounds with humorous present type color supposition.

Ripe for Ribbing. In his early period, Lichtenstein was a latter-day abstract expressionist. When he turned to subject matter, he happened on comic strips, he explains, "heeause of their anti-artistic image and hecause they are

such a modern subject." He took over the whole carroon vocabulary, including printers' Benday dois toriginally suggested to him by the exaggerated does on a bubble-gum wrapper), primary Mogna colors, heavy, black-outlined under the compared to the control of th

is humorous."

I Lichiensee, has gone on to kid
Lichiensee, has gone on to kid
Lichiensee, he gone on the for
thibing, he felt, hecause a Piersoo
"has become a kind of popular object—everyone feels he should
have a reproduction of a Piersoo
workinghiffent of Piersoo
kind of pilan-pipe-racks' Piersoo;
Portions of the paintings were stenclied with Lichienstein's distinctive
her beginning were stenclied with Lichienstein's distinctive
her beginning were stenclied with Lichienstein's distinctive
herstein through a perforated screen)

to simulate the effect of commercial printing—and also to remind the viewer that he is looking at the popular notion of a Picasso rather than the genuine article.

Boled Images. Little Bis Painting is also at the high actionsness that surrounded the cult of the brush stroke by the abstract expressionists. "The original brush stroke was a romantic outporting," explains Lichtensein. "Here I'm making a simulated brush stroke but 've remweeth the idea of something full of passion." He believes that pointing in an era of mass media, should be impersonal. To heighten this effect, but in preclaim enumel haked on steel panels, surried out these works in editions of six to-citizen of six to-citizen

Nor has Lichtenstein's satiric cast overlooked pop itself. His Pistol, a hanner made of felt, pokes from at his fellow-cultists ideals. Says he: It is an exaggeration of a menacing dangerous painting, a cliche describing modern painting done to an excessive degree, a play on the idea of a painting having a strong presence."



ROY LICHTENSTEIN SPOOFS ABSTRACT EXPRESSIONISM IN HIS TEITHER BIG PAINTING





"WOMAN WITH FLOWERED HAT" IS BENDAY DOT PICASSO

The wall-to-wall air conditioner.



For wall-to-wall comfort.
Carrier believes a room air conditioner should cool the room, the whole room, wall to wall. With no frigid zones or hot spots. That's the idea behind our exclusive 18-way air flow control. Another reason why more people put their confidence in Carrier than in any other make.

#### MODERN LIVING







GERNREICH'S DOUBLE SKIRT

UBLE SKIRT BROOKS'S ROBIN HOOD BEENE'S TO DRESS
A bit of Tom Sawyer, plus hints of George Sand and Cher.

#### FASHION

#### Anyone She Wants to Be

Assuming that the purpose of fashion is to allow somen to express their individual personalities, the U.S.-diesigned collections of fall and winter clothes, shown in Manhattan last week, are just about the best ever. Never before has the American woman been presented with quite so much imagination sentent with quite so much imagination that the present of the pretent of the pretent of the pretent of the purpose.

For weekends in the country, Donaid Brooks will turn he rino a swaggering Robin Houd with leather leggings and jaunts plumed hats by Milliner Archie Eason, warn perhaps with a short, checked pole cost and matching shorts, or with a pony-skin rancoast. If the would rather he form Sawer. Chester Weinberg has used the thing avocade green velve overalls that come to green velve, but and the proposed trimmed blouse. With George Stevnpoulos, she can play the Greek goldees in classical floor-length gowns frailing yards of flimp, chillon.

Touchdowns & Astronauts, Oscar de la Renta believes in girl Cossacks-a long beige coat bordered with fur and tied with a belt, to be worn over a minidress and shorts with thigh-high leather boots. Pauline Trigere offers the medieval look with hooded neckpieces that come off to reveal deep V necklines in close-fitting, floor-length gowns with long sleeves. For lady football fans, there are Geoffrey Beene's "touchdown" dresses-long, sequined sacks in purple with yellow shoulder patches or arm stripes and big numerals on the front, just like overextended football jerseys. Rudi Gernreich is pushing a combina-tion of what he calls the "Renaissance page quality" and the astronaut look, mixing his capes with Layne Nielson's visored helmets, or putting together a long

corduroy coachman's coat with vest, pants and satin ascot shirt ("It's a combination of George Sand and Cher").

Hemlines? Since the midealf Maxi skirts began showing up in Paris earlier this spring, the question has been whether or not skirts would take a big plunge this fall. Rest easy, men: skirts are still flying high. "There's no controversy about skirt lengths as long as they're twelve inches above the knee," wags Gernreich. Actually, he will ship them five inches longer than that-which is a good idea, since a skirt much shorter is no skirt at all. And, to be on the safe side, Rudi recommends double skirts-a longer underskirt for ordinary streetwear, which can be slipped off in more casual surroundings, leaving the

Bucconeer Boots. To be sure, there were some Maxis. Weinberg did a couple in velvet, but he also showed many

skirts that came three inches to five inches above the knee. Jacques Tiffeau offered up some Maxis, or "midis," he calls them, but he, too, paraded a number of minis, some dramatically teamed with floor-length "Minuit" coats, Most designers seemed to side with Trigere: "I don't believe in the midi, or sweeping New York dirt into your apartment." Thus, in most collections, though skirts are floor length for evening, they fall somewhere above the knee for daytime, and are almost always to be worn with over-the-knee boots in soft glove leather or stretch vinyl. Come winter, those boots will offer women a promise even more welcome than the thrill of feeling like a buccaneer: an end to polar kneecap.

#### THE ZOO

#### Loving Touch

The simple idea behind the design of contemporary children's soos is that the youngsters will love the animals more if they are given a chance to touch them. Seattle's Woodhard Payle, Sayve to soo at a children's Woodhard Payle, Sayve to soo at a children's Woodhard Payle, Sayve wated the kids to play tug of war with the montanger of the soon of the so

When the zoo opened recently, cages seemed necessary after all-for the children. A first-day mob of more than 15,000 of them, fresh out of school and impatient after long delays at the gates. tore the place apart. They smashed hatching quail eggs, hurled rocks at the ducks, dropped baby turtles on their backs, pounded away on the shell of the Aldabra tortoise. A Nubian goat bleated in agony as it was pulled from both ends. The baby elephant ran off in terror. A peacock, its tail feathers sore after having been vanked for hours, bit a four-year-old girl in the face. What the kids did not manhandle they made



KIDS MEET KIDS AT SEATTLE ZOO OPENING After the mayhem, gratitude in a lunch pail.

# Did you know Textron is also Bell Aerosystems?



And Bell is America's leading manufacturer of air cushion vehicles, revolutionary new craft that skim over land and water riding on a bubble of air.

off with, including a number of turtles, pigeons, rabbits and guinea pigs.

"Its the worst kind of destruction I've seen," said Zoo Keeper John Nichols, "It'll be too bad," added another attendant, "I we get at mean elephant out of this—she certainly sait going to get any smaller," Yet, despite the opening-day mayhem. Zoo Director Frank Vincenza is destrumed from the concern is destrumed from There will be no fences," he said. "That would ruin what we're trying to make here."

Last week his judgment was already being vindicated. As shame followed the orgy, the zoo was flooded with sympathetic phone calls and letters. Most of the missing animals were smuggled back under coats and in lunch pails. Children began policing one another's behavior. A pair of eight-year-old girls rang doorhells and collected \$14.39, which they sent in with a note of apology, saving that "hopefully, most children are taught kindness and gratitude for the love and beauty of God's crea-"The contrast is unbelievable, said Seattle Park Superintendent Edward Johnson. "It's as if the public is trying to deserve its new zoo. And as if the children themselves had learned more from the episode than anyone would have dared imagine.

#### YOUTH The Wide, Wide World of Walter Winshall

One thing about Walter Winshall is that he does like to keep busy. Son of a Detroit dentist, he graduated from high school after winning a National Merit Scholarship and enrolled at 16 in an electrical-engineering course at Cambridge's Massachusetts Institute of Technology. There he was an editor of the student weekly, played intercollegiate freshman hockey, participated in intramural football and softball, was rushing chairman of his traternity, played a nice game of bridge, invested in the stock market, dated lots of girls (sometimes two in the same night), graduated in 1964 with a B average, and enrolled in Harvard Law School

Spurts of Work, After a year at Harvard, Walter Winshall found that he just wasn't busy enough any more, "All my needs were not satisfied," he explained. He decided to become a secret superstudent. He continued his full-time courses at the law school, but also signed up at M.I.T.'s Sloan School of Management for another postgraduate degree. At first, neither school knew about his double life. For two years Walter Winshall carried twelve courses a semester between the two schools, devoting many hours at the start of each term to calculating a schedule with a minimum of class conflicts at the two campuses, which are two miles apart.

Although he had a battered 1962 Chevrolet to make those ends meet, he sometimes had a couple of classes scheduled at the same hour. This didn't bother Walter, and besides, his study habits were rather erratte anyway. "He works best in spurts," says a fellow student. "Walter gets way behind; then he panies and does in a couple of days the same work that most Harvard and M.I.T. students take a month to do."

"No Great Feat." Still, Walter seemed to have time on his hands. He became a teaching assistant in finance at M.I.T., won an investment contest in Harvard's Bull and Bear Club by totting up a 68% gain in four months. acted as resident tutor at his fraternity house, founded his own data-processing company, which has a contract with the First National Bank of Boston, and flew to New York City once or twice a month to work in the institutional-research department of a brokerage house. Oppenheimer & Co. As the time approached for him to get his degrees (Harvard's LL. B. this month; M.I.T.'s



SUPERSTUDENT WINSHALL
Pulling the sheepskin over their eyes.

master of science in September), Walter also sandwiched in flying trips around the country for job interviews.

around necessary to your management of the constraints of the constrai

Walter is not even breathing hard. Says her "I, puts went about my day-today activities." Assuming he gets his M.I.T. muster's, he plants tog of tor a duetorate there next year. And probably work at Oppenheumer in New York. And run his Buston company, And play the stock market. And—well, as Walter puts it, "I'm just following my interests and I'll continue to do so." He is 23.

#### Give them security as a wedding gift -call a Lincoln National Life agent.

Isn't a sound financial start in life every bit as important as dishes and silver to young marrieds? Help them to achieve it. Give them a Lincoln National Life insurance policy-the gift of protection that can never fade or tarnish. Fine graduation or birthday gift idea, too. Call about it today.



Lincoln National





BREWSTER AT YALE COMMENCEMENT Even the giants feel threatened.

#### UNIVERSITIES

Anxiety Behind the Façade

Nothing is quite so perennially prom-

ising in its greenery, so seemingly carefree in its end-of-the-year exuberance, commencement ceremonies as a college campus in June. Last week, as alumni gathered on campuses across the nation for reunions and beaming parents strolled shaded walks with newly graduated sons, proud leaders of academe pointed to glistening new science buildings and plushly modern dormitories, talked glowingly of new plans, programs, projects. But this appearance of comfortable affluence is largely deceptive. Behind the impressive façades of most private universities and colleges there is a deep concern. They are in grave financial trouble, and many are searching frantically to close a dollar gap that threatens their very existence, The cost crisis is not confined to the

nation's marginal institutions of higher learning -the small, church-related liberal arts college, the genteel finishing school for girls. Even the giants of American education feel threatened. Despite Harvard's imposing \$900 million endowment. Assistant Dean Arthur Trottenberg says that "we're worried to the point of reaching for the panic but-Kirk, contends that "all our institutions tace a financial problem of staggering magnitude and complexity." "Self-pity is a congenital disease of my profession," adds Yale's Kingman Brewster Jr., president of the nation's third oldest and second richest private university, "but

" In the center, wearing the "President's Col-

#### EDUCATION

it's almost impossible to exaggerate this problem." Yale, he says bluntly, "has never had a more difficult financial prospect-and a serious strain on resources for Yale is a crisis for other places.

Splashes of Red Ink. The warning splashes of red ink on university ledeers these days amply bear him out. This year, for the first time in 15 years, Harvard's Faculty of Arts and Sciences faces an operating deficit-of about \$1,000,000. Rice, the best and richest private university in the Southwest, will have a deficit of more than \$950,000 this year. Princeton President Robert Goheen worries about running into the red within three years; Stanford foresees a possible \$2,000,000 shortage by 1969. Unless new sources of revenue are found. Yale will be faced with an annual operating deficit of more than \$15

million by 1977

Many private colleges have balanced their books only by curtailing necessary expenditures and their presidents are beginning to worry about whether quality is being sacrificed as well. Vice President Franklin Kreml of Northwestern admits that his university's books balance, but then adds: "By God, we have problems-we're fighting for our lives. Our faculty is too thin. We have insufficient housing for students, insufficient student aid, too small a graduate program." California's prestigious Mills College cut back its administrative staff this year. Cornell's president, James Per-

kins, held his 1967 deficit to about \$500,000, mainly by denying \$2,500.-000 requested by his deans for projects they considered crucial Backs to the Wall. For such schools

as Yale and Harvard, the financial erisis is relative; what is involved is not survival but the maintenance of traditional excellence. For plenty of other colleges, however, the quest for funds is a matter of life and death. "The less well-endowed university," says Brewster, "is literally finding its back to the wall as it tries to be competitive in faculty. facilities and programs." Occidental President Richard C. Gilman, while confident that his own school will survive, predicts that 250 private colleges will either merge with other institutions or collapse within the next five years. Already Temple and the Universities of Pittsburgh, Buffalo, Kansas City, and Houston have quietly surrendered their status as entirely independent private schools, have become affiliated with state systems.

From Amherst to Yankton, U.S. college presidents have a simple but thoroughly convincing explanation of the financial crisis: the cost of higher education is rising infinitely faster than academic revenue.

The rapidly expanding professorial paycheek is a major source of school eficits. Staff salaries account for about 50% of total expenses at a large uni-

versity like Yale, and across the nation, professors are getting raises of 7% a year. In 1950, the national average for all college-level teachers was \$5,310; today it is \$11,265. Harvard, which paid its top professors no more than \$12,-000 in 1947, will offer \$28,000 next year; its 548 full professors average \$20,000. And teachers take it for granted that the average will go even higher. "The senior faculty members expect a review of their salaries every year, complains Harvard's Arts and Sciences Dean Franklin Ford, "No one seems to remember back in the '30s, when it was every four or five years." Also on the rise are college payrolls for nonteaching services. At Kalamazoo College, for example, janitorial salaries have climbed 40% in the past five years and no one, ruefully notes Columbia's Kirk, "wants to endow janitorial services."

Facing Competition, One reason why professorial salaries have skyrocketed is the increasing competition that private schools face from public universities. As higher education has hecome a politically popular field for legislators to support, the best of the state universities have found ample funds to lure professors from private universities with promises of sky-high salaries and unlimited research facilities. Some educators are worried about the growth of the public multiversities. Although two-thirds of the nation's 2,173 colleges and universities are private their share of student enrollment has slipped from 50% in 1950 to 35% today.

New breakthroughs in knowledge have led to a proliferation of specialized studies that constitute another severe strain on the resources of the private college and university, M.I.T. now offers its students an array of 2,966 courses-half of which did not exist a decade ago. Betore World War II, a single professor could teach everything that Columbia expected a student to know about China; now he would pick up fragments of Sinology from 20 specialized scholars. Many of these new sciences, moreover, are primarily graduate specialties-and the universities run heavy deficits operating top M.A. and doctoral programs. University of Chicago officials estimate that they spend \$13,000 a year to train a grad student in medicine or biology who pays only \$1,980 in tuition

Bottomless Pits. Keeping up with new knowledge also means maintaining costly research and library facilities, which may build a university's prestige but also serve as bottomless pits for funds. It now costs Harvard \$6,000,000 a year to support its huge library; a decade hence, annual maintenance will climb to at least \$14.5 million. An adequate computer installation for instruction at a large university costs at least \$2 million a year to rent and operate.

To be sure, state universities are not

immune to the rising costs of education—but a skillful president can almost always get his regents and legislature to ante up for a new cyclotron or an added Ph.D. program in zoology. Administrators of private colleges claim that their available sources of revenue, while rising in dollar volume, no longere keep pace with expenses.

As a rule, private institutions pick up nearly 60% of their instructional costs from tuition, which has been rising dramatically in recent years. The national average has jumped from \$700 to more \$1,200 in the past ten years; N.Y.U.'s soared from \$940 to \$2,000. Reed's from \$800 to \$2,200, Sarah Lawrence's from \$1,551 to \$2,350. At the present rate at increase Harvard's tuition, now \$2,000, will reach \$5,000 by 1978. "But this is impossible," Harvard's vice president, Lewis Gard Wiggins, "We'll have to look elsewhere for the money." Many small-college presidents are afraid that they will price themselves out of the market. The question that fathers ask, says Byron Trippett of the Colorado Association of Independent Colleges and Universities is: "What can Colorado College offer my boy for a tuition of \$1,700 that the University of Colorado can't do just as well for \$300°

Good Will & Good Wills, Endowment is another traditional source of income, and some private colleges are courting aging millionaires with a fervor that verges on frenzy. "We are trying to build good will-and good wills," guins University of Miami President Henry King Stanford, "Unfortunately, naming Miami in a will seems to be a guarantee of longevity." Actually, as the 100 schools that hold 92% of the nation's \$12 billion in university endowments have long since discovered, inherited wealth is not the answer. Columbia, for example, has quadrupled its endowment to more than \$390 million in the past 30 years, but income from this source covers only 22% of the school's expenses today, compared with 42% in 1937. Roughly two-thirds of all endowment funds are committed to specific uses by their donors and cannot be used for general operations.

Virtually every college in the U.S. is now embarked on a massive fund drive -and most of them are succeeding beyond their wildest hopes in getting friends, alumni and business corporations to give, and give generously. The trouble is, most drives are aimed at expanding facilities and adding new faculty, which adds to operating costs. And as the fund drive becomes a permanent rather than a periodic process, the necessary go-and-get-it zeal will become ever harder to sustain. "We are going to have to raise \$1,000,000 a week for as long as the university exists," says Chicago Provost Edward Levi-and he is not sure how it can be done.

The recent injection of federal money into higher education has turned out to be both a lifesaver and an irritant. The Government now spends \$4 billion a year on college campuses-half of it in support of Government-desired research, about \$750 million in construction of facilities, the rest in loans, scholarships and jobs that help more than a million students to stay in school. But officials of such schools as M.I.T. and Caltech-which get about halt their operating budgets from federal fundsargue that the research is only a service to Government, and that the grants do not pay the full costs of maintaining the added facilities. The American Council on Education's John F. Morse contends that "most federal programs involve a drain on, rather than a strengthening of institutional resources.

To Convince the Donor. The campus quest for money is so pressing that academic administrators today spend most of their time in hot pursuit of potential donors. As Ford Foundation President McGeorge Bundy notes, "The private university that does not choose an entrepreneur for its president is bound to be sorry," Yale has had little reason to be sorry that it chose Kingman Brewster, whom U.S. Education Commissioner Harold Howe ealls "one of the most lively voices in higher education today." Although not an educational philosopher in the style of Clark Kerr or James Bryant Conant. Brewster is an outgoing activist and analytical problem-solver who is convinced that innovation and change are the way to save the traditions of Yale. "We have to convince the donor we have something to offer," he says, "I'm sure support will depend on the ability of the institution to excite.

It is no great liability that trim, urbane, greyingly handsome Kingman Brewster, at 48, looks rather as if he had been type-cast by Otto Preminger for the job of chief salesman and spokesman for Yale. An eleventh-gencration descendant of a Mayflower imnugrant, he is every inch the patrician.



YALE'S RESIDENTIAL MORSE COLLEGE



U.S.C. PROCESSION PAST NEW CONSTRUCTION



DENVER'S GRADUATE SCHOOL OF INTERNATIONAL STUDIES

The affluent appearance is deceptive.

who enjoys academic ceremony. At the same time, says one friend, Brewster "holds a fundamental irreverence for anything stuffy, too old or established" -and delights close friends at dinner parties with his self-depreciating humor and talent for mimiery. Actually a loner who carefully guards his deepest feelings. Brewster is also gregarious enough to pre-empt center stage at bourbonand-bull sessions with Yale's faculty and students. An ear-wearying public speaker whose official utterances are frequently pedantic and dull. Brewster shines wittily in small groups, admits that conversation rather than ivory-tower concentration provides most of his ideas. "I get more stimulation by talking to people." he says, "than by retreating to the library-it's out of the hurly-burly that I get my ideas

Crustacean Father, Brewster has always been enveloped by bright conversation. His mother held an A.B. from Wellesley and an M.A. from Radeliffe. his father an A.B. from Amherst and a law degree from Harvard. Both were Phi Beta Kappa freethinkers -- and poles apart in their thinking, especially in polities. Father was what an acquaintance calls "a crustacean McKinley Repub-lican," Mother "a Cambridge liberal Democrat," They were divorced when Kingman was six and his mother married a Harvard music professor, Pianist-Composer Edward Ballantine. Their Cambridge home, with its two grand pianos, was a setting for brilliant table talk on politics and culture from such guests as Law Professor Felix Frank-Jurter and Pianist Rudolt Serkin

All Belmont Hill, a prep school founded by Harward professors mainly for their children. Kingman settled for Ibon his report cards. "He had a tremendous brain, but there was so much else wanted to do," reealt his Laint teacher. He edited the school nesspaper, in H.M.S. Pleutors. A star at debate, he helped beat a loquacious Groton team consisting of Franklin Rossevelt Jr. and William and McGeorge Bundy, taking the affirmative side on "whether capitalism is more conducive to war than socialism."

Deadly Vassar Girls, Kingman spent his summers sailing off Martha's Vineyard, became so skilled that in 1935 and 1937 he scored clean sweeps to win the Prince of Wales Cup in "Acadia"class international competition in Nova Scotia. He is still an enthusiastic hoatman who, notes a friend, "minimizes his tacks by coming closer to the white water than other sailors will" and is coowner of a 30-ft, ketch, Auriga, with Williams President John Sawver. Brewster sees a link between sailing and running a university, contends wryly that "there is always the infinite capacity for anticipation at the start and rationalization at the finish.

Before the start of his freshman year at Yale, Brewster asked advice on courses and teachers from a Martha's Vineyard neighbor, Yale History Professor A. Whitney Griswold, It was that of a long friendship that grew closer when Brewster became chairman of the Yale Daily News, tound Griswold a stimulating source of information oversationalist in politics. "We had a common sense of the ridiculous and the absturd." Brewster says.

Among the things that Brewster found absurd were Yale's secret societies and fraternities. Rebelliously anti-Establishment, he turned down a tap from Skull and Bones, declined the presidency of Zeta Psi fraternity, and attacked those institutions of privilege in Daily News editorials. He also wrote that Vassar girls are "the world's most deadly bicycle riders" and that girls should not wear slacks: "The women of Wellesley. Smith and Vassar must be deprived of their pants." Foreshadowing his present concerns, he noted Yale had operated in the red by \$133,588 in 1940 and warned: "No institution can long attord to carry a defi-

Without Fair Hearing, Brewster also became deeply interested in politics. He opposed U.S. entry into World War II. joined the isolationist America First



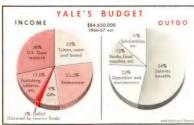
movement, even testified before a congressional committee against U.S. aid to Britan. He also argued—as some of his New Lett Students do today—that students should be permitted to attend peace railbes. Tooking back, Brewster sees his position as defensible at the time, since, he thought. FD.R. was pushing the U.S. toward war without a "fair hearing and popular debate."

Pearl Harbor and the passage of the Lend-Lease Act turned Brewster into a dedicated internationalist. After graduating cum lande in 1941 (selected by his class as the member who "had done most for Yale"), he joined the State Department as an aide in Nelson Rockefeller's Office of Inter-American Affairs. He earned a commission as a naval aviator, served four years on antisubmarine patrol but never sighted a sub. While in service he married Mary Louise Phillips, a Vassar art major he had met at a post-football party at Yale. She quit in her senior year to marry him: they now have five children. Lager for a career in public affairs, he entered Harvard Law School in 1945. because "law schools seem to attract an extraordinary number of the people who have the highest potential of each generation." He made the Harvard Law Review, graduated magna cum laude

Brewster spent a year working with the Marshall Plan in Paris, returned to start a twelve-year teaching career, first at M.L., then at Harvard Law School. As a teacher, he "worked harder than I ever have before or since," he recalls. "Because of the caliber of the students, you find yourself spending most of your time on the roose,"

Brewster had been promoted to full

Constance, a George Washington University sentor: Kingman HJ, 19, who will be an Occidental freshman next fall: Deborgh, 17, who hopes to go to Vassar: Alden, 14, a student at Groton prep school: Riley, 12, who attends New Haven's private Foote School.





#### The revolution everyone joined

The wheel was one of early man's most revolutionary inventions-speeding up communications and transportation, thus advancing the spread of civilization. Today, traveling on wheels is more closely associated with pleasure. It is Rand McNally's pleasure to help show the way by publishing the famous Rand McNally Road Atlas (revised each year), and by producing up-to-date road maps available at service stations everywhere.





professor at Harvard and was serving no top fineally committees when his longtime friend. What Griswold, by then president of Yale, asked him to become his provost. Although he had no Ph.D. and no administrative experience, he quickly accepted. His acceptance was deciated partly be his admiration for Grisworld and his affection to Yule. It was also, he recalls, "a decision you was also, he recalls, "a decision you are also that the property of the property o

Appointed President? There are many Brewster friends who figure that he wants to prove he is good at other things than running Yale-most likely at politics. Brewster admits that unlike most Yale presidents, he does not want to keep the post until retirement age. "To stay ten years-give or take half of that--would be bad for the institution and bad for me," he says. He does not discuss his political aims, but few expect him to aim lower than a Senate seat. In mocking reference to both his ambitions and his stylish mode of dress -mod-striped shirts handmade in Hong Kong, J. Press suits, occasionally even a black opera cape-Yale wits have dubbed him "Kingwad Tweed," claim that he wants to be "the first man appointed President of the U.S." Brewster describes himself as "a would-be Republican-but I can't find enough good ones to vote for." He voted for Fisenhower in 1952, favored Kennedy in 1960 and Johnson in 1964,

Whatever Brewster's next career choice, his advice to incoming Yale freshmen last fall will undoubtedly he his own gridde as well. "The fullness or emptiness of life will he measured by the extent to which a man leels that he has an impact on the fives of others, outside yourself," at the moment, that cause for Brewster is still ment, that cause for Brewster is still ment, that cause for Brewster is still the properties of the properties of

ment, that cause for Brewster is still

BEFORE CONGRESSIONAL COMMITTEE (1941)
Against Skull and Bones and girls in slacks.

Yale—and he has mattered much in bringing Yale into a more relevant concern with contemporary issues.

Fresh Talent, Fresh Ideas, Even fond admirers of Griswold are now willing to concede that Yale during the postwar years did not always live up to its reputation, tended to tolerate aristocratic old-timers at the expense of first-rate professional scholarship. Convinced that Yale is a school that should be at the intellectual service of the nation. Brewster has stocked the university with a host of fresh talents with fresh ideas. He appointed the youngest provost in the university's history, former Associate Graduate School Dean Charles Taylor Ir., who took over the post at 35. In 1964, Brewster named R. Inslee Clark Jr., then 29, as admissions dean, Clark has drawn such a diversified batch of bright, unconventional students that they call themselves "the New Guard."

Brewster has injected considerable zest into student life by replacing gentlemanly masters, mainly "Old Blue" historians, in the residential colleges with such activists as Novelist John Hersey. Historian Elting Morison and Attorney Ronald Dworkin, whose pop-art shows cause students to dub him "the mod master of electric college." Brewster also knocked out traditional course requirements so that students can select their courses more freely, set up a five-year program in which juniors can delay their studies a year in order to plunge into active social work-a hitch the students call "junior year in the jungle.

Obsolete Learning, Under Brewster. Yale has maintained its traditional strength in the liberal arts and continued to upgrade its long-weak science faculties, including the creation from molecular biophysics. Brewster boldly dropped the undergraduate B.F. degree in engineering on the ground that conventional engineering programs force engineers to specialize so early that they "learn things that are obsolete by the time they graduate." As a result. Yale's undergraduate engineering program is unaccredited, but students get a solid grounding in liberal arts before moving up to take their technical studies at the M.A. level.

At least two of Yale's special schools have become all but synonymous with creativity in their fields. Theater Critic Robert Brustein and a coterie of brilliant professionals known as "the Jewish Mafia" have brought sparkle and surprise to the musty Yale School of Drama-most notably in their recent production of Robert Lowell's Prometheus Bound (Time, June 2). Yale's Law School, under Dean Louis Pollak stresses the social and political impact ot law, while Harvard's case-study emphasis produces sharp legal tacticians. Seeking to expand Yale's horizons ever more. Brewster is deeply committed to the proposed affiliation with all-girl Vassar (TIME, Dec. 30), is trying to bring the Jesuits' Woodstock Seminary from Maryland to New Haven as a partner



Tacking close to the white water,

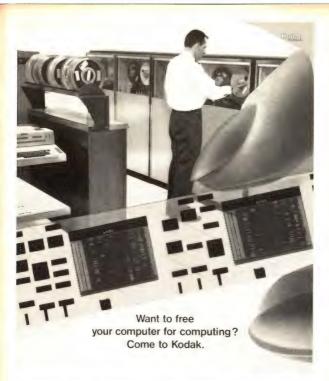
of Yale's nondenominational Divinity School. "For the first time, Yale may be a more exciting place to be than Harvard ever was," ways Biologist J. P. Trinkaus, a 17-year veteran at Yale.

All this has not necessarily made Reseaster universally liked on campus. "The technocrats of the educational world came into the inner circle under world came into the inner circle under Philosopher Paul, Wess contends that president of Yallo ought to defining educational philosophy for the manufacture of the Philosophy for the manufacture of the Philosopher Paul, Wess contends that pregnatials Reseaster has little time for Manu students complain that Bressetz plant that Bressetz plant to our much plant that the president of the property of the propert

Out of Complacency, In the long run, Yale historians may well cite Brewster as the president who shook the university out of complacency over its declining fiscal tortunes. Yale's cash problems were easy to overlook. Its Gothic towers bespeak centuries of stability, the free-flowing lines of newer buildings by Eero Saarinen and the glossy cubes of Skidmore. Owings & Merrill convey contemporary opulence. And for years, Yale was affluent. It has been blessed with spectacular benefactors: from Standard Oil fortunes, Edward S. Hark-1931, and John Sterling gave \$39 million in the 1930s; last year Philanthropist Paul Mellon gave his alma mater an art gallery and an art collection worth

Yet in 1963, when Brewster assumed the presidency, the Yale Corporation had to approve its first seriously unbalanced budget in history. Says one Yale official: "Can you picture all those Old Blues sitting around a table to approve defleit financing for their great university? It was a shock."

Having It Both Ways. Costs are outrunning income partly hecause Brewster is determined that Yale (enroll-



As information technology becomes more of a seience, it becomes obvious that using a computer for information retrieval can prove rather costly. Better to keep it busy computing. Kodak has a system that can complement your computer to rgo it alone)... one that can retrieve information faster and at a small fraction of the cost. Called the RECORDAK MIRACOUS System, this photographic memory system on microllin can retrieve data by any index technique—alpha, numeric, boundary condition, ayou nameit. Pressa few keys, it runs through thousands of microfilm images...displays the one you are looking for... even gives you a paper print—all in seconds. For details, contact: Eastman Kodak Company, Business Systems Markets Division, Dept. NN-6, Rochester, N. Y. 1450.

TRECORDER Microfilm Systems by Kodak

# Did you know Textron is also Burkart?



And Burkart is already expanding its new plant for making cushioning foam for your home and car.

ment: 8.673) should be both an intimate liberal-arts college on the undergraduate level and an all-encompassing university at the M.A. and Ph.D. levels. He takes great pride in the fact that "Yale is still small enough that every student and faculty member is known intimately by someone who is known intimately to me." Yale's faculty serves 3,000 fewer students, gives its undergraduates more attention than do Harvard's research-oriented professors. At the same time. Yale spends far more money on doctoral programs than does undergradminded Princeton, "We are trying to have it both ways," says Brewster.

Having it both ways is indeed expensive, and Yale's financial troubles lead Brewster to ruminate: "I not only live in a goldfish bowl, but I sometimes feel that someone is trying to poison the water." Since 1941. Yale's operating budget has risen from \$8,000,000 a year to more than \$84 million today. Brewster, after rejecting \$7,000,000 worth of departmental requests this year, figures that \$3,000,000 of that represents an "educational deficit" in delaying the improvement of some departments to what he considers "Yale's par. Even routine building maintenance, university supervisors say, is "five years behind"; ten residential colleges, built 30 years ago, have never had major repair

To keep costs under control, Brews et in 1905 hired Howard T. Phelan, a hot-shot efficiency expert from Campridge Arthur D. Little Inc. a managemeni-consulting firm, a-development director. Only 28 at the time. Phelan and forest computer and the control of the a forest comprofiler at Net. a director of New York's Compton Advertising Inc., an M.I.T. research director to apply computers and systems analysis to Yale's finances. They now director to Apply computers and systems and stantors. The control of the control of the Sax Phelan: "Kingman is committed to making this a showcase of how to run a university."

Innovative Investments. The Yale Corporation has been equally innovative in handling university investments. On the sound theory that the market value of Yale's \$448 million endowment is growing each year at a roughly predictable rate, it has agreed that there is no great risk in applying part of the gain from about one-fourth of the endowment to current expenses instead of adding it to the principal. Result: \$2,000,000 more that Yale can apply this year to operating expenses. University of Rochester President W. Allen Wallis, a business economist, considers the Yale policy "the most significant step taken in the financing of higher education" in recent years-and dozens

Which includes Lederal Reserve Board Chairman William McChesney Martin, New York Masor John Lindsay, Pan American World Airways Chairman Juan Frippe, Assistant Secretary of State William Bundy. of colleges are asking Yale for details. Brewster is aware that bold endowment use and tough cost accounting will not solve Yale's long-run problems nor those of other private colleges. In speeches across the U.S., he has been advocating a revolutionary way out. He would have all colleges charge students almost the full cost of educating them. which for Yale currently means \$5,520 per year. Students would borrow that amount, plus room and board charges, from the Federal Government and repay it throughout their lifetimes with an annual surcharge on their income taxes. The higher amount paid by those who earn more and live longer would offset those who are ill-paid or who die young. "It would not be resorted to except by those who needed it." Brewster explains, "and it would not cost more



Stimulation from the hurly-burly.

over the span of a generation than the society receives for its investment."

The plan intrigues some educators as a way to shift Caustiniand costs from hard-pressed parents to the generation that benefits President Howard Johnson of M.I.T. calls it a "refreshing" approach but considers the lifetime debt "psechologically difficult," preters some form of earlier paylsasis. The Ford of the payls of the property of the payls of the property of

Efficiency & Self-Restraint, Whether on the law agree with Breasser's concept of loans for learning, college aiministrators' desperately need to find new ways to stay solvent. There are many to stay solvent. There are legac could easily become more efficient by better use of existing facilities and faculties, undictious expansion of student-leacher ratios, more independent study, televined tentures and programmed instruction. Despite a prolification of the programmed instruction between the programmed instruction. Despite a prolification of the programmed instruction of the proper properties of the programmed instruction.

more cash-saving cooperation. Simple self-restraint is also sorely needed: the small liberal arts colleges need not to to become second-rate universities. The field of private philambropy is still largely an untapped reservoir only 25% of college graduates give to their alma mater; only 600 of the nation's 5,000 large companies give significantly.

Most private-college presidents candidly conclude, however, that the longrange answer is massive federal help. "The only place the money can come from is the Federal Covernment-that's inevitable," says Harvard President Nathan Pusey. Even the small colleges, concedes Mills President C. Easton Rothwell, "have passed the point of no return in their accentance and denendence upon support from federal agen-The only real argument about federal aid is how to get it without violating what Cornell's Perkins calls "our academic virginity"-an intringement of autonomy. The U.S. Senate passed a plan tit died in a conference committee) for reducing the federal income tax by as much as \$352 for parents with children in college-but some educators concede that tuition hikes would nullily the taxpayers' gain. Most prefer federal scholarships that a student could use at any school, public or private: some suggest additional grants to the school that the student selects. Almost everyone wants federal research support expanded in size, geographical spread and subjects covered. Perkins predicts that by 1970 an independent, education -controlled commission will even be channeling federal funds directly to institutions for general operating use.

Good v. Bad. Whatever the final prescription to cure the college cash ailments, it will be certain to drastically reshape U.S. higher education. As undergraduates gain a new mobility to go where the teaching is best, interior schools will have to merge or die. As state universities seek ever more private dollars and private schools rely ever more on Covernment funds, the distinction between public and private education will blur. This does not bother Harvard's Pusey, who insists that "the distinction between public and private is pretty nonsensical-the important distinction is between the good schools and the had schools.

No one wants the distinction blurred completely, since private education has traditionally pioneered new paths of public universities fight for their own freedom. No educator is more dedicated to the preservation of the best values of the private university than Kingman Brewster, "Yale," he says, is tree to "make up its own mind about what a good education is and hope that if it's right, the profession will come around." Full of faith in both Yale and the U.S., he is optimistic about the future. "I cannot believe." he says, "that the nation will allow the great private institutions to go to the wall."

#### KUDOS

Round 3

W. Averell Harriman, 11.D., U.S. Ambassador-at-Large.

EMERSON COLLEGE (Moss.)

Edward Albee, Dall., playwright Through
the devices of the absurd, von have penetrated to the core of man's trustra-

UNIVERSITY OF EVANSVILE (Ind.)

John D. Harper, LL.D., president of the Aluminum Co. of America.

The Rev. Theodore M. Hesburgh, 11.D., president of the University of Notre

Dame.
William Schuman, L.H.D., composer, president of Manhattan's Lincoln Center to the Performing Arts.

HARVARD UNIVERSITY Leonard Bernstein, DAIUS., conductor, composer. Ben Shahn, D.A., painter, Pathos, protest.

wit and wisdom shape this lively artist's telling work.

HOBART & WILLIAM SMITH COLLEGES N.Y.)

UNIVERSITY OF IOWA George H. Gallup, (1.D., pollster

LOYOLA UNIVERSITY OF CHICAGO Lawrence F. O'Brien, LL.D., U.S. Postmas ter General.

MIDDEBURY COLLEGE VI Mrs. Lyndon B. Johnson, D.A.L. Her energetic crusade for enhancing the beauis of America encourages a vision bevond, the higher of hillboards and hullborers to a flourishing landscape and to the womeler of the Green Momtours, the Grand Canyon, the Powenos one the behavior.

Walt W. Rostow, 11 D. Special Assistant to the President for National Security Affairs.

NEW YORK UNIVERSITY Marianne C. Moore, D.111., poet.

OBERLIN COLLEGE Rudolf Serkin, D.M.S., planist.

Anna Moffo, D.MUS., Soprano.

UNION COLLEGE N.Y.

Hugh Scott, D.C.C., U.S. Senator. Pennsylvania He successfully defeed the Churchillian dictum proving that a live politician may be a statesman.

Bhumibol Adulyadei, H. D., King of Thailand Detender et an ancient luth mea culture of incredible gane and culto. Thomas J. Watson Ir., 11.0., chairman of the board of IBM.

YALE UNIVERSITY

Affred H. Bari H., Dr. A., director of collections, the Museum of Modern Art.

Rabbi Louis Finkelstein, D.D., chancellor of the Jewish Theological Seminary of

# Did you know Textron is also Sprague Meter?



And Sprague has developed a new gas meter with bearings that never need lubrication...keep meters accurate, cut maintenance costs.



This nice young man is a gambler. His \$24,000 home is insured for only \$15,500.

## Good luck, nice young man.

Please. Don't take chances. Protect your home for all it's worth. Against loss by fire. Tornado. Burglary. Vandalism. And more. With a State Farm Homeowners Policy.

Naturally it costs money to increase your insurance as your home increases in value. But that's where State Farm has the edge on other insurance companies. State Farm offers a better deal than most. Same as State Farm does on auto insurance.

It's made us number one in both.

Whether you own or rent, it'll pay you to see your friendly State Farm agent about broad, low-cost coverage for your home and belongings. You can find him fast in the Yellow Pages. And maybe you'd better. Unless, of course, you have money to burn.

State Farm Fire and Casualty Company

#### U.S. BUSINESS

#### **AUTOS**

Modest, Mixed, but Unmistakable

Even as their sales figures plummeted with last winter's temperatures, optimists among the nation's automakers clung to the prediction that 8,300,000 the property of the their state of the their This wonds are 1965; record 9,300,-100 sales and last year's 9,000,000. All that was needed, Detroit figured, was a springtime upturn in sales. This month, with spring in its waning days, something of the soft was finally evident.

First came the news that industry sales in May, with General Motors and Chrysler both registering gains, were up 7% over May 1966, the first month this year that Detroit has bettered yearearlier performances. Last week, Ford got into the act, announcing that its sales during June's first ten days were a whopping 21% ahead of the same period last year. With Chrysler again advancing (though General Motors slipped slightly), overall industry sales in early June were 4% better than last year's pace. Said Ford Division General Manager M. S. McLaughlin: "This is the turn-around we have been expecting.

Modes and mixed though it may be the improvement was expecially be decome, since the downturn that had been hurring Detroit seemed not to affect imports. In fact, sales of foreign-males used so a running 14% ahead 15% of the 15% of

Pleasant Headache, But impressive gains are being scored by others, as evidenced by the No. 2 import. West Germany's G.M.-made Opel, which has sold 21,000 cars in the U.S. so far this year. almost double last year's pace. Partly accounting for the foreigners' success is the fact that most have escaped the adverse safety publicity that has plagued domestic carmakers. When Washington's new safety standards take effect on 1968 models, however, the tables are likely to be turned. Automotive News recently reported that ten foreign makers may have to drop out of the U.S. market because their share of sales does not justify the expense of meeting the new standards.

For their part, U.S. manufacturers are eager for the 1968 model-year changeover. Because of the recent sales upturn, the number of new cars remaining in showrooms should be at a manageable level when 1967-model production ends this summer. Indeed, so low have inventories shrunk already —Oidsmobile's F-85. for example, now has

only a 28-day supply—that Detroit actually anticipates a newer, more pleasant beadache. Even before 1968 models come out, manufacturers may actually run out of some 1967 models.

#### **ADVERTISING**

New Boss for the Biggest

In its 104 years of existence. J. Walter Thompson Co., the world's largest advertising agency, has had exactly three chief executives—J. Walter Thompson. Stanley Resor and Norman H. Strouse. Last week Thompson's board of directors elected a fourth. Strouse, who has held the job for seven years, will retain his title of chairman, but he will give Be Told; when television arrived, he and We the People went video.

In 1950, he went over to Madison

In 1950, he went over to Maulson Avenue. For five years he was with Young & Green and Green and

Globe-Girdling, "I suppose," says Seymour of his rise and latest honor,







SEYMOUR AT WORK

up day-to-day details to devote himself to long-range planning and industry speechmaking. Succeeding him as hoss of the biggest: broad-shouldered Dan Seymour, 53, who has been WT's president for the past three years.

Martian Invaders, Seymour's election was noteworthy in another sense. Traditionally, ad-agency heads have come, as did Strouse, from the ranks of account executives. But Seymour emerged from the world of radio-TV, and had al-ready had a successful 15-year career as performer, producer and director before he switched. He began as a radio announcer in Boston after graduation from Amherst ('35), soon moved to New York and network broadcasting. Sevmour was the announcer who, in Orson Welles's famous 1938 radio drama, "War of the Worlds," terrified listeners with realistic bulletins on Martian invaders. Until World War II, he was the Danny who used to visit soap opera's Aunt Jenny to listen to her sudsy tales of goodness. He was also the producer and M.C. of We the People, produced the wartime radio series Now It Can

that "my being chosen is a reflection of the change in the advertising business. With radio and television becoming so important, there is a greater chance for people experienced in these fields to rise to the top," Seymour's top is a pretty lofty place. J. Walter Thompson has worldwide billings of \$558 million, and its list of clients reads like a blue book: Ford Motors, Liggett & Myers, RCA, Pan American, Eastman Kodak, Irving Trust Co., Scott Paper, Kraft Foods. So solid is the agency's work that some clients have been with for generations, Libby, McNeill & Libby has been a customer since 1897,

and Lever Bros. appeared in 1902. Many of Thompson's clients have gone or are going global, and J. Walter Thompson is globe-girdling with them. The agency has offices in 26 countries, gets 36% of its billings from abroad. But overseas advertising has a still great-er potential and one Seymour assignment will be to realize if. Another task is as old as the business, and Seymour states it simply: "To make sure thar our advertising selfs goods."

# Did you know Textron is also Speidel?



And Speidel is the leading name in watchbands. Its new Romunda® combines the look of leather with the comfort and long life of its famous Twist-O-Flex® watchbands.

#### CORPORATIONS

Broadening the Rails

Ben W. Heineman, the pleasant, pensive chairman and chief executive of the Chicago & North Western Railway. has a talent for the unexpected. Such as making money on commuters: the C. & N.W., with a profit of \$2,000,000 from its Chicago short-haul service last year, is one of the few U.S. railroads that carned money on that kind of traffic. Or accomplishing unlikely mergers: in a recent move that caught Wall Street by surprise. Heineman announced that for cash and stock exchanges totaling \$367 million, the C. & N.W. was acquiring Essex Wire Corp. (annual sales: \$375 million), a Fort Wayne, Ind. firm that makes wire, cable, switches and auto parts in 54 U.S. and Canadian plants. The railroad seems to be getting a bargain. Essex itself last week announced that it was acquiring Stevens Manufacturing Co. and Boyne Prodnets. Inc., both of them small manufacturers of control devices.

Nonseasonal Pattern. Heineman's aim. like that of other progressive railroaders, is to diversify away from an essentially evelical and undependable base. "We want to offset the weaknesses of the railroad," he says, "with the strength of other companies. In many respects, they're close to the consumer, while the railroad is not. And they operate on a nonseasonal pat-tern." Last winter, for instance, the nor-mally profitable C. & N.W. suffered so much from wind and weather that it rerail operations. But as the result of an earlier acquisition, the consolidated bal-Corp. and smaller Michigan Chemical Corp., acquired by the C. & N.W. two years ago for \$90 million, reported quarterly earnings of \$5,300,000 on sales of overall profits for the first quarter were

Once Heineman has formally absorbed Essew Wire, he intends to run it and its acquisitions the was he truns Velsicol—not very tightly. They don't know anything about the chemical busicol—not velsical President Norman I. Hathawaw, 47. "And we don't know anything about the rathroad business." Reinforced by the C. & N.W.'s prestige and borrowing power. Hathaway is largely left to manage the chemical operation in the won fashion.

Profit. Not Bigness. So last Hathaway, who came to Velscel to say scars ago. has outperformed his leader. When he arrived, Velscoil afready had supernor research facilities and a broad him of agrendural and industrial chemicals and resims. But it was family-owned and resims. But it was family-owned and remines the pitch of the company most discontinuous facilities. When the company most discontinuous facilities are superioristic facilities. When the company most discontinuous facilities are superioristic facilities. When the company most discontinuous facilities are superioristic facilities. When the facilities are superioristic facilities are very superioristic facilities. When the facilities are superioristic facilities are very superioristic facilities.



HATHAWAY & HEINEMAN Each leaves the others alone.

\$200 million in sales is proper for a structure of this size, and \$800 million is about maximum. Our objective is not to be the biggest chemical company, just the most profitable."

Hathaway's riving profits will continue to drug into the C. & N.W. pocket, where Heineman will undoubtedly put them to further itse. "I have every expectation," says he, "that we will expend," So the least promising expand, "So the least promising expand, "So the least promising expand, "So the least promising expand," So the least promising expand, "So the least promising expand, "So the least promising expand, "So the least promising expand," which was to be a support of the least promising the same through the least promising the least p

#### FOOD

Laird of the Epicurean Manner

"I was brought up on S.S. Pierce's membred Oliver Wendell Holmes a century ago when a rival merchant sought the patronage of that autocrat's famous breakfast table, "and I con't dare change." A bulvar's or propture, the funite retrieve grouper, their has long filled an epicierum niche in U.S. gastronomy. With its own coat of arms adorning adstitutierum fames founds in the world. S.S. Pierce sells its delcates and only. Through eight was Engleates and only.

Last week tradition-loving Bostomians could hardly believe the news. Stock-holders of the Lamilyawsned firm had just agreed to self it for some \$10 million cesh to Laird Industries Inc., a news formed subsidiary of Laurd A Co., the New York stockbrokerage and myestiment banking house. Though Laird plans to keep the famous greecy line.



WILLIAMS & CHAIRMAN PIERCE Bostonians could hardly believe it.

—and stylish manner—it will install as new president and chief executive Roger D. Williams. 42. former executive vice president of Rheingold Breweries. S.S. Pierce President Wallace L. Pierce, 55. a great-grandson of the founder, will

stay on as chairman

Ostrich Eggs & Vanilla Beans. When Samuel Stillman Pierce opened his first store in Boston in 1831. he vowed: "I may not make money, but I shall make a reputation." He made both, partly by provisioning Yankee clipper ships for ocean voyages and partly by coddling his celebrity customers tamong them: John Quiney Adams, Daniel Webstert. In later years, the company hired horse-drawn sleighs to deliver groceries when snowstorms closed roads to auto traffic, and maintained a well-drilled corps of salesmen who would phone housewives at appointed hours. They not only suggested menus but answered such areane questions as how to cook an ostrich egg (boil it) or how to extract the flavor from a 6-in, vanilla bean (bury a 1-in, cutting from the bean for a month in a pound of sugar). Once when a hostess in Poughkeepsie, N.Y., complained that a case of turtle soup had not arrived, a Pierce salesman took an overnight train to deliver it in person-just in time for her

Today, though the company shies awas from such freak items as smaked whale steak and chocolate-covered ants, its goodles run the gamult from terrapins steak to mushrooms grown in Parisan cases and frozen coupilles Minerate in real shells. Its provate brand for Kentucky burthon is a bes seller in New England. Despite is gourner cambinated to the seller in the selle

coming President Williams hopes to beef up merchandising, tighten up controls on distribution, expand outside New England, All that makes outgoing President Pierce beam. "The market is there." says he, "it we get off our dulfs. But we couldn't continue to carry the costs of operating alone."

#### RETAILING

Store with Its Heart in Its Work

Hungarian Immigrant Morris Rich was a naturalized optimist. Who else would have opened a dry goods store in devastated Atlanta. Ga., in the grim postwar year of 1867. Yet even Rich would be amazed to see how far his "M. Rich Dry Goods Store" has come. Last week, presiding over its centennial-year annual meeting. Grandson Richard H. Rich, 65, the present chairman and chief executive, ticked off statistics. Rich's last year rang up sales of \$148 million for a 12.9% gain over the previgeneral) and showed earnings of \$14,-450,000. Return on equity was a solid 13.6%. And with operations outgrowing its main store and five branches. Rich's is about to undertake a ten-year \$115 million building program, in which it will enlarge three branches, build tour more and open for business in Macon and Augusta.

With the new stores, Rich's within the next decade expects to double sales that have already doubled in the past ten years or so. Rich's now outsells any department store south of New York City and east of St. Louis, "We do n big high-fashion business and a big bargain-basement business." says Dick Rich, "and we try to eatch everything in between as well." "In between" repmade by the 75,000 customers who crowd into Rich's stores on an average day. Although most are Atlantans, Rich's considers nine Southeastern states as its secondary market; it is not unusual for housewives from Tennessee or North Carolina to fly in for a day's

Despair of Others, Rich's torte, and the despair of other merchants, is the lavish credit and exchange policy that tion as Scarlett O'Hara. "The customer is never wrong," is a Rich's policy, and on that friendly basis the store goes to the improbable length of accepting any merchandise returns-even it they were bought at another store. Once, for example. Rich's exchanged hundreds of pairs of defective nylons of a brand it did not stock. A clerk at a rival store, according to a popular Atlanta story, way arrested for buying merchandise on an employee discount and exchanging it at Rich's at full price. A bride's mother who complained that a Rich's wedding cake came with yellow layers instead

of the white she had ordered got an-

other cake, even though her guests had

# Did you know Textron is also Townsend?



And Townsend is holding things together on the moon. The Surveyor spacecraft, shown in earth test, is constructed with Townsend's super light Cherrylock" rivets. The Surveyor's solar power cells were built by another Textron company, Heliotek.

# Did you know **Textron** is also Shuron Continental?



And Shuron/Continental's sales increased more than 20% last year, helped by computer-designed lenses and new high-fashion frames like the Golliwog.



RICHARD RICH ON THE COURT

Patience when the peach crop failed. already consumed the first. Not surprisingly. Rich's return rate is 14% of sales, the highest in the country.

Similarly, Rich's seldom duns its 450,000 charge customers for payment. "Our theory," explains Rich, "is that 95% of the people are honest, and we're not going to discommode 95 people to root out the other five." Established in the days when Southerners paid their bills once a year when the cotton "came in." Rich's credit department patiently lets people pay when they can, never tacks on service charges. In 1951, when weather, the store ran a full-page ad in the Atlanta Constitution. It showed an empty peach basket and noted: "Rich's understands. Rich's can wait.

Generous to Each Other. The store takes such attitudes, says Dick Rich, because "this community has been very good to us." Rich's is rather generous to the community in return. When Atlanta had to pay its schoolteachers in scrip during the Depression, Rich's exchanged the scrip for money. When the Winecoff Hotel burned in 1946 with the loss of 119 lives. Rich's handed out free clothes to survivors and provided shrouds for the dead. Atlanta's biggest Christmas tree is a 60-footer atop the four-story Forsyth Street bridge connecting Rich's two downtown buildings.

Like his store. Chairman Rich works hard for Atlanta, spends a third of his time on civic projects. Fittingly, for a man who keeps in trim with swimming and tennis at his Northwest Atlanta home. Rich helped build the new Atlanta stadium that lured major-league baseball and football to the city. He is currently chairman of the Metropolitan Atlanta Rapid Transit Authority and chairman of a group creeting a new cultural center. The Rich Foundation, which he supervises, has so far spent \$1,500,000 on good works around Creorgia. "We hope," he says simply, "that Rich's stands for a very human attitude." Atlantans agree that it does.

#### **EXECUTIVES**

Goodbye, Academe

Many college presidents are one part educator and three parts corporate executive-and in his 17 years as president of the University of Delaware, Dr. John A. Perkins, 52, has combined the duties well. Delaware had 4,000 students at all levels when he came: today it has 11,000. Perkins increased the university's physical plant from \$15 million worth of buildings to \$66 million. increased the library's book collection from 155,000 volumes to half a million, quintupled research funds, lured more faculty members with doctorates and found time to spur on a winning football team.

Such corporate ability is bound to attract attention outside academe. Last week Perkins submitted his resignation to Delaware's board of trustees, announced that in September he will become president of Dun & Bradstreet, Inc., where he will serve under Chairman and Chief Executive J. Wilson

Perkins will find Dun & Bradstreet as complicated as a multiversity. The mainstay of the 126-year-old firm is still its credit-reporting service, whose 80,000 subscribers can get a rating on any of 3,000,000 firms. Dun & Bradstreet also publishes magazines, including Dun's Review, turns out Moody investors manuals, is involved in plantlocation studies through its recent acquisition of the Fantus Co. The Reuhen H. Donnelley Corp., another subsidiary, puts out such bibles as telephone books and the Official Airline Guide. The parent company also operates a mutual fund, Moody's Fund. Inc., will open up a second this week known as Moody's Capital Fund, Altogether. Dun & Bradstreet's gross income last year was \$210 million, which is a lot more than most university presidents get to handle.



PERKINS ON CAMPUS As complicated as a multiversity.



join the swingers

THE TRUE OLD-STYLE KENTUCKY BOURBON

# What's so improbable about Alcoa analyzing a mincemeat pie?

Nothing! We analyzed hundreds of forzen pies just lo prove a point: that our new radial-ribbed pie plate distributes heat more evenly than its flat-bottomed sisters. Result? Pies with completely based bottoms, no brunt edges and no mushy interiors. Alcoa spends a lot of time talking to housewwes and bustling around in the test kitchen. That's why we took the wrinkles out of frozen dinner trays.

fish containers that can be popped directly into the oven, dropped into boiling water or fried on the front burner... and developed new Alcoa® Aluminum foil packages that keep the crirrunch in snack loods for a long, long time.

Why do improbable ideas come true at Alcoa? Because when it comes to new uses for aluminum in any industry, we begin by believing, and finish by proving, through total involvement.

Change for the better with Alcoa Aluminum





#### WORLD BUSINESS

#### BANKING

#### The Basel Club

Among the world's temples of high finance, none has risen to such eminence in such an unpretentious way as the Switzerland-based Bank for International Settlements. Its five-story, stonea tourist agency and a watch shop across from the railway station in Basel, still looks like the second-class hotel it once was. Travelers who often enter its musty lobby hoping to change their money find neither tellers nor vaults nor any eash at all. The B.I.S. keeps elsewhere its \$1 billion gold hoard and \$1.7 billion in other assets, for it is primarily a nerve center for its eight member central banks.

Last week more than 200 of the world's ton moneymen from three confinents gathered in the former hotel for the bank's 37th annual meeting. They came not so much for the brief formal session (at which President Jelle Ziilstra of The Netherlands Bank was elected B.I.S. president to succeed his retiring fellow countryman, Marius Holtron) as for the two preceding days of frank talk behind closed doors about monctary problems. "You save two weeks of travel in Europe by coming here," explained Federal Reserve Chairman William McChesney Martin, who led the U.S. contingent

The world's intricate system of monetary cooperation, which has made pos-

B.I.S. HEADQUARTERS IN SWITZERLAND
Part country club, part church.

sible the West's surge of prosperity since World War II. depends on trust and teamwork among central bankers. Perhaps more than any other institution, the B.I.S. helps knit such personal ties. In addition to the work sessions last week, there were teas, cocktail parties, receptions and dinners for delegates and their wives-and the traditional gourmet stag lunch at Basel's venerable Schützenhaus restaurant. "The B.I.S.," says Economist Robert Triffin, Yale's famed international monetary expert, "is partly a country club and partly a church-to maintain the dogma of central-bank independence

from governments. Dutch Uncle, B.I.S. directors among them central-bank governors from Britain, West Ger-many, France, Italy, The Netherlands, Belgium, Sweden Switzerland-confer monthly at Basel with emissaries from nonmembers U.S., Canada and Japan. That inner ring forms what financiers have dubbed "the Basel Club": eleven men whose banks control three-quarters of the world's gold and currency reserves. Originally set up in 1930 to handle reparations payments from World War I, the RTS gained stature chiefly after the mid-'50s as European currency controls ended. From the regular meetings in Basel sprang such innovations as currency swaps, by means of which central bankers again and again have defeated speculators against the British pound, and the European gold pool, which has kept the price of the vellow metal stable for seven years (and did so once again during the Middle East crisis). Though the International Monetary Fund boasts vastly greater resources, the Basel Club's ability to provide a wobbly national currency with almost instant credit is often more decisive in forestalling economic

The bank's annual report, largotiwritten by US. Economis Militor, dibert, not only commands enormous respect among moneymen but often talks like a Dutch uncle to errant governments. Last week, for example, it skewforcing central banks to do the direy work in restraining inflationary 1966 economies. Rapping Washington for "the indecisive way" in which it dealt last year with the question of raising tasks, the report said: "There is also travelled was the failure to act promptly and effectively."

Defying Parkinson. Quaintly enough, the B.I.S. keeps its books in nonexistent gold Swiss francs—which disappeared with devaluation in the '30s. But



MONEYMEN OUTSIDE RESTAURANT Saving two weeks of travel.

its profits are real: \$16 million last year -partly from buying and selling gold and foreign currencies for its members. Among other accomplishments, the bank has also managed to delty Parkinson's law. Despite a vast increase in its responsibilities, the \$0.15, staff has grown only \$5\% (to 206 employees) since the bank birth.

#### GREECE

#### Litton Takes Charge

Zorba the Greek way a splendid hero, but when he tried his hand at lignite mining he was a disaster, That's the way economic things go in Greece, a country that has an annual per-capita G.N.P. of only \$530 and ranks as one of Europe's least-developed areas. Hoping to change that situation at long last, the Greek government has now turned to a more modern type of hero for a helping hand: California's versatile Litton Industries, Inc.

Litton has been asked to plan and largely supervise am S830 million program to develop tourism, industry and agriculture in the western Peloponnesus and on Zorha's own picturesque island of Crete. A contract signed last month makes litton the consultant and fund makes litton the consultant and fund years of the program, with management of subsequent projects to be decided later.

For Crete, Litton's plan includes raising tourist capacity from 60,000 to 620,-000 people, irrigating, 60,000 areas of 00 to 60,000 people, irrigating, 60,000 areas of 00 industry so as to increase employment inindustry so as to increase employment by 72%. In the western Peloponnesius, Litton proposes that Greece increase the number of hotel beds from 1,000 to 50,000, build three new airports, develop five industrial centers and five harbors, and transform Olympia into some sort of Greek Disneyland

Profitable for Both, Greek leaders admitted that, lett on their own, they just could not do the job. But it took a military coup to end more than two years of negotiations and political bickering over the terms of the contract. "We're not just altruistic businessmen. says a Litton executive. "We hope to make it profitable for them and for us. If we are successful, it will improve the standard of living in Creece, it will bring us more income, and in the end it wil mean more business for us.

Litton opened its Athens headquarters this week, ready to work on a costplus-11% fixed-fee basis (costing Greece some \$3,000,000 a year) and a 1.9% for the program. This would come to less than one-quarter of 1% of Litton's sales, which amounted to \$1.2 billion last year. But the Greek venture could he a pilot for applying Litton's systems engineering to similar projects abroad. Already in the works: a deal with Lisbon for joint development of Alentejo. a region in central and southern Portugal. Says Litton Chairman Tex Thornton: "We're using Greece and Portugal as sort of guinea pigs.

#### BRITAIN

#### A Knock at Metal Box

Considering its position as the world's largest producer of metal containers. American Can Co. remains understand ably red-faced over its abortive 1929 attempt to set up shop in Britain. That year the company established a British subsidiary-only to meet with an unexpeeted fate. Joining forces to fend off the challenger. British container companies merged into what came to be known as Metal Box Co. Ltd. and enlisted the technical assistance of American Can's chief U.S. rival, Continental Can Co. The combination proved so power-



"Some never learn."

ful that American Can, badly beaten, sold its local operations to Metal Box in 1931, agreed not to return to Britain

tor at least 20 years.

Metal Box has since grown into a \$408 million-a-year company with 40 plants in the United Kingdom, 32 more in Africa, Asia, Italy and the West Indies. Still working closely with Continental Can, the company has diversified into container products ranging from cardboard boxes and packaging labels to polyethylene bottles and aerosol valves. But it is on the fin cans used al Box truly thrives. Thanks to highpowered marketing, the company accounts for 90% of Britain's food-can sales, has just announced record pretay profits of \$38.1 million over the past fis-

Undaunted by all that, American Canis trying again. Last February the \$1,4 \$3.3 million to buy 60% control of Liverpool-based Reads Ltd., Metal Box's only real competitor. Holding onto a 40% interest is the houry textile-making firm of Courtaulds Ltd., which was soundly trounced by Metal Box after acquiring Reads in 1959. Under Courtaulds. Reads has turned profits on such lines as steel drums and paint cans, but lost heavily on food and beverage tins. With the arrival of American Can, the company is embarking on a live-year, \$14 million expansion program in hones of improving its fortunes.

Recalling American Can's earlier entry into the British market, David Ducat, 63, who becomes Metal Box's chairman next month, says gingerly that "Some people never learn." But Durat knows well that the U.S. rival has the resources and know-how to make a sustained effort. Indeed, most Britons are expecting a lively battle, figure that Metal Box may even have to resort to some unaccustomed pricecutting to meet the new competition. "Metal Box's profitable monopoly," says London's Observer, "is bound to take a knock. By how

#### FRANCE

## much is another matter." A Troubled Economy

For months now, a creeping economic malaise has been afflicting the French economy. Unemployment stands at its highest in a decade, while first-quarter industrial production tell 1.6% from a year earlier. Worst of all, the country's fifth five-year economic plan-now hall completed-appears to be something of a bust. As Finance Minister Michel Debré admitted last week: "It seems that this year the objective of the plan will not be attained."

The French blame their woes on declining foreign sales, especially to deflated West Germany, which in the past has absorbed up to 23% of France's exports, but in the first quarter of 1967 dropped to about 21%. Overall, between 1962 and 1966 France's exports



"The objective will not be attained."

were up 59%, while imports rose 72%. De Gaulle's Common Market deficit alone was \$245 million

Farlier this month the government announced a series of reflationary measures aimed at perking up the economy. Mandatory deposits on new cars are to be lowered from 25% to 20%; finance companies can increase lending capacity by 10%; the building sector, hardest hit of all, will be stimulated by a variety of credit improvements. In addition, a three-year-old price treeze on industrial products will be reduced and export incentives increased. If exports increase, these measures may help bring the budget closer to balance-a hope to which the French always cling. Analvsts reckon that the deficit will grow to \$1.2 billion by year's end against a \$24 billion budget.

There is every reason to believe that France's economic ailments go deeper than the proposed cures would suggest. A full one-third of France's industry is quasi-government controlled, and its 160 state-owned companies piled up deficits of \$1.1 billion in 1966. Uninspired management, crushing labor disputes and general inefficiency are the rule. These stigmas-plus the fact that taxes gobble 45% of the national product-give French industry the lowest profit margins in the West.

French consumers understandably have exhibited little confidence in the economy. Demand has risen only 5% in twelve months, and 100,000 recently constructed apartments remain vacant, Nor have recent government pronouncements led consumers to believe in a brighter future. Earlier this monthconcurrent with news of the reflation plan-was word that Paris Metro and bus fares would be boosted by 60%. Railway fares will be increased as well. The week before, Frenchmen learned that social security, which absorbs almost a third of the nation's taxes, has a budget deficit that has grown from \$400 million to \$600 million in one year.

Think you've got Textron down pat? What about electronic-systems, golf cars, helicopters, chain saws.

> Bell Aerosystems' ACV that skims over land and water on a cushion of air

We could take up this page listing the products of our 28 companies. But more important than what we make is how we operate.

We found that many smaller companies could become more efficient and competitive if they were backed with the financial and planning resources of a large corporation. That's what Textron gives them. We leave the day-to-day running of these companies to the men who've been doing is for years. The men with close-to-the-customer insight. This new kind of multi-market company structure makes for quick response to technological change it spurs long range planning and new product development. And it puts money wherever it will best work for the shareholder.

Return on our shareholders' investment reached a record 19.1% last year. Sales exceeded \$1 billion, with 80% of last year's increase coming from interanal growth.

Our annual report tells the story

textron

A New Kind of Company



The Dreyfus Fund is a mutual investment fund in which the management hopes to make your money grow, and takes what it considers sensible risks in that direction. Your securities dealer or his mutual fund representative will be happy to give you a prospectus.

MILESTONES

Morried, Jacqueline Du Pré, 22, Britain's ample (5 ft. 9 in.), exuberant mis-tress of the cello; and Daniel Barenboim, 24, her occasional concert partner: in Jerusalem, after Jacqueline converted to Judaism.

Married, Floyd Little, 24, Syracuse's record-breaking, bowlegged halfback, a three-time All-American who will play next season with the Denver Broncos; and Joyce Lorraine Green. 19. stun-1966 Syracuse ning homecoming queen; in Syracuse, N.Y.

Died. Eddie Eagan, 69, the only U.S. athlete ever to win a gold medal in both summer and winter Olympics (as a lightheavyweight boxer in 1920 and a bobsledder in 1932), a dedicated lawyer and sportsman but easygoing administrator, who as head of the New York State Athletic Commission from 1945 to 1951 came under mounting attack for his irresolute manner in dealing with pro boxing scandals, and finally resigned; of a heart attack; in Manhattan,

Died. Ernesto Cardinal Ruffini, 79, Archbishop of Palermo, Sicily, since 1945 and one of the most conservative of Roman Catholic prelates, a handsome, ascetic man who in 1959 spoke glowingly of Franco's Spain while threatening to excommunicate anyone who voted for Communist-backed candidates in Sicily's local elections, then was one of the leading conservative spokesmen within the Vatican Council, opposing the schema of religious liberty, liturgical reform, modern Biblical criticism, the declaration clearing the Jews of guilt for the Crucifixion; of a heart attack; in Palermo.

Died, Dr. Wolfgang Köhler, 80, one of the prime developers of Ciestalt psychology, an Estonian-born scientist who spent eight years in the Canary Islands (1913-21) studying the behavior of chimpanzees, made important findings bolstering the Gestalt theory (that physiological impulses should not be treated as isolated phenomena but as interdependent parts of a complex system with properties of its own), wrote the classic statement of this theory (Gestalt Psychology 1929), then emigrated from Germany to the U.S. in 1935 to continue research as a professor at Swarthmore and later Dartmouth; of a heart attack; in Enfield, N.H.

Died. Rufus Wysor, 81, a metallurgist who became president of Republic Steel in 1937, directing the company's wartime expansion, then resigned in 1945 to take on the formidable task of planning the revival of Germany's shattered steel industry, later went to Japan from 1947 to 1948 to do much the same job as a private consultant; of Parkinson's disease; at Sea Island, Ga.

her an offer to sell nor a solicitation of an offer to buy these will

#### \$40,211,600 S. S. Kresge Company

41/8% Convertible Subordinated Debentures

Due June 15, 1992

ertible into Common Stock at \$72 per Share

Subscription Price 100%

es of the Prospectus was his obtained in any State only from such of the several Under-

#### Lehman Brothers

Blyth & Co., Inc. The First Boston Corporation Drexel Harriman Ripley Eastman Dillon, Union Securities & Co. Glore Forgan, Wm. R. Staats Inc. Goldman, Sachs & Co. Hornblower & Weeks-Hemphill, Noves Kidder, Peabody & Co. Laxard Frères & Co. Loeb, Rhoades & Co. Merrill Lynch, Pierce, Fenner & Smith Paine, Webber, Jackson & Curtis Smith, Barney & Co. Stone & Webster Securities Corporation White, Weld & Co. Dean Witter & Co.

Paribas Corporation



Laboratory on wheels. This one-in-the-world Mercer-Cobra sports car was created by the copper and brass industry to dramatize styling and engineering innovations. Its design relates to the classic Mercer of 1911 vintage and features the rich, warm tones of copper, brass and bronze for an elegance and individuality often lost in the evolution of auto design. The Mercer-Cobra has impressed automotive manufacturers and millions of motor enthusiasts in North and South America and Europe by focusing interest on the beauty and functional advantages of copper and copper alloys in automobiles.

#### ONLY COPPER AND ITS ALLOYS COMBINE THESE ADVANTAGES . . .

Best electrical and thermal conductivity - Very good spring properties - Superior corrosion resistance - Excellent joining, patiently, poishing and finishing - High ductility - Outstanding machinability - Wide range of colors - High salvage value.



Greater safety and longer life are possible in tomorrow's cars with features that include: conper disk brakes to lower braking temperatures and thus provide superior weer and false characteristics. new weighter brass radiator tube and copper firs to achieve higher performance at lower cost. ... new copper alloy brake

Copper Development Association Inc., 405 Lexington Avenue, New York, N.Y. 10017





Comparing it to most new-car tires, the Amoco\* 120 Super Tire gives you 51% better traction during acceleration. And 30% greater skid resistance. Just for example, and it was safety tested at 120 mph.

Independence Day is no time to be dependent on just any tires. Neither is today.

"You expect more from Standard-and you get it!"



c 'In Amin as Circamotoy, New Wields, argued distributor of Atlas."



# The Man from A.G. Becker minds his own business by minding yours

A CLIENT OF OURS was annoyed recently (it does happen once in a while) because a friend of his had made a tidy sum on a stock we had recommended to the friend, but not to him. What kind of service was that, he demanded.

The best kind of service, we assured him. And before he could explode over what was

a seemingly flippant answer, we explained the reason for our action or, more accurately, inaction. The stock in question, while affording the possibility of a handsome profit, was at that stage subject to wide fluctuations and downside risk. This risk we knew was one his friend, sole

business, could afford to take, but one which, knowing the financial circumstances of the aggreed client, we could not conscientiously recommend or even call to his attention.

Fortunately, the client recognized the wisdom of our position. But what if he had said his personal situation was none of our business, as long as he paid for his purchases?

We're glad you asked the question, because it is an important one on a sensitive subject. We at A. G. Becker make every effort to "know our customers", and take into account their specific needs, goals and backgrounds. We also feel it is a vital part of our service to try to protect clients against making decisions based on impulse, lack of knowledge or even willful recklessness. As in the case cited, secunities which make sense for one account often are not right for another.

So if you come to us as a new client, which we hope you will, be thankful rather than resentful about some of the probing questions the man from A. G. Becker may ask about your financial situation—approximately how much capital you have; your carning power; your present investments; your age and family

status; your goals. He's not being gratuitously nosy; the fact is that by minding your business he's minding his own—our own—in the best possible way.

If you'd like to enjoy this kind of concern for your investment program, the man who can arrange it is Jack E. Arnesen. His number is (312) 372-6100. If someone clse has beaten you to it and the phone is busy. Lawrence Novak can take just as good care of you. Why not call or write one or the other today?



A.G. Becker & Co.

Investment Bankers since 1893 • Members New York, Midwest and other principal Stock Exchanges

120 SOUTH LASALLE STREET, CHICAGO, ILLINOIS 60603 • (312) 372-6100
New York, San Francisco, Boston, Los Angeles, Philadelphia, Milwaukee, Roseland (Chicago)

#### CINEMA

#### Czech New Wave

Not too long ago, the idea of a Czechoslovak Film Festival would have seemed as unlikely as a yacht regatta in Peking. When Ján Kadár's The Shop on Main Street was shown at New York's Lincoln Center Film Festival in 1965, it had no U.S. theater bookings: neither did Milos Forman's Loves of a Blonde, when it opened the festival the following year. Shop went on to win an Oscar as the year's best foreign-language film, while Blonde, accompanied by delighted reviews, eventually proved a profitable box-office success. Czech movies may soon be as much a staple on the art-house circuit as the effervescent outpourings of France's New Wave directors were a few years ago.

Last week, Manhattan's Museum of Modern Art opened its doors to the first American Jestival of Czechoslovak films—a museagers' feast of a doven pictures never before shown in neglect commercial exhibitors snapped up five of them before the festival opened: more are almost certain to be booked. The distributors are misking an mistake, Based on the Testival evidence, it is clear than the Ceech New Way.

Courage for Every Day. Two lovers meet on a hilltop. In a scene reminiscent of Room at the Top, the camera shows waves of grass rippling idyllically -then cuts to another angle to show the backdrop of an ugly industrial town behind them. The film message is that there is room at the bottom for workers who still believe in the drab cliches of doctrinaire Communism. As the film's central figure, Jan Kačer plays a sloganspouting, blockheaded factory worker -a model product of the Stalinist old regime. Representing the newer, more relaxed style of Communism are his cheeky blonde mistress (Jana Brejchová) and an impudent young cynic (Joset Abrhám), who refuses to echo Kačer's unquestioning beliefs. A puritanical bore who turns off friends and fellow factory workers, Kačer is beaten in a beer half by resentful colleagues, ultimately comes to realize that his pompous pronunciamentos can no longer be the life of the Party. Obviously influenced by the early Antonioni, Director Evald Schorm, 36, shows his courage less in style than in subject matter. Because of his iconoclasm, the 1964 film was banned for export until recently.

The End of August at the Hotel Cone is a shattering splice of life after the third World War. No one is left after except eight young women and one old one (Beta Poničanová), who wander like nomads over the sere lendscape. The mibile girls have never seen a manther leader can scarcely remember what one looks like. Equipped with some of the trappings of the defunct civilization—tin cans, rifles, combat boots—they live like savages, telling the years by counting the rings of a tree trunk, hunting by blasting fish out of the river water with grenades.

Quite by accident, they meet the last man on earth—an aged Adam; too feeble to father children. His prize possion is a windup (armaphone with session is a windup (armaphone with the girls covet. At his dwelling—the abandoned Hoel Ozone—the old lads enjoys one final, dreamlike dinner by anoldeight. Then she dies, knowing that the rase will die with her and with the rase will die with her and with the hood. Her charges pack up to resume

The First Cry gains its greatest power when it abandons trickery and makes surprisingly caustic side excursions into everyday life in Czechoslovakia: the ugly racial prejudice that surfaces when a black African stays too long in a phone booth and precipitates a fight; the prudish moralism of a policeman who makes Abrham turn the painting of a nude face down; the arrogance of a movie critic who puts down a "bourgeois Italian film" while ogling a couple of girls in bathing suits. Like many films about the young by the young. The First Cry counts somewhat less as a picture than as a promise.

The Daisies is a hippie's pipe dream that looks and sounds like something concocted by a den member of America's own underground cinema clique.



KARBANOVÁ IN "DAISIES"



PONIČANOVÁ (SECOND FROM LEFT) IN "OZONE" Kafka pessimism, Harpo Marxism.

their wandering, and try to take the Gramophone with them. When the old man protests, they gun him down like an animal and resume their aimless journey. Director Jan Schmidt has given Ozome the spare style of a Kafka fable, abetted by Poničanová's trage portrait of a woman who seems to be lifted directly from a Kollwitz engraving.

The First Cry owes much to the work of Alain Resnais. In such films as Hiroshima Mon Amour and La Guerre Est Finie. Resnais flashed back and forth between present and past, giving sense impressions that made the pictures considerably more than the sum of their parts. Jaromil Jireš, 31, who made The First Cry three years ago, tries the same technique with moderately interesting results. A young woman is awakened by labor pains. She arouses her husband Abrhami and begins to recall their first meeting, the affair that followed, the marriage. Abrhám, a television repairman, takes her to the hospital. then goes on his rounds, gazing at the young with the fresh insight of a new father. In one sequence, as he watches schoolchildren make a game of an airraid drill, his mind-and the camerarecall the real thing, complete with screaming jets and exploding hombs.

Made with a Marsion far lees Karl than Harpo, the film is not about anything except itself. I'sso teer-age girk, labelhod Marie I and Marie II drike Leebhod and Ivana Karbonoval, tire like delike and Ivana Karbonoval, tire like delike about in their oversized held, making a shambles of sets and seme, In seems sufficed with unorithy tims and shades, the girk attack each other with sessors butterfless instead of bikinic, our tood adis mistead of food, swing from a chandlet over a banquet table they have

just tromped into a mangled mess. Pictorially. The Daisies is brilliantly laid with iridescence and dazzling color combinations. In subject, unfortunately, it is little more than another of Dada's precocious offspring. The leaden symbolism of the girls snipping pickles. sausages and bananas is only one example of a script that has all the consistency of an amateur happening. Director Véra Chytilová views her film as social commentary: "A necrologue about a negative way of life." Daixies' nose-thumbing dedication-"To all those whose indignation is limited to a smashed-up salad"-suggests that its real theme is absurdity.

#### BOOKS

#### Memoirs from Wilson Country

A PRELUDE: LANDSCAPES, CHARAC TERS AND CONVERSATIONS FROM THE EARLIER YEARS OF MY LIFE by Edmund Wilson. 278 pages. Farrar, Straus & Giroux. \$6.50.

GALAHAD and I THOUGHT OF DAISY by Edmund Wilson. 316 pages. Farrar, Straus & Giroux. \$5.50.

When Edmund Wilson was starting out as a \$15-a-week reporter on the old New York Evening Sun, an editor rejected his first attempt at an editorial by chiding him: "You don't want to write like Dr. Johnson." The editor was obviously no judge of future men of letters, Today, \$1 years and 38 books later.



EDMUND WILSON (1965)
Glinting shards from a world . . .

Wilson has in fact become something of a 20th century Samuel Johnson.

Like Johnson, he is utterly profess al, prolific and peripatetic. He is first of all a critic (Axel's Castle, Patriotic Gore) who transcends academic specialties with broad, humanistic learning and spirited eclecticism. He is also a journalist and essayist (The Bit Between My Teeth), an intellectual tourist (Europe Without Baedeker), a sociopolitical historian (To the Finland Station), and a fitfully effective poet, playwright and novelist (Memoirs of Hecate Coun-(v). Through his weighty lucid sentences rumbles a Johnsonian authority whose trenchant insights are alloyed with grumpy good sense, and whose occasional wrongheadedness can be more interesting than many writers' pedestrian rightness

At 72, Wilson says he has "got to the age now when people like to retell old jokes and anecdotes"—the perfect age, in other words, for his autobiography, at Prelude is the first installment. As readers of The New Yorker tound when A Prelude ran this spring, Wilson's

memoirs, have no narrative line, consist mainly of a string of entries from a journal he hegan keeping in 1914. "to cath where the tit things that struck me as significant or interesting." Epigrams, verbal preenings, a lexicon of slang, fugitive thoughts, reading lists, poems, stories—all are spread out like so many glinting shards of experience reclaimed from the times when both he and the century were

To help the reader sort these experiences, Wilson intersperses explanations, second thoughts, and pithy portraits of his family and friends. From these, the biographical outlines emerge: childhood in the enlightened Victorian household of a former New Jersey automosy generated the entire of the properties of the prop

But after annotating his early jottings. Wilson lets them stand, wisely refraining from trying to cover up their callowness. The medium-Wilson's younger, more romantic and hopeful self-is at least part of the message. which is that the cozy, cultivated world he grew up in "almost ceased to exist" after the war. Returning home from the service in 1919, he felt that "I had never quite believed in that world, that I had never, in fact, quite belonged to it. It now appeared to me too narrowly limited by its governing principles and prejudices." A Prelude is thus not only the scrapbook of a growing writer but also an American echo of Robert Graves's Goodhye to All That-the classic farewell to innocence and youth in the comfortable era before 1914.

Calvinists & Pyamies. It is also a rich source book for such early Wilson fiction as Galahad (1927) and I Thought of Daisy (1929), which are now reissued at his suggestion because of their close relation to his memoirs. Satirical glimpses of the repressive Calvinism at Wilson's prep school reappear in Gulahad, a long short story about a student who is led to believe that there are only two ways of dealing with sexual desire: "to drown in the morass" or "to stay clinically pure." After his best friend's sister climbs into his bed one night. Galahad fails both ways, ends up a runaway from school, scorned by the girl.

and from sendor control by the filtering and the control of the properties of the filtering and New York City experiences are litted into the back ground of Daiwa, a navel about a plueky ex-churus girl in Greenwich Villering City and prefere. The narrator, explain Wilson in a prefere, its supposed to be a typical extension of the control of the cont

while the narrator tries out various viewpoints—revolutionary, romantic, materialistic, metaphysical, Finally, in a passing moment of equilibrium, he connects with the common life through Daisy and achieves a state of mind that is "instinctive, democratic, pragmatic."

solicities, definerance, pragniture. Both stories are intelligent and keenly observed—especially the boozy, raffisib Village seenes in Dairs—but like 
most of Wilson's flectional life studies, 
most of Wilson's flectional life studies, 
to be a little life. Their overall study and 
documentary characters exist mainly 
to illustrate the scheme. What saves 
them from being meter period piecesthe fact that they are superior documentaries. The sereen of analysis that 
Novelits Wilson throws un between the



AS PRIVATE (1917)
. . . to which he never quite belonged.

reader and the material may obscure the vital images of art, but it casts a reflection of a first-rate critical mind at work on part of an impressive Amer-

## Nicolson II:

#### Diarist Triumphant

HAROLD NICOLSON THE WAR YEARS, 1939-1945, VOL. II OF DIARIES AND LETTERS Edited by Nigel Nicolson. 511 pages. Atheneum. \$8.50.

"One should write one's diary for one's great-grandson," writes Sir Harold Nicolson in the diary he kept faithfully for 34 years of his active lite as a prelific author and sometime. Member of Parliament. "The purely private diary hecomes too self-centred and morbid. One should have a remote, but not too remote; audience."

Nicolson, now 80, happits did not

TIME, JUNE 23, 1967

#### PRECISE FLOW BECAME A FACT WHEN CRANE STOPPED PUMP PULSATION

Industry's been plagued by pulsating metering pumps for thirty years. Each tattle-tale throb was a tormenting reminder that you just couldn't count on such a pump for even, automatic in-line mixing. Sure there were makeshift ways to get straight-line flow—but at prohibitive cost and effort.

Until now. Until Crane achieved the Chem/Meter fluid metering system and broke with the past.

Presto! Pulsation is gone. Chem/ Meter delivers # smooth straight-line flow, critically accurate and fully pulsationless from zero to 100% capacity, up to 250 GPH and 2500 psi. Leaks are gone; Chem/Meter uses no packing, has no pressure problems. Bulk is gone. Compact Chem/Meter drives up to four metering heads from one housing.

Inefficiency is gone; Chem/Meter takes 40% less horsepower than the obsolete metering pumps.

Crane's Chem/Meter is totally new, totally accurate, totally adaptable to the broadest range of process systems.

Chances are that you'll need a metering pump one of these days and Crane has just what the doctor ordered. That goes for any problem you may have with fluid flow and its

# CRANE







TIME, JUNE 23, 1967

## Have a laugh on your CBS Radio Station.



THE CRE DADIO NETWORK STATIONS WHICH SERVE THIS REGION ARE: Illinois Champaign WDWS 1400 Chicago WBBM 780 Danville WDAN 1490, Decatur WSOY 1340, Peoria WMBD 1470, Quincy WTAD 930, Rock Island WHBF 1270, Springfield WTAX 1240, Indiana Anderson WHBU 1240 Indianapolis WIRE 1430, Kokomo WIOU 1350, Mad rson WORX 1270, Marion WMRI 860, Muncie WLBC 1340. South Bend WSBT 960. Terre Haute WTHI 1480 Vincennes WACV 1450 Kentucky Henderson WSON 860, Hopkinsville WHOP 1230, Lexington WVLK 590. Louisville WINN 1240. Owensboro WOM 1490. Paducah WPAD 1450. Paintsville WSIP 1490. Whitesburg WTCW 920. Michigan Detroit WJR 760. Escanaba WDBC 680 Grand Rapids WJEF 1230 Kalamaron WKZO 590, Saninaw WSGW 790, Minne sota Minneapolis-St. Paul WCCO 830, Missouri St. Louis KMOX 1120. Sikeston KMPL 1520. New York Buffalo WBEN 930 Elmira WELM 1410 Ohio Cr Akron WOIO 1060, Cincinnati WNOP 740, Cleveland WERE 1300 Columbus WRNS 1460 Dayton WHIC 1290, Portsmouth WPAY 1400, Youngstown WKBN 570 Pennsylvania DuBois WCED 1420 Erio WWGC 1450, Indiana WDAD 1450 Johnstown WARD 1490 Pittsburgh-McKeesport WEDO 810, Scranton WGB 910. State College WRSC 1390. Uniontown WMBS 590. Virginia Charlottesville WINA 1070, Norfolk WTAR 790 Richmond WRNL 910 Roanoke WDBJ 960 Staunton WAFC 900 West Virginia Beckley WJLS 560. Charleston WCHS 580, Fairmont WMMN 920. 1470 Parkersburg WPAR 1450, Princeton WLOH 1490 Welch WOVE 1340, Wheeling WBZE 1470. Wisconsin Green Bay WBAY 1360, Mad rson WKOW 1070, Wausau WXCO 1230.

wait that long to publish his notes and letters. The first distillation of his lifetime of civilized observation and senstime to the control of the control of the theory of the control of the control his age and his peers. This is the swift that wheels seguel. Caught up by "the cataract of history" that was Britain's surpasses his crifter performance, now surpasses his crifter performance,

His view of events, as a member of the government and as a backbencher, is middle-distance only, and so not always in perfect focus. The distry's footnotes correct the record where Sir Harold's mitornation was faulty, or where a drinner aneedote is constructed out of whole tablecloth. But the diarris's perceptions of people. From Churchill to De Gaulle to a riving forty named Harold Macmillan, are always close-up and moud of an embattled nation is misrored in all its natances through the changing fortunes of war.

Jewels & Digries. As Hitler's armies first spill across the Continent, Nicolson despairs for Britain, certain that the war cannot be won. Opposed to Chamberlain's appeasement, he describes one of the Prime Minister's speeches during which "Winston Churchill sat hunched beside him looking like the Chinese god of plenty suffering from acute indigestion." Even when Churchill becomes Prime Minister, Britain continues to suffer defeat after defeat. But, like the nation, Nicolson's spirits are somehow altered by the leadership of the man whom he admires more than anyone in the world. More than once, he recounts a day of disaster, only to end with a ringing, underlined, "We shall win!" Much of Nicolson's charm lies in his

candid humanits. He admits to finding schildration in the hombing of London. It is some slight compensation for Tedad seight on my life never to have Tedad seight on my life never to have never to have discovered whether L am hero or a coward. When it appears that his softe will have the executate their Rentifet country house, he advess her to receive the soft of the soft of

Fine Retriever. At the same time, he ashe intelligent man's impatience with much of the clap-trappings of war. "I motive that when we get on both sides of an enemy," he wryly notes. "that enemy is described as "surrounded," but when the enemy get on both sides of use are feel that we have driven a way to be a surrounded that we have driven a series of the surrounded that we have driven a series of the surrounded that we have there is the surrounded that we have driven a surrounded that was the surrounded to the surrounded that was the surrounded to the surrounded



SIR HAROLD NICOLSON (1945)

Marvelous view from the middle distance.

sometimes commit mistakes of such magnitude."

The best of Nicolson remains his eye for the actors around him. Churchill, he tells the reader, cries often, and has a "strange" habit, when speaking to Parliament, of passing "his hands up and down from groin to tummy." Charles de Gaulle, observed in his London exile, has effeminate hands, lacking muscle and arteries in them, but already in 1941 is heard yelling "France, c'est moi!" at Nicolson in the Savoy Hotel. "His arrogance and fascism annoy me," writes Nicolson, "but there is something like a fine retriever dog about his eyes." horite Clement Attlee looks "like a snipe pretending to be an eagle," Anthony Eden is "fairly wobbling with charm," Lord Beveridge, father of the welfare state, looks "like the witch of Endor

England was ruled—as it still is, though to a lees extent—by a clubby elite. Nicoban's notes are full of first names and nickstantes, and it is sometimes hard to tell whether be raiking about the Beetschak Chilo or he House about the Beetschak Chilo or he House man sensitivity to great events there is an uncommon delight in goosip. This does not diminish the worth of the book. It history, as Caryle said, is retailly the biographies of great men, it is also their gooding.

#### Short Notices

THE KING by Morton Cooper 433 pages Bernard Geis Associates \$5.95.
Readers will readily identify "the

Readers will readily identity "the King." Singer Harry Orlando, as Frank Sinatra. With that discovery, all public interest in Morton Cooper's novel should wane—although it probably won't. The author and his publisher have aimed it confidently at the bestseller list, although Cooper's literary defects and unerring tastelessness would fill an office wastebasket. Orlando is an

You bet they are. That's why millions of listeners tune in "Arthur Godfrey Time" and "Art Linkletter's House Party" on CBS Radio.

One of their entertaining secrets is the enjoyment of other people. Kids and housewives say the darndest things. So do guests like Carol Burnett, Jimmy Durante, Lucille Ball, Jack E. Leonard, Pearl Bailey and Jack Carter.

How's your sense of humor? Arthur's and Art's is catching. Expose yourself Monday through Friday

to brighten your day. Arthur Godfrey is on for 50 minutes each morning

at either 9:10 or 10:10 AM. Art Linkletter has a 20-minute "House Party" every day. Call your CBS Radio station, listed opposite, for the exact time. It's your dime, but we'll guarantee the laughs are on us.

CBS RADIO NETWORK

# Are they really having that much fun?





# Is this any way to treat your highways?

Keep your home beautiful—Keep America beautiful!

You use America's highways to get to work on weekdays—for travel and pleasure on weekends and vacations. You spend a lot of time driving along them—they're part of your home. Why litter your home? Why litter your

America? Litter is ugly and unhealthy and dangerous. Cleaning it up costs millions in taxes you help pay.

Every litter bit hurts you.

Litter doesn't throw itself away: litter doesn't just happen. People cause it—and only people can prevent it. "People" means you. Keep America Beautiful.



unmitigated bore tirelessly indulging his libido, yearning to become head of the White House's Cultural Exchange program--a prize ultimately denied him. The book is so had that Bennett Cerf of Random House, who used to distribute books published by Bernard Cieis, refused to handle it. Some say this happened because Cert and Sinatra are friends. But Cerl has an even better reason. "This represents the sleaziest kind of publishing there is," he says: "Books that vilify a celebrity, living or dead, under the thinnest of fictional disguises. One or two such books have sneaked on our lists in past years. But as long as I'm here. I can promise it won't happen again.

SEVEN KINDS OF GOODNESS by Max Eastman 156 pages Horizon \$4.50

In his early days, Max Eastman was a flery socialist editor (the Masses, Libertutor), a dedicated sexual adventurer and a noisy defender of Communism. Since the 1940s, he has been a sonic time revung editior for the Reader's Dieest, a proclaimed expert on Russian with the state of the control of the Committee o

Since he is now \$4, the little of this book might suggest that Eastman has finally turned to a contemplative study from the properties of the superior study of the superior study of the superior study of the superior su

Enstman achieves the ultimate in bad taste in his essay on Jesus, whose strictures against formeation, he suggests, must have here sustained by florfully passionate Triendships among men. Says Eastman. "The picture of Jesus and his 12 male companions, one of them spoken of as the helowed disciple," wandering about Palestine logether, must alimately provide the interest of our all-majoring psychologists." So would this book, if a were worth the troubse.

#### The Devil Is Alive And Hiding on Central Park West

ROSEMARY'S BABY by Ira Levin. 245 pages Random House. \$4.95

What's new on the best seller list these dass? For one thing, there is an older fashioned witches' tale in a modern cauldron. At the start of Rosemon's Babs, Author Ira Levin (who wrote the stage version of No Time to Screenits.

Among them last winter's The Symbol, by Alvah Bessie, a novel based on the life of Marilyn Montoe



#### What do you hear from the mob?

Nothing if you're deaf.

Not a note of Mozart's 38th Symphony. Not a rumble of Nietzsche's thundering prose. Not a word of a lecture on E=mc<sup>2</sup>. Not a sound of Olivier's Hamlet.

But to learn is more than to hear.

To learn is to see. To feel. To smell. To taste. To train four good senses to handle the work of five.

To learn is also to go to an honest-to-goodness college.

With a campus, preferably festooned with ivy. Friendly kids: some deaf, most not. Picturesque professors. Parties. Ball games. Bull sessions. The works.

Whether you're deaf or not, you want a college where you can learn to do something that'll help earn you a buck.

And maybe even some of the things you can't put a price tag on. Like how does a symphony "feel"? Where does philosophy hook onto my life? What comes after the physics formula? And why has crusty old Hamlet lived so long?

Soon there will be such a college.

A National Technical Institute for the Deaf. To be built on the new campus of Rochester Institute of Technology, Rochester, N.Y. Because the United States government recognized a need. And selected RIT to do something about it. At once.

In 1969, the roar of motors and the clash of gears will stop. As the sound of building gives way to the sound of learning.

Then, along with his fellow RIT students, the NTID student will immerse himself in a curriculum that can give him everything he needs.

The technical knowledge that helps make a man a worker. The humanistic knowledge that helps make a man a man.

The humanistic knowledge that helps make a r ROCHESTER INSTITUTE OF TECHNOLOGY

Rochester, New York

TIME, JUNE 23, 1967



## Chimbote, Peru



## Chimbote, Peru two years after the Peace Corps

The Peace Corps doesn't work miracles. Don't expect any.

The work is hard, the hours long—but the progress is slow. Two years later not much has changed in Chimbote on the outside.

Inside, a lot has changed.

A child learned the alphabet and pretty soon will know how to use it.

A soccer team was organized to ease some of the monotony, the soul crushing monotony of poverty. And they're winning.

A health clinic was started. Maybe it wort solve all the medical problems of Chimbote, but at least it's a start. These aren't miracles—only a start. And for the Peace Corps Volunteers that Gloux, the job of easing this community into the twentieth century might be a little easier. These are things the picture might be a continued to the control of the picture of

Write: The Peace Corps, Washington, D. C. 20525. and the mystery novel A Kiss Before Dying), sets the tone with the question "Is Satan dead?" He then proceeds to create suspense by operating on the theory that a little Catholic guilt can go a long way.

go a tong way, in a catacomb, he establishes his heroine Rosemary as a lapsed Catholic. Her story begins when she and her ambitious actor-husband, Guy, take up residence in the Bramford, a prestigious and faibled apartment house on the West Side of Manhattam—a place obviously modeled after the proud, gloomy old Dakota, on Cemb Bramford concerns the prevalence of witches there.

Rosemary and Guy, hip young sophisticates, scoff at such superstitious



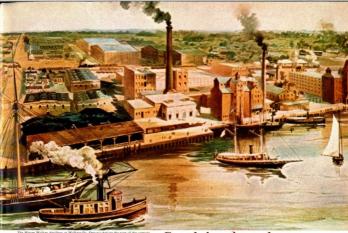
MANHATTAN'S DAKOTA
A long way on a little guilt.

notions. And soon, in fact, Guy's acting fortunes are on the rise. But then, one by one, untoward events happen: a ghastly suicide, a sudden blindness, a paralytic coma. Dark signs and otherworldly hints occur: black candles, "tansis root" or Devil's Fungus, missing articles of clothing.

The real fun begins after Rosemary becomes prepanal. She firmly convinces herself that her neighbors accoven of witches, that even her obstetrician is in league with them, and that they are casting their designs upon her baby-to-be for their own diabolical purposes. The plot hinges on whether Rosemary's fear is real or a fantasy twist prought on by her turning from the

Iaulin. Compared to the own religion. Levin exercise use, and worship of the Devil is one. Ultimately, there are two tests for any thriller or piece of horror flection: 1) does the author play fair, yet come up with a shocker of a denoue-ment? and 2) is the reader's willing users of the presence of debeloid researched with a final close-the-book, are flexible to the state of the presence of the

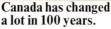




Come to Canada. Celebrate the Canadian Centennial and visit EXPO 67. And, while you're there, stop by Walkerville, Ontario-home of one of the first Canadians - Canadian Club.







#### Canadian Club hasn't.

On July 1, 1867, the provinces of Ontario, Quebec, Nova Scotia and New Brunswick were united. And Canada, much as we know it today, came into being. In the one hundred years since, the nation's growth has been dynamic, as a visit to EXPO 67 (the Montreal World's Exhibition) and the Canadian Centennial Celebration will show you.

The St. Lawrence Seaway, for example, is one of the most heavily trafficked inland waterways anywhere. A tour of Montreal reveals one of the most efficiently planned, yet beautiful cities in the world. And all through Canada you'll find art centers, museums and fine universities.

The people who make Canadian Club are proud to be part of this growing nation. But unlike Canada itself, Canadian Club hasn't changed a drop over these hundred years. It was first made in Walkerville (in what is now Ontario) and is still made only there. And it's still made in the same way that Mr. Hiram Walker created way back in 1858.

When you join the Canadians for their Centennial Celebration, why not visit the Hiram Walker distillery in Walkerville, near Windsor. We'll be delighted to take you on a free guided tour and show you how Canadian Club is made.

In the next hundred years Canada will change a lot more. But Canadian Club will be the same wonderful whisky that it has been since 1858. We wouldn't want it any other way.

6 YEARS OLD. IMPORTED IN BOTTLE FROM CANADA BY HIRAM WALKER IMPORTERS INC., DETROIT, MICH, 85.8 PROOF, BLENGED CANADIAN WHISKY





# The 7 Minute Cigarette.



It smokes longer, because it is longer. The longest length you can get in a filter cigarette. You get 7 minutes of good mild taste-puff for puff, tastes milder than ever. And 7 minutes of Pall Mall quality that can't be copied.

Pall Mall Gold 100's.

Mild taste in a longer length.

